



OTOMOTİV SANAYİİ DERNEĐİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĐERLENDİRME RAPORU AĐUSTOS 2024

AUTOMOTIVE INDUSTRY MONTHLY REPORT
August 2024

OSD "OICA" Üyesidir  O I C A OSD is a Member of "OICA"

	8 - 2023	8 - 2024	%	1 - 8 / 2023	1 - 8 / 2024	%	9/2022 - 8/2023	9/2023 - 8/2024	%
Otomobil Üretimi/P.Cars Production	49.300	29.398	-40,4	599.915	571.575	-4,7	914.502	924.327	1,1
Toplam Üretim/Total Production	73.021	53.502	-26,7	943.621	877.152	-7,0	1.463.111	1.401.924	-4,2
Otomobil Pazarı/P.Cars Market	69.131	69.288	0,2	587.919	605.639	3,0	826.036	985.061	19,3
Toplam Pazar/Total Market	93.409	93.792	0,4	793.728	792.256	-0,2	1.137.565	1.282.574	12,8
Otomobil İthalatı/P.Cars Import	51.645	51.856	0,4	399.499	429.928	7,6	544.354	680.918	25,1
Toplam İthalat/Total Import	69.526	68.548	-1,4	503.062	548.260	9,0	689.271	861.024	24,9
Otomobil İhracatı/P.Cars Export	50.261	31.522	-37,3	425.930	411.905	-3,3	657.747	649.065	-1,3
Toplam İhracat/Total Export	69.947	57.856	-17,3	656.746	639.721	-2,6	1.035.716	1.001.222	-3,3
Otomobil İhracatı(\$)/P.Cars Export (\$)	932.907.865,41	630.733.883,54	-32,4	7.145.548.079	6.805.410.375	-4,8	10.603.554.392	10.594.128.424	-0,1
Toplam İhracat(\$)/Total Export (\$)*	2.794.476.917,66	2.651.436.862,37	-5,1	23.251.518.455	23.300.818.423	0,2	34.889.256.769	35.736.359.658	2,4

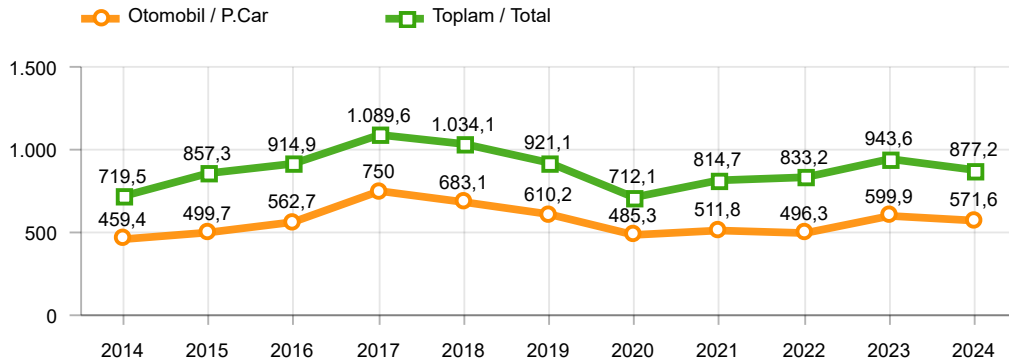
Parametreler/Parameters	8 - 2023	8 - 2024	%	1 - 8 / 2023	1 - 8 / 2024	%	9/2022 - 8/2023	9/2023 - 8/2024	%
ÜFE / PPI	5,9	1,7	-	31,6	23,9	-	72,0	46,2	-
TÜFE / CPI	9,1	2,5	-	43,1	31,9	-	56,3	64,9	-
Sanayi Endeksi / Industry Index	5,4	1,2	-	39,7	23,8	-	65,3	52,5	-
Dolar \$ ** (1 birim)	26,9	33,5	24,5	21,5	32,0	48,8	20,5	30,7	49,7
Euro € ** (1 birim)	29,4	36,9	25,4	23,3	34,7	48,5	21,8	33,2	52,1
Japon Yeni ¥ ** (100 birim)	18,5	22,8	22,7	15,6	20,9	34,3	14,7	20,2	37,6

*Toplam Sanayi / Total Industry Including Components

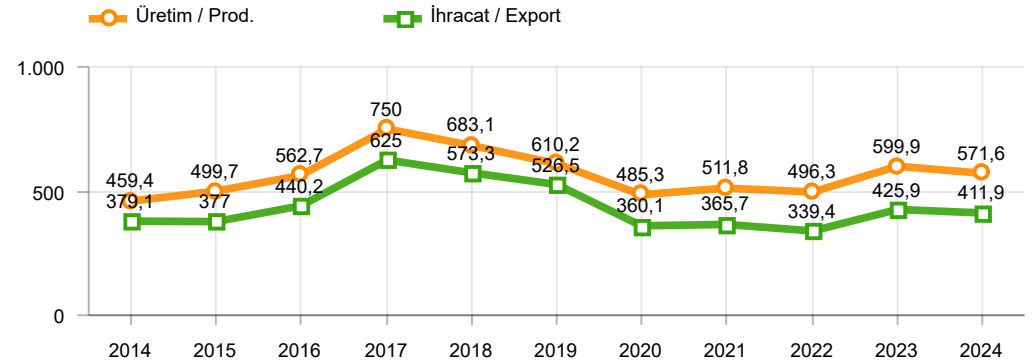
** Ortalama Değerler / Average Values

Araç Tipleri / Types	8 / 2023	8 / 2024	8 % Değişim	1-8 / 2023	1-8 / 2024	1-8 % Değişim
OTOMOBİL / Pass.Car	49.300	29.398	-40,4	599.915	571.575	-4,7
OTOMOBİL Toplam / Pass.Car Total	49.300	29.398	-40,4	599.915	571.575	-4,7
B.KAMYON / H. Truck	3.237	1.579	-51,2	30.966	21.498	-30,6
K.KAMYON / L. Truck	529	340	-35,7	3.422	3.193	-6,7
KAMYONET / Pick Up	15.254	16.917	10,9	262.628	236.705	-9,9
OTOBÜS / Bus	945	562	-40,5	6.533	6.644	1,7
MINİBÜS / Minibus	3.310	4.479	35,3	37.065	34.262	-7,6
MİDİBÜS / Midibus	446	227	-49,1	3.092	3.275	5,9
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	23.721	24.104	1,6	343.706	305.577	-11,1
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	73.021	53.502	-26,7	943.621	877.152	-7,0
TRAKTÖR / F.Tractor	3.222	2.072	-35,7	38.288	32.140	-16,1
TRAKTÖR Toplam / F.Tractor Total	3.222	2.072	-35,7	38.288	32.140	-16,1
GENEL TOPLAM / Grand Total	76.243	55.574	-27,1	981.909	909.292	-7,4

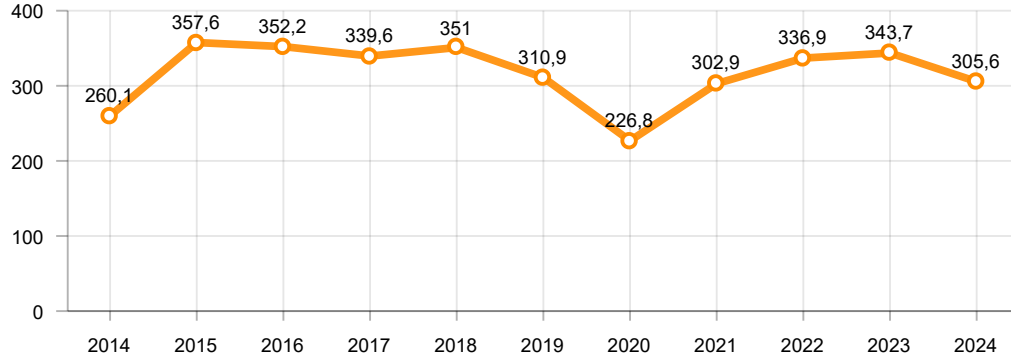
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - AĞUSTOS)
Total & P.Cars Production (x1000)(January - August)



