



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU TEMMUZ 2025

AUTOMOTIVE INDUSTRY MONTHLY REPORT
July 2025

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	7 - 2024	7 - 2025	%	1 - 7 / 2024	1 - 7 / 2025	%	8/2023 - 7/2024	8/2024 - 7/2025	%
Otomobil Üretimi/P.Cars Production	81.434	82.346	1,1	542.177	521.447	-3,8	944.229	883.783	-6,4
Toplam Üretim/Total Production	116.609	128.416	10,1	823.676	834.838	1,4	1.421.469	1.376.458	-3,2
Otomobil Pazarı/P.Cars Market	73.396	84.195	14,7	536.351	572.198	6,7	984.904	1.016.188	3,2
Toplam Pazar/Total Market	97.536	110.919	13,7	698.469	739.903	5,9	1.282.196	1.327.223	3,5
Otomobil İthalatı/P.Cars Import	55.713	58.282	4,6	378.072	402.788	6,5	680.707	714.840	5,0
Toplam İthalat/Total Import	71.907	78.264	8,8	479.712	526.958	9,9	862.002	940.765	9,1
Otomobil İhracatı/P.Cars Export	59.748	58.277	-2,5	380.121	361.036	-5,0	667.542	635.030	-4,9
Toplam İhracat/Total Export	88.591	100.670	13,6	581.824	630.992	8,5	1.013.272	1.062.202	4,8
Otomobil İhracatı(\$)/P.Cars Export (\$)	986.617.520,17	1.107.354.962,3	12,2	6.174.497.348	6.898.231.488	11,7	10.896.123.262	12.007.754.037	10,2
Toplam İhracat(\$)/Total Export (\$)*	3.013.801.747,04	3.760.853.550,83	24,8	20.643.697.479	23.453.238.056	13,6	35.873.043.643	39.552.492.526	10,3

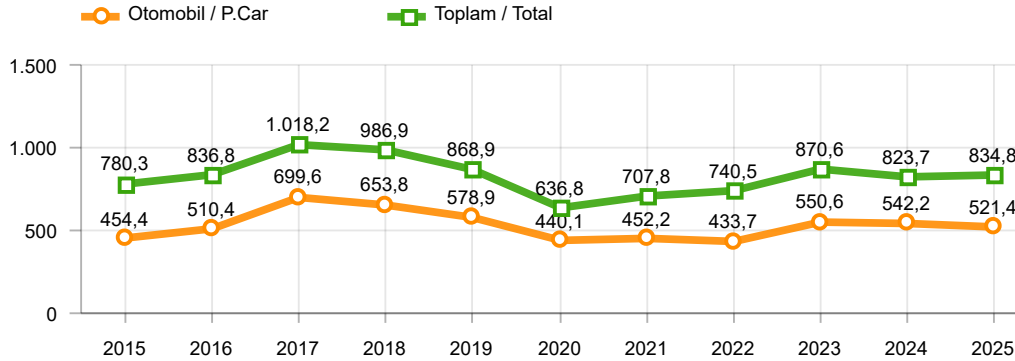
Parametreler/Parameters	7 - 2024	7 - 2025	%	1 - 7 / 2024	1 - 7 / 2025	%	8/2023 - 7/2024	8/2024 - 7/2025	%
ÜFE / PPI	1,9	1,7	-	21,8	17,7	-	47,6	27,1	-
TÜFE / CPI	3,2	2,1	-	28,8	19,1	-	65,9	41,1	-
Sanayi Endeksi / Industry Index	1,4	1,6	-	22,3	16,7	-	54,4	27,3	-
Dolar \$ ** (1 birim)	32,8	40,1	22,1	31,7	37,8	19,0	30,1	36,3	20,4
Euro € ** (1 birim)	35,6	46,9	31,9	34,3	41,8	21,6	32,5	39,8	22,3
Japon Yeni ¥ ** (100 birim)	20,6	27,2	31,9	20,7	25,4	22,9	19,9	24,3	22,2