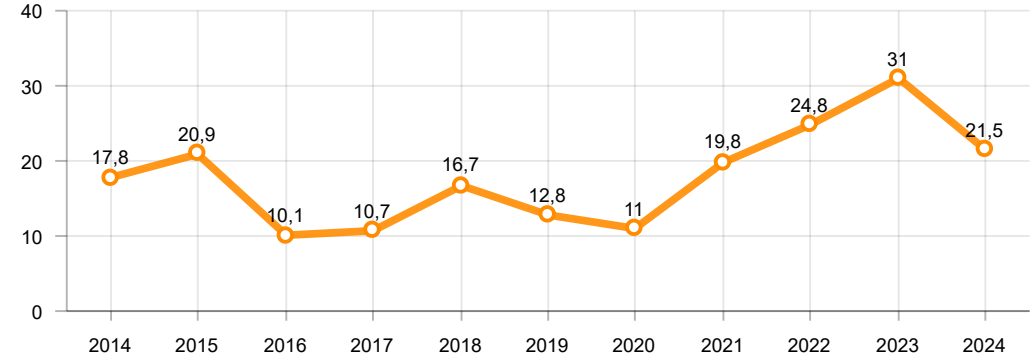
Otomobil Üretimi ve İhracat (x1000)(OCAK - AĞUSTOS)
P.Cars Production & Exports (x1000)(January - August)



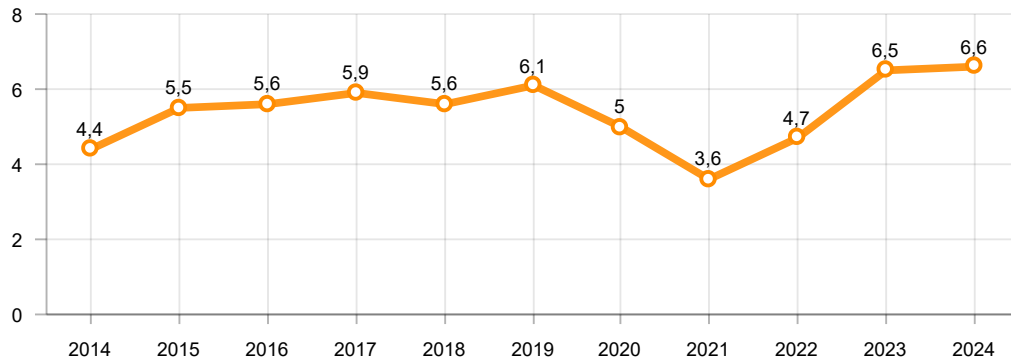
Ticari Araç Üretimi (x1000)(OCAK - AĞUSTOS)
Commercial Vehicle Production (x1000)(January - August)



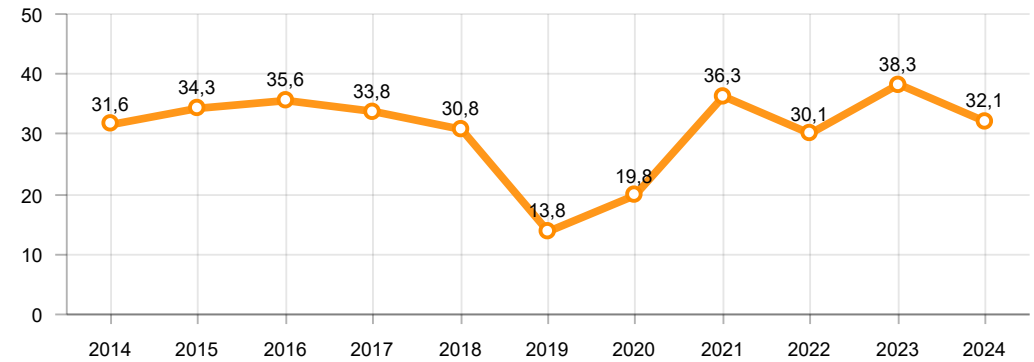
Büyük Kamyon Üretimi (x1000)(OCAK - AĞUSTOS)
Heavy Truck Production (x1000)(January - August)

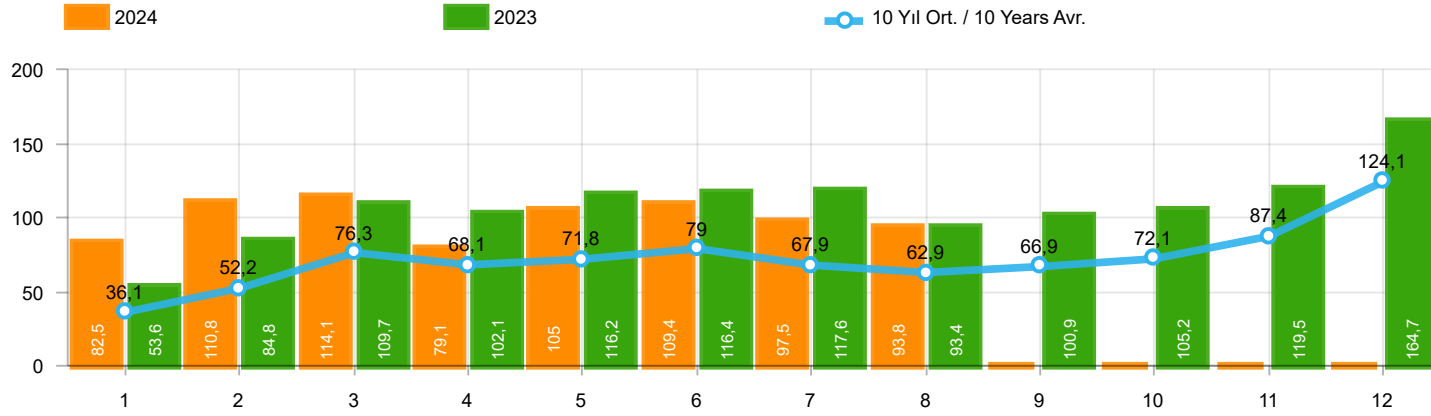


Otobüs Üretimi (x1000)(OCAK - AĞUSTOS)
Bus Production (x1000)(January - August)



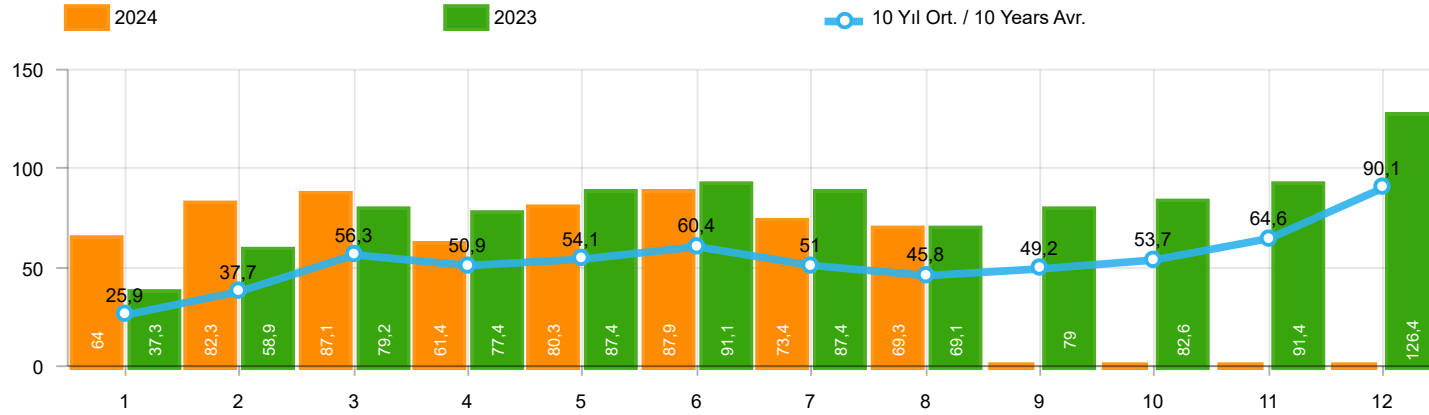
Traktör Üretimi (x1000)(OCAK - AĞUSTOS)
F. Tractor Production (x1000)(January - August)





Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	36.113	82.527	128,5
2	52.172	110.760	112,3
3	76.293	114.144	49,6
4	68.148	79.137	16,1
5	71.761	104.962	46,3
6	78.977	109.408	38,5
7	67.944	97.526	43,5
8	62.883	93.792	49,2
TOPLAM/TOTAL	514.295	792.256	54,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	433.650	813.367	144.307	289.343	66,7
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	631.901	1.019.063	218.269	413.632	65,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	588.031	1.014.278	190.691	397.340	67,6
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	573.065	986.829	209.076	363.989	63,5
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	455.894	641.550	174.385	281.509	61,7
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	246.131	491.947	111.569	134.562	54,7
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	414.876	796.150	184.797	230.079	55,5
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	522.349	772.850	229.214	293.135	56,1
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	483.326	827.163	215.376	267.950	55,4
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	793.728	1.284.046	290.666	503.062	63,4
2024	82.527	110.760	114.144	79.137	104.962	109.408	97.526	93.792					792.256	792.256	243.996	548.260	69,2

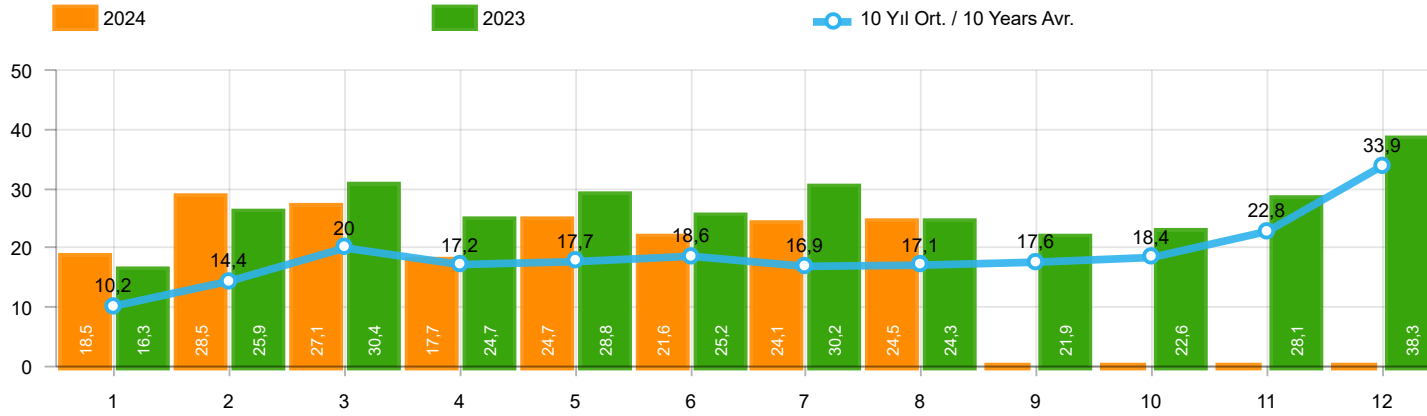


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
3	56.315	87.071	54,6
4	50.928	61.448	20,7
5	54.062	80.260	48,5
6	60.425	87.858	45,4
7	51.038	73.396	43,8
8	45.776	69.288	51,4
TOPLAM / TOTAL	382.198	605.639	58,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	317.506	587.331	78.863	238.643	75,2
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	453.817	725.596	114.025	339.792	74,9
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	438.025	756.938	107.723	330.302	75,4
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	423.198	722.759	129.160	294.038	69,5
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	344.870	486.321	115.567	229.303	66,5
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	193.320	387.256	83.160	110.160	57,0
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	317.394	610.109	123.760	193.634	61,0
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	391.392	561.853	158.022	233.370	59,6
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	354.543	592.660	137.743	216.800	61,1
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	587.919	967.341	182.920	404.999	68,9
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288					605.639	605.639	176.169	429.470	70,9

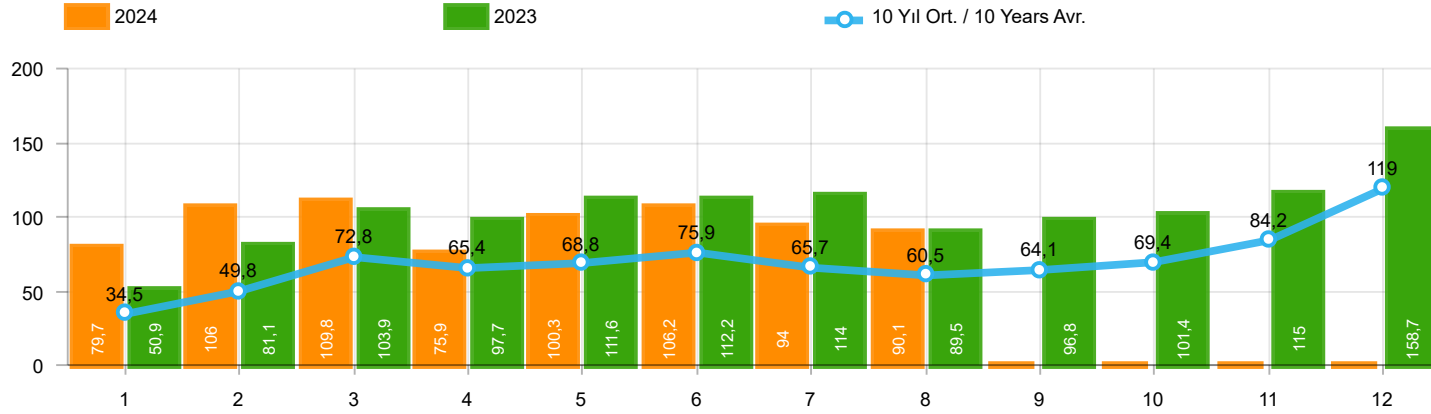
Ticari Araç Pazarının Analizi(x1000)(OCAK - AĞUSTOS)

CV Market Analysis(x1000)(January - August)