*Toplam Sanayi / Total Industry Including Components

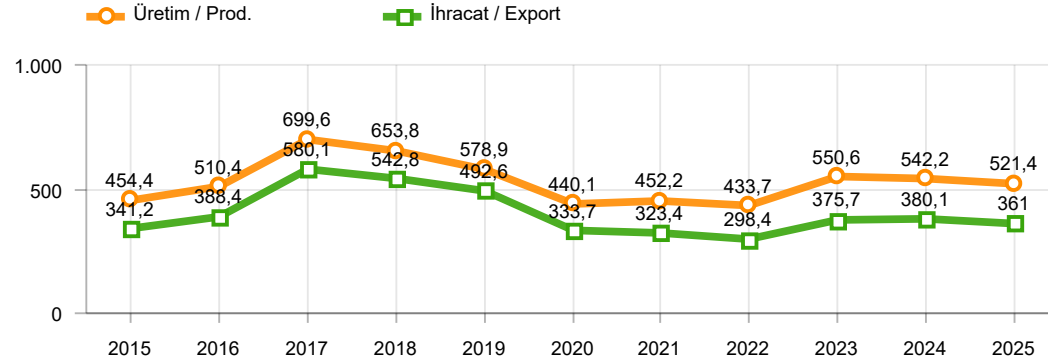
** Ortalama Değerler / Average Values

Araç Tipleri / Types	7 / 2024	7 / 2025	7 % Değişim	1-7 / 2024	1-7 / 2025	1-7 % Değişim
OTOMOBİL / Pass.Car	81.434	82.346	1,1	542.177	521.447	-3,8
OTOMOBİL Toplam / Pass.Car Total	81.434	82.346	1,1	542.177	521.447	-3,8
B.KAMYON / H. Truck	2.411	2.647	9,8	19.919	17.022	-14,5
K.KAMYON / L. Truck	407	355	-12,8	2.853	2.625	-8,0
KAMYONET / Pick Up	25.602	32.218	25,8	219.787	223.087	1,5
OTOBÜS / Bus	535	1.049	96,1	6.082	6.702	10,2
MINİBÜS / Minibus	5.888	9.408	59,8	29.808	61.232	105,4
MİDİBÜS / Midibus	332	393	18,4	3.050	2.723	-10,7
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	35.175	46.070	31,0	281.499	313.391	11,3
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	116.609	128.416	10,1	823.676	834.838	1,4
TRAKTÖR / F.Tractor	3.576	2.651	-25,9	30.068	18.538	-38,3
TRAKTÖR Toplam / F.Tractor Total	3.576	2.651	-25,9	30.068	18.538	-38,3
GENEL TOPLAM / Grand Total	120.185	131.067	9,1	853.744	853.376	-0,0

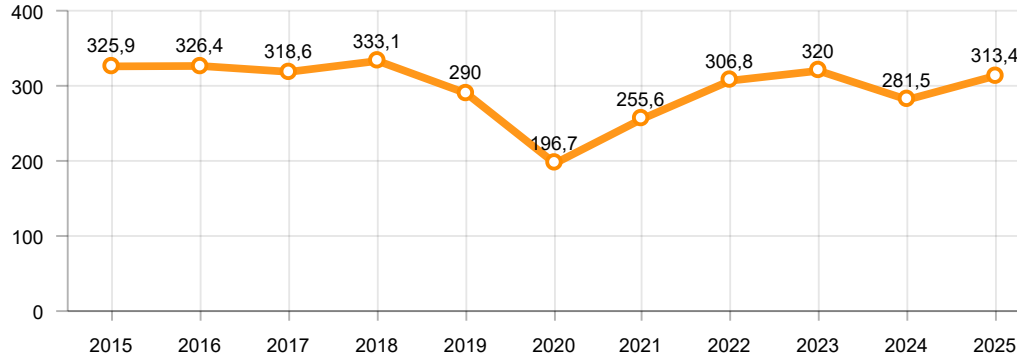
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - TEMMUZ)
Total & P.Cars Production (x1000)(January - July)