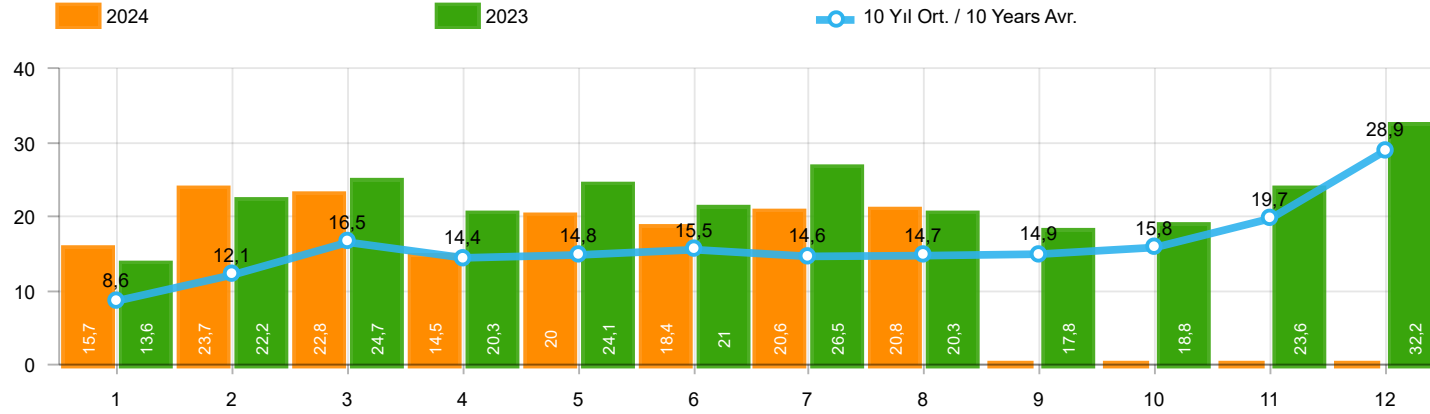
Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2024	%
1	10.195	18.486	81,3
2	14.437	28.483	97,3
3	19.979	27.073	35,5
4	17.220	17.689	2,7
5	17.700	24.702	39,6
6	18.552	21.550	16,2
7	16.907	24.130	42,7
8	17.108	24.504	43,2
TOPLAM / TOTAL	132.097	186.617	41,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	116.144	226.036	65.444	50.700	43,7
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	178.084	293.467	104.244	73.840	41,5
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	150.006	257.340	82.968	67.038	44,7
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	149.867	264.070	79.916	69.951	46,7
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	111.024	155.229	58.818	52.206	47,0
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	52.811	104.691	28.409	24.402	46,2
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	97.482	186.041	61.037	36.445	37,4
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	130.957	210.997	71.192	59.765	45,6
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	128.783	234.503	77.633	51.150	39,7
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	205.809	316.705	107.746	98.063	47,6
2024	18.486	28.483	27.073	17.689	24.702	21.550	24.130	24.504					186.617	186.617	67.827	118.790	63,7



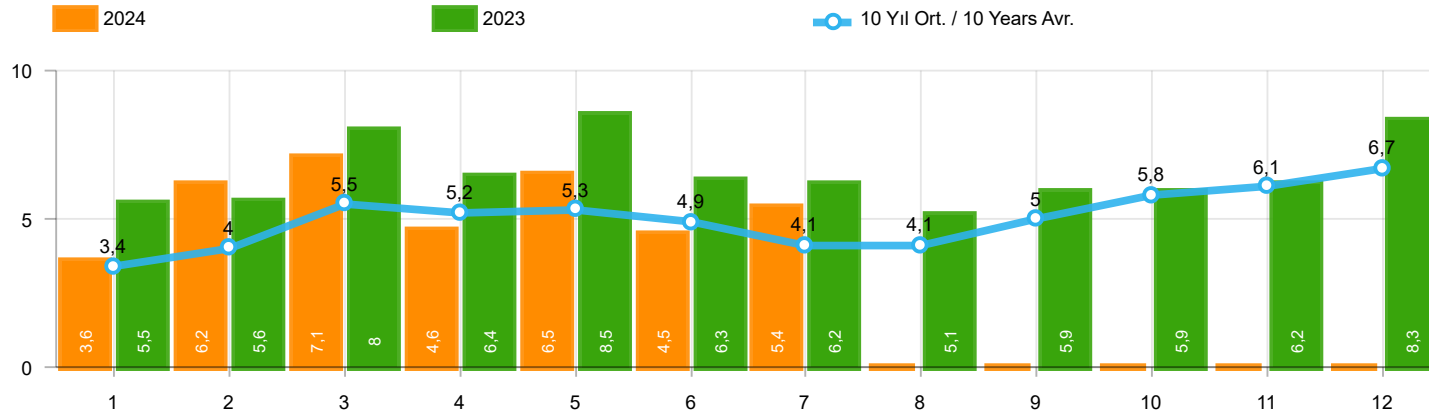
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
3	72.783	109.828	50,9
4	65.354	75.919	16,2
5	68.845	100.305	45,7
6	75.885	106.238	40,0
7	65.665	94.037	43,2
8	60.524	90.134	48,9
TOPLAM / TOTAL	493.381	762.152	54,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	406.967	767.681	123.875	283.092	69,6
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	598.963	968.017	193.665	405.298	67,7
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	568.906	983.720	176.515	392.391	69,0
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	555.991	956.194	196.518	359.473	64,7
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	440.428	620.937	164.168	276.260	62,7
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	239.317	479.060	106.925	132.392	55,3
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	403.002	772.788	176.555	226.447	56,2
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	501.004	737.350	215.949	285.055	56,9
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	458.446	783.283	198.561	259.885	56,7
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	760.782	1.232.635	268.591	492.191	64,7
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134					762.152	762.152	223.366	538.786	70,7



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
3	16.468	22.757	38,2
4	14.426	14.471	0,3
5	14.783	20.045	35,6
6	15.460	18.380	18,9
7	14.627	20.641	41,1
8	14.748	20.846	41,4
TOPLAM / TOTAL	111.182	156.513	40,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	89.461	180.350	45.012	44.449	49,7
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	145.146	242.421	79.640	65.506	45,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	130.881	226.782	68.792	62.089	47,4
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	132.793	233.435	67.358	65.435	49,3
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	95.558	134.616	48.601	46.957	49,1
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	45.997	91.804	23.765	22.232	48,3
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	85.608	162.679	52.795	32.813	38,3
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	109.612	175.497	57.927	51.685	47,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	103.903	190.623	60.818	43.085	41,5
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	172.863	265.294	85.671	87.192	50,4
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846					156.513	156.513	47.197	109.316	69,8



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
2	4.015	6.152	53,2
3	5.541	7.115	28,4
4	5.198	4.567	-12,1
5	5.345	6.470	21,1
6	4.889	4.491	-8,1
7	4.122	5.390	30,8
TOPLAM / TOTAL	32.530	37.762	16,1

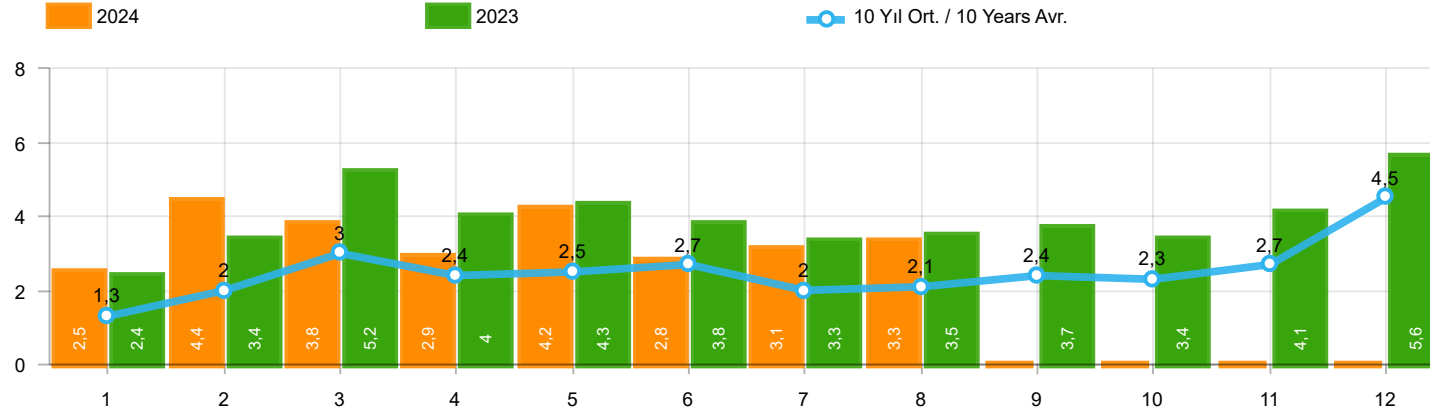
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	29.417	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	35.454	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	38.034	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	39.907	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	31.066	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	12.787	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	22.724	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	35.849	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	33.562	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	46.495	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	-	-	-	-	-	37.762	37.762

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

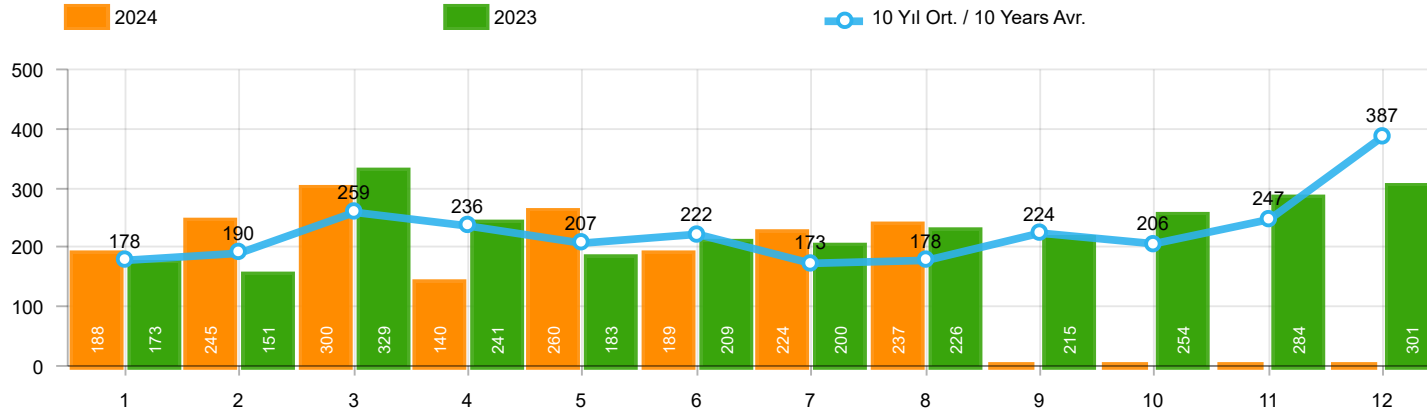


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.337	2.452	83,5
2	2.009	4.352	116,6
3	3.047	3.817	25,3
4	2.396	2.941	22,8
5	2.542	4.232	66,5
6	2.714	2.800	3,2
7	2.001	3.120	55,9
8	2.067	3.333	61,2
TOPLAM / TOTAL	18.112	27.047	49,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	22.719	39.538	16.613	6.106	26,9
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	27.975	43.381	19.710	8.265	29,5
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	15.763	25.051	10.845	4.918	31,2
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	14.000	25.397	9.496	4.504	32,2
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	12.766	16.507	7.528	5.238	41,0
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	5.659	10.747	3.489	2.170	38,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	10.210	21.004	6.578	3.632	35,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	19.702	32.740	11.622	8.080	41,0
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	22.447	39.823	14.382	8.065	35,9
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	29.876	46.694	19.005	10.871	36,4
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.333					27.047	27.047	17.573	9.474	35,0

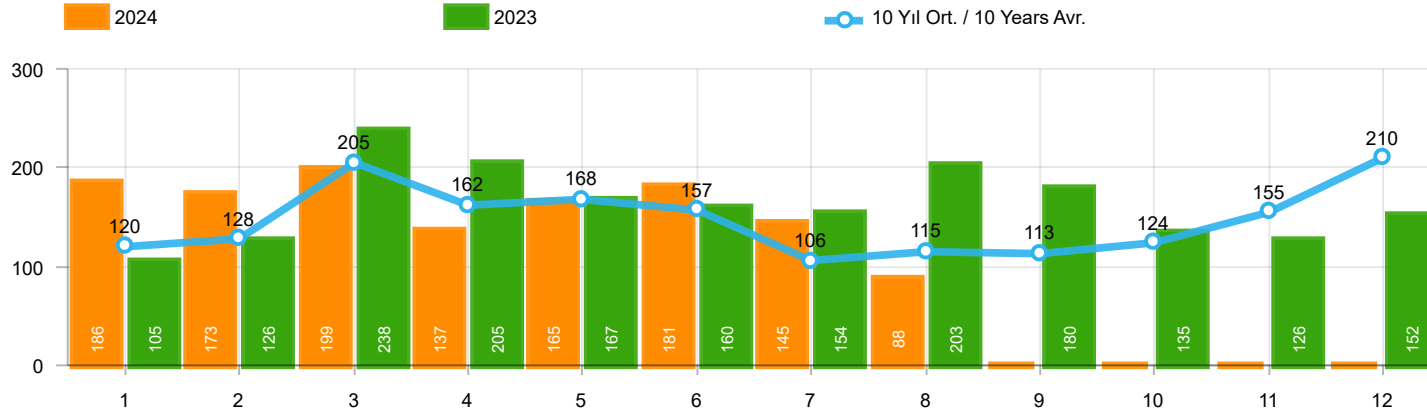
Midibüs Pazarının Analizi(OCAK - AĞUSTOS)

Midibus Market Analysis(January - August)



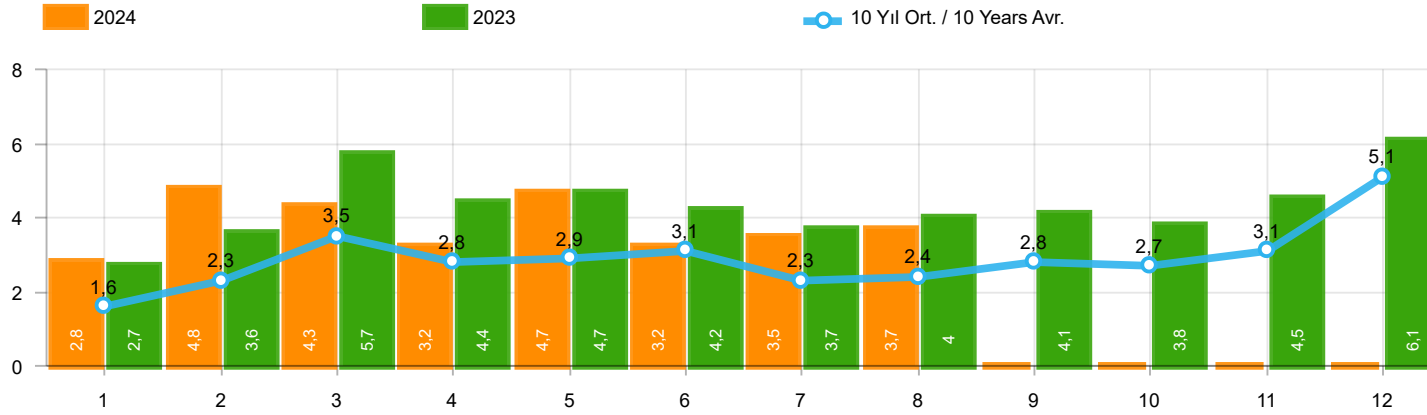
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	188	5,6
2	190	245	28,9
3	259	300	15,7
4	236	140	-40,7
5	207	260	25,6
6	222	189	-14,7
7	173	224	29,4
8	178	237	32,8
TOPLAM / TOTAL	1.644	1.783	8,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	2.468	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	3.033	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.836	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.794	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.830	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	671	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	953	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	802	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.339	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.712	2.766
2024	188	245	300	140	260	189	224	237					1.783	1.783