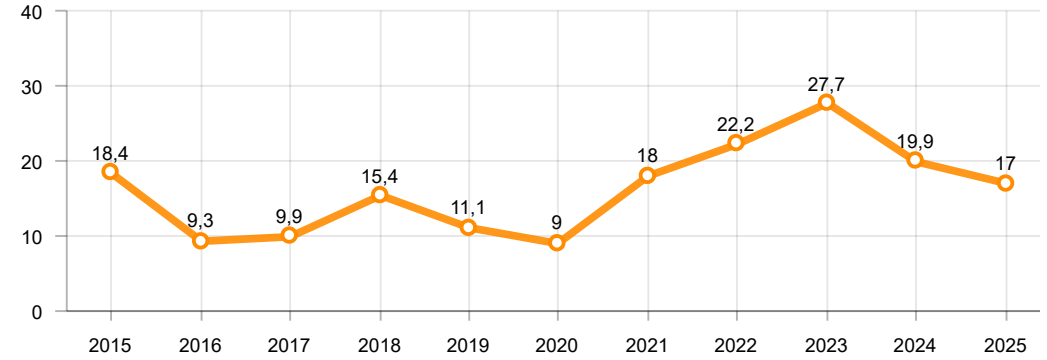
Otomobil Üretimi ve İhracat (x1000)(OCAK - TEMMUZ)
P.Cars Production & Exports (x1000)(January - July)



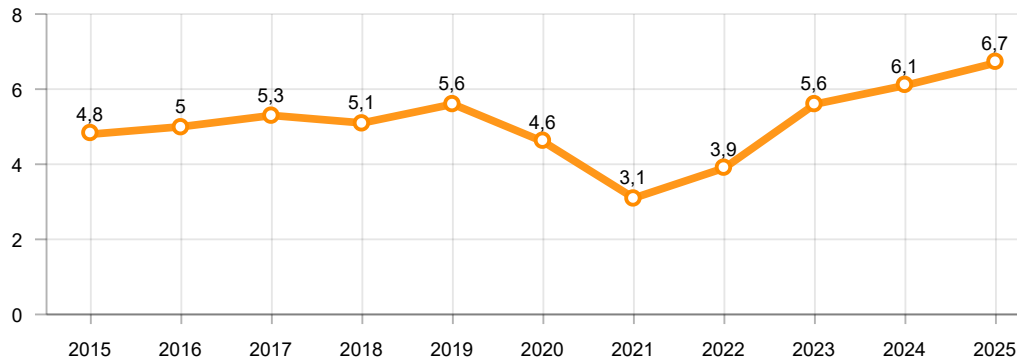
Ticari Araç Üretimi (x1000)(OCAK - TEMMUZ)
Commercial Vehicle Production (x1000)(January - July)



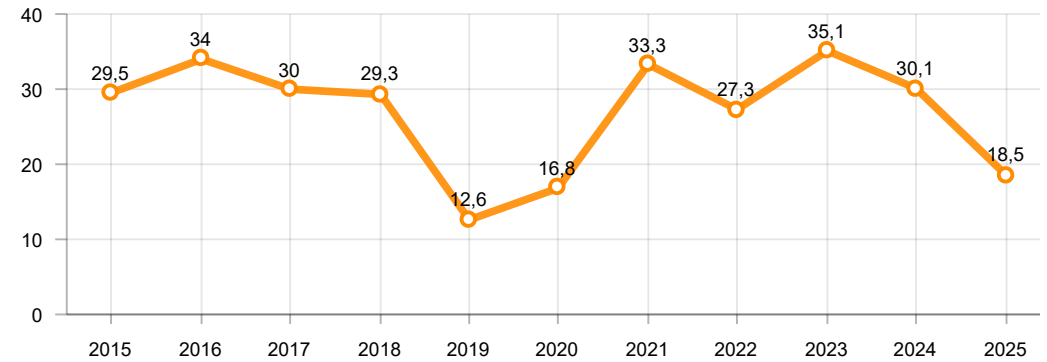
Büyük Kamyon Üretimi (x1000)(OCAK - TEMMUZ)
Heavy Truck Production (x1000)(January - July)



Otobüs Üretimi (x1000)(OCAK - TEMMUZ)
Bus Production (x1000)(January - July)



Traktör Üretimi (x1000)(OCAK - TEMMUZ)
F. Tractor Production (x1000)(January - July)