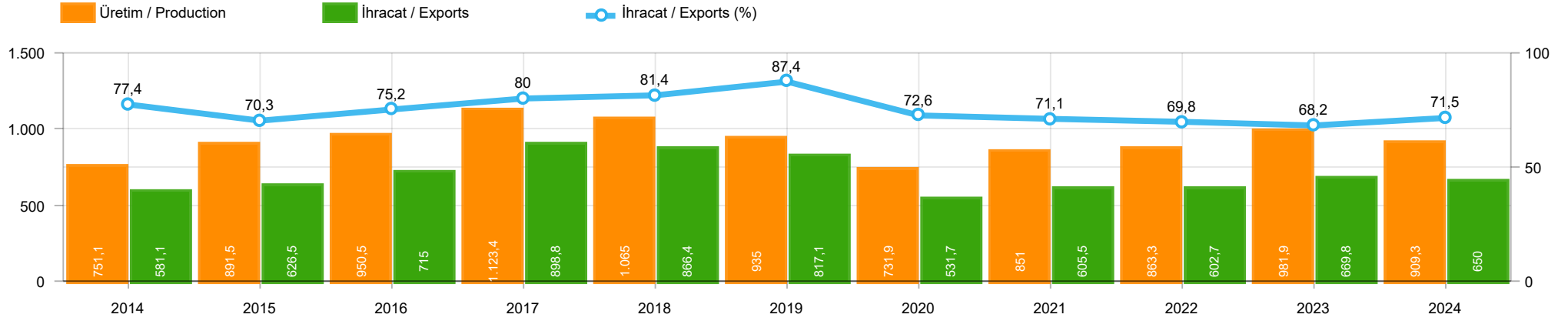
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	186	55,6
2	128	173	34,9
3	205	199	-2,7
4	162	137	-15,6
5	168	165	-1,5
6	157	181	15,6
7	106	145	37,3
8	115	88	-23,2
TOPLAM / TOTAL	1.159	1.274	9,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	1.496	2.146	1.351	145	9,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.930	2.976	1.861	69	3,6
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.526	2.415	1.495	31	2,0
2017	174	119	167	124	188	115	206	187	92	231	109	235	1.280	1.947	1.268	12	0,9
2018	78	65	215	136	125	164	45	42	74	107	113	188	870	1.352	859	11	1,3
2019	75	54	112	35	97	41	25	45	84	28	42	54	484	692	484	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	711	1.038	711	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	841	1.267	841	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	1.094	1.828	1.094	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	1.358	1.951	1.358	-	-
2024	186	173	199	137	165	181	145	88					1.274	1.274	1.274	-	-



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.826	72,9
2	2.327	4.770	104,9
3	3.511	4.316	22,9
4	2.794	3.218	15,2
5	2.916	4.657	59,7
6	3.092	3.170	2,5
7	2.280	3.489	53,1
8	2.360	3.658	55,0
TOPLAM / TOTAL	20.915	30.104	43,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-8 Toplam / Total	Toplam / Total	1-8 Yerli / Local	1-8 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	26.683	45.686	20.432	6.251	23,4
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	32.938	51.046	24.604	8.334	25,3
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	19.125	30.558	14.176	4.949	25,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	17.074	30.635	12.558	4.516	26,4
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	15.466	20.613	10.217	5.249	33,9
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	6.814	12.887	4.644	2.170	31,8
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	11.874	23.362	8.242	3.632	30,6
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	21.345	35.500	13.265	8.080	37,9
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	24.880	43.880	16.815	8.065	32,4
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	32.946	51.411	22.075	10.871	33,0
2024	2.826	4.770	4.316	3.218	4.657	3.170	3.489	3.658					30.104	30.104	20.630	9.474	31,5



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	581.060	626.461	715.006	898.816	866.389	817.136	531.669	605.455	602.697	669.834	649.971
Üretim/Production	751.112	891.548	950.485	1.123.442	1.064.951	934.953	731.904	850.959	863.280	981.909	909.292
İhracat/Exports (%)	77,4	70,3	75,2	80	81,4	87,4	72,6	71,1	69,8	68,2	71,5

Taşıt Araçları İhracatı (2022 - 2024)
Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/8-2023	1/8-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	425.930	411.905	-3,3
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	425.930	411.905	-3,3
KAMYON / Truck	20.123	21.566	13.350	7.181	-46,2
KAMYONET / Pick Up	335.148	291.052	184.512	183.465	-0,6
OTOBÜS / Bus	6.579	9.447	5.585	5.609	0,4
MİNİBÜS / Minibus	36.016	31.421	26.360	30.274	14,8
MİDİBÜS / Midibus	1.040	1.671	1.009	1.287	27,6
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	230.816	227.816	-1,3
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	656.746	639.721	-2,6
TRAKTÖR / F.Tractor	18.154	16.752	13.088	10.250	-21,7
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	13.088	10.250	-21,7
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	669.834	649.971	-3,0

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-8 / 2023	1-8 / 2024
A.I.O.S.	911	1.102	681	763
FORD OTOSAN	297.828	311.104	201.679	206.889
HATTAT TRAKTÖR	1.059	736	499	270
HYUNDAI ASSAN	176.664	205.200	132.762	135.293
KARSAN	301	428	166	180
M. BENZ TÜRK	15.674	18.062	10.749	6.187
MAN TÜRKİYE	1.786	2.933	1.599	1.679
OTOKAR	1.506	2.584	1.346	1.490
OYAK RENAULT	176.844	230.397	146.962	140.477
TEMSA	587	1.161	744	1.000
TOFAŞ	121.477	60.479	36.403	27.208
TOYOTA	176.546	184.797	123.655	118.555
TÜRK TRAKTÖR	17.095	16.016	12.589	9.980
GENEL TOPLAM / Grand Total	988.278	1.034.999	669.834	649.971

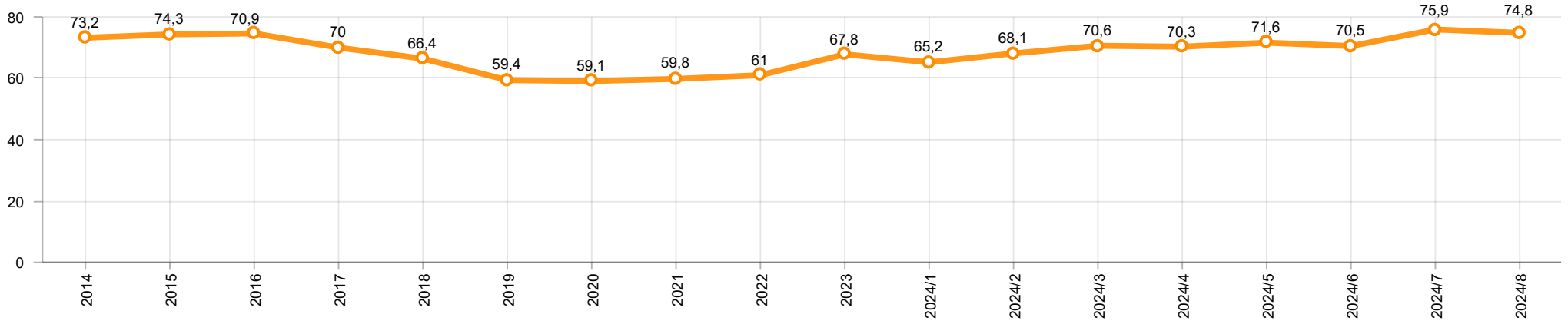
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2022	2023	OCAK - AĞUSTOS / January - August 2023	OCAK - AĞUSTOS / January - August 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	9.381.876.769,5	9.657.135.014,77	2,9
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	1.202.144.308,05	1.082.932.415,82	-9,9
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	176.174.390,11	183.375.654,13	4,1
Motor / Engine	233.029.231,53	253.590.231,89	165.532.556,87	205.640.524,47	24,2
Akümülatör / Batteries	547.705.920,77	482.673.727,33	300.707.789,77	358.592.836,02	19,2
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	7.537.317.724,7	7.826.593.584,33	3,8
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	13.869.641.685,34	13.643.683.408,37	-1,6
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	1.040.080.627,82	1.259.258.867,71	21,1
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	189.396.405,26	295.586.609,32	56,1
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	7.145.548.078,57	6.805.410.375,35	-4,8
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	3.631.369.674,04	4.023.742.498,29	10,8
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	500.858.274,11	450.421.424,44	-10,1
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	957.701.169,76	439.742.977,84	-54,1
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	404.687.455,78	369.520.655,42	-8,7
Toplam / Total	31.499.210.573,49	35.697.561.716,97	23.251.518.454,84	23.300.818.423,14	0,2

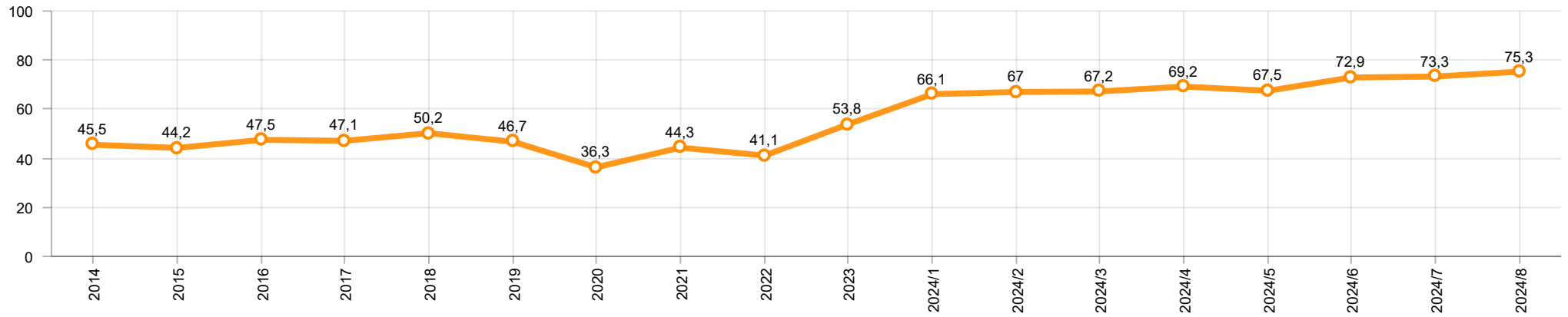
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” , “İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.403	55.795	54.120	51.868	63.162	51.287	59.748	31.522					411.905
KAMYON - H. Truck	1.721	1.126	960	609	492	954	562	661					7.085
K.KAMYON - L. Truck	7	6	7	12	23	30	9	2					96
KAMYONET - Pick Up	25.965	31.219	32.663	19.746	16.139	18.250	21.139	18.344					183.465
OTOBÜS - Bus	560	926	942	763	855	556	469	538					5.609
MİNİBÜS - Minibus	2.310	160	3.071	3.065	4.251	4.408	6.307	6.702					30.274
MİDİBÜS - Midibus	112	222	170	141	240	215	100	87					1.287
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.675	33.659	37.813	24.336	22.000	24.413	28.586	26.334					227.816
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.078	89.454	91.933	76.204	85.162	75.700	88.334	57.856					639.721
TRAKTÖR - F.Tractor	1.604	1.543	1.415	1.215	1.512	1.043	1.200	718					10.250
GENEL TOPLAM - Grand Total	76.682	90.997	93.348	77.419	86.674	76.743	89.534	58.574					649.971

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	19.600	13.820	19.755	14.170	18.715	11.950	-	-	-	-	135.293
OYAK RENAULT	9.804	20.121	19.145	17.165	23.550	21.598	18.231	10.863	-	-	-	-	140.477
TOFAŞ	2.068	3.654	4.716	3.527	2.424	113	850	228	-	-	-	-	17.580
TOYOTA	13.048	14.220	10.659	17.356	17.433	15.406	21.952	8.481	-	-	-	-	118.555
TOPLAM - Total	44.403	55.795	54.120	51.868	63.162	51.287	59.748	31.522	-	-	-	-	411.905

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	24.078	28.493	30.946	18.933	14.987	16.978	21.008	18.344	-	-	-	-	173.767
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	70	-	-	-	-	-	-	-	70
TOFAŞ	1.887	2.726	1.717	813	1.082	1.272	131	-	-	-	-	-	9.628
TOPLAM - Total	25.965	31.219	32.663	19.746	16.139	18.250	21.139	18.344	-	-	-	-	183.465

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	2.302	140	3.070	3.039	4.225	4.408	6.307	6.702	-	-	-	-	30.193
KARSAN	8	20	1	26	26	-	-	-	-	-	-	-	81
TOPLAM - Total	2.310	160	3.071	3.065	4.251	4.408	6.307	6.702	-	-	-	-	30.274

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	203	214	397	781	156	439	-	-	-	-	2.929
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	757	395	95	173	406	222	-	-	-	-	4.156
OTOKAR	1	-	3	8	5	17	-	2	-	-	-	-	36
TEMSA	6	6	4	4	18	13	9	-	-	-	-	-	60
TOPLAM - Total	1.728	1.132	967	621	515	984	571	663	-	-	-	-	7.181

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	48	55	106	91	48	35	-	-	-	-	548
KARSAN	13	9	10	18	13	3	11	8	-	-	-	-	85
OTOKAR	17	59	60	20	70	78	10	31	-	-	-	-	345
TEMSA	16	55	52	48	51	43	31	13	-	-	-	-	309
TOPLAM - Total	112	222	170	141	240	215	100	87	-	-	-	-	1.287

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	48	17	18	65	21	6	-	-	-	-	215
KARSAN	-	-	-	-	11	3	-	-	-	-	-	-	14
M. BENZ TÜRK	247	257	265	253	326	198	258	227	-	-	-	-	2.031
MAN TÜRKİYE	218	387	404	248	257	118	5	42	-	-	-	-	1.679
OTOKAR	44	135	139	152	147	127	109	186	-	-	-	-	1.039
TEMSA	37	121	86	93	96	45	76	77	-	-	-	-	631
TOPLAM - Total	560	926	942	763	855	556	469	538	-	-	-	-	5.609

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	11	15	12	18	40	83	-	-	-	-	270
TÜRK TRAKTÖR	1.551	1.505	1.404	1.200	1.500	1.025	1.160	635	-	-	-	-	9.980
TOPLAM - Total	1.604	1.543	1.415	1.215	1.512	1.043	1.200	718	-	-	-	-	10.250

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	111	40	45	32	57	44	-	-	-	-	541
ALPINE	-	-	-	-	5	2	-	-	-	-	-	-	-	7
Aston Martin	23	2	2	1	2	-	1	-	1	-	-	-	-	9
Audi	22.878	1.265	1.560	1.370	884	1.274	1.078	1.607	1.901	-	-	-	-	10.939
Bentley	36	1	2	9	2	3	2	1	1	-	-	-	-	21
BMW	23.801	666	1.470	1.794	1.388	2.172	1.665	1.510	1.689	-	-	-	-	12.354
BYD	839	155	220	175	312	203	361	235	69	-	-	-	-	1.730
Chery	40.590	4.450	5.006	6.011	5.315	6.208	7.511	6.638	3.643	-	-	-	-	44.782
Citroen	45.395	1.948	5.664	4.990	2.360	2.911	5.505	3.117	2.515	-	-	-	-	29.010
CUPRA	10.165	368	636	1.037	461	744	863	872	733	-	-	-	-	5.714
Dacia	41.339	3.435	3.938	3.526	2.356	3.385	3.060	2.240	2.492	-	-	-	-	24.432
DFSK	293	21	16	49	44	30	24	99	76	-	-	-	-	359
DS	3.511	403	209	189	78	127	121	117	95	-	-	-	-	1.339
Ferrari	25	2	1	2	3	3	1	2	2	-	-	-	-	16
Fiat	1.205	40	72	91	36	55	87	106	32	-	-	-	-	519
Ford	29.597	3.062	1.938	3.282	1.867	2.568	2.514	2.015	2.345	-	-	-	-	19.591
Honda	21.322	842	2.130	2.964	1.331	3.110	3.170	1.612	2.481	-	-	-	-	17.640
HONGQI	19	2	1	1	1	2	2	1	1	-	-	-	-	11
Hyundai	13.088	1.064	1.369	1.726	1.032	1.319	962	1.538	1.759	-	-	-	-	10.769
JAECOO	-	-	-	-	-	-	-	-	621	-	-	-	-	621
Jaguar	121	5	13	6	6	5	2	1	3	-	-	-	-	41
Jeep	3.622	405	377	278	121	204	298	255	351	-	-	-	-	2.289
KG MOBILITY	-	-	-	-	-	-	-	-	507	-	-	-	-	507
KG MOBILITY	-	458	1.101	772	1.081	688	602	872	-	-	-	-	-	5.574
Kia	20.629	820	1.378	1.717	688	1.079	1.047	1.327	2.094	-	-	-	-	10.150
Lamborghini	22	2	3	1	1	2	1	1	1	-	-	-	-	12
Land Rover	2.451	143	205	202	200	291	287	296	500	-	-	-	-	2.124
LEAPMOTOR	355	22	17	19	23	17	22	16	14	-	-	-	-	150
Lexus	507	14	33	98	85	52	30	60	66	-	-	-	-	438
Maserati	533	12	23	33	21	22	20	30	25	-	-	-	-	186
Mercedes-Benz	24.646	1.718	2.135	2.697	1.772	2.160	2.189	2.188	2.298	-	-	-	-	17.157
MG	14.458	971	1.745	3.233	1.236	2.293	1.596	1.517	1.470	-	-	-	-	14.061
Mini	2.633	97	154	116	111	251	367	467	247	-	-	-	-	1.810
Mitsubishi	208	1	5	6	6	10	11	13	3	-	-	-	-	55
NETA	-	-	24	29	-	-	-	-	-	-	-	-	-	53
Nissan	21.278	2.057	1.670	1.300	1.733	1.779	1.817	2.544	2.138	-	-	-	-	15.038
Opel	61.057	1.731	4.919	4.579	3.341	3.078	3.547	3.567	3.595	-	-	-	-	28.357
Peugeot	58.549	3.020	4.333	5.627	3.777	4.025	5.118	3.645	2.840	-	-	-	-	32.385
Porsche	1.158	78	93	117	63	99	61	61	78	-	-	-	-	650
Renault	24.023	1.512	1.736	2.808	1.268	1.679	1.665	1.645	2.521	-	-	-	-	14.834
Seat	10.929	381	769	1.133	571	830	1.368	1.722	717	-	-	-	-	7.491
SERES	2	1	-	-	-	-	-	-	-	-	-	-	-	1
Skoda	35.041	2.718	4.065	2.797	2.125	4.162	4.352	3.459	3.230	-	-	-	-	26.908
SKYWELL	2.541	33	25	38	46	25	33	27	23	-	-	-	-	250
Subaru	966	15	23	45	43	25	30	33	17	-	-	-	-	231
Suzuki	5.378	602	525	915	520	975	648	497	250	-	-	-	-	4.932
TESLA	6.650	220	75	80	27	10	2.670	420	1.050	-	-	-	-	4.552
Toyota	12.418	1.636	638	531	514	435	1.051	1.261	1.086	-	-	-	-	7.152
Volkswagen	71.093	4.580	4.188	3.561	5.272	8.036	5.043	7.152	5.284	-	-	-	-	43.116
Volvo	11.646	665	1.397	1.400	1.044	1.100	1.138	870	948	-	-	-	-	8.562
GENEL TOPLAM - Grand Total	650.489	42.207	56.009	61.466	43.212	57.493	61.972	55.713	51.856	-	-	-	-	429.928

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	1.795	273	1.000	398	1.157	1.825	-	-	-	-	9.535
DFSK	5	14	18	52	46	56	68	65	27	-	-	-	-	346
FARIZON	-	-	-	-	-	3	-	-	1	-	-	-	-	4
Fiat	15.489	1.512	2.073	1.700	1.137	995	1.093	2.161	2.285	-	-	-	-	12.956
Ford	2.268	577	1.478	1.874	2.477	3.463	2.984	2.972	2.998	-	-	-	-	18.823
Hyundai	5.882	581	385	445	655	557	708	755	148	-	-	-	-	4.234
Isuzu	1.645	89	144	101	68	124	113	248	125	-	-	-	-	1.012
Iveco	2.927	137	275	203	266	306	324	317	175	-	-	-	-	2.003
KG MOBILITY	-	-	-	-	-	-	-	-	66	-	-	-	-	66
KG MOBILITY	-	212	179	234	299	367	308	75	-	-	-	-	-	1.674
Kia	2.710	11	185	855	533	907	901	526	6	-	-	-	-	3.924
Land Rover	645	-	-	-	1	-	-	-	-	-	-	-	-	1
MAXUS	112	20	20	23	105	22	5	25	2	-	-	-	-	222
Mercedes-Benz	9.294	392	950	1.064	571	719	692	455	1.216	-	-	-	-	6.059
Opel	12.808	588	1.407	1.363	279	674	1.222	1.316	1.720	-	-	-	-	8.569
Peugeot	20.083	936	1.809	1.203	195	1.268	1.062	1.786	2.210	-	-	-	-	10.469
Renault	18.154	1.132	1.435	1.472	1.245	1.136	1.662	1.322	1.116	-	-	-	-	10.520
Toyota	13.656	1.192	922	1.138	342	185	166	338	457	-	-	-	-	4.740
Volkswagen	17.683	1.936	2.542	1.780	1.515	1.758	1.696	1.605	1.327	-	-	-	-	14.159
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	15.302	10.007	13.540	13.402	15.123	15.704	-	-	-	-	109.528