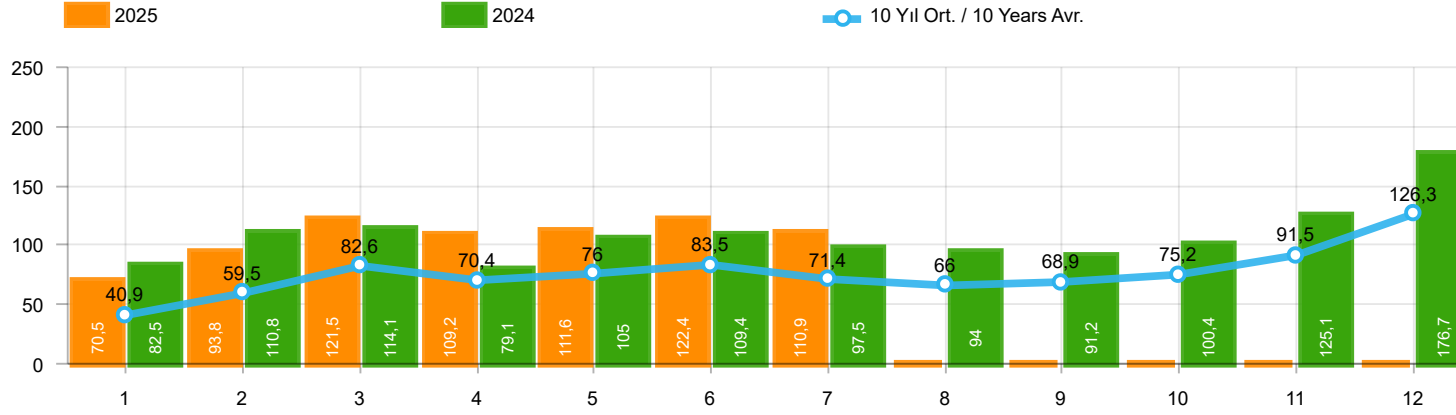


Toplam Pazarın Analizi(x1000)(OCAK - TEMMUZ)

Total Market Analysis(x1000)(January - July)

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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	40.890	70.460	72,3
2	59.482	93.849	57,8
3	82.576	121.483	47,1
4	70.350	109.201	55,2
5	76.013	111.556	46,8
6	83.488	122.435	46,6
7	71.421	110.919	55,3
TOPLAM/TOTAL	484.223	739.903	52,8

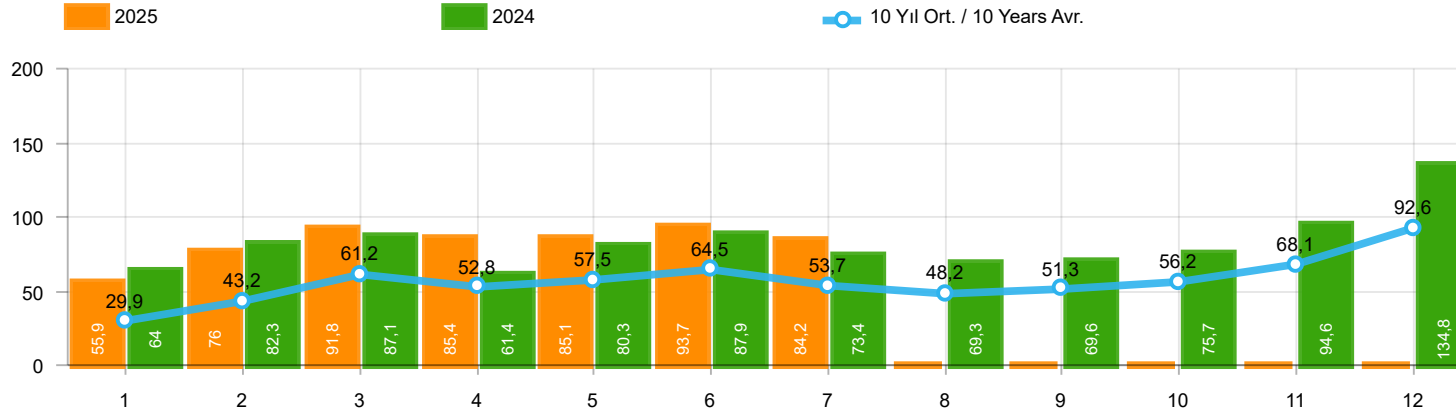
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	546.657	1.019.063	192.591	354.066	64,8
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	514.377	1.014.278	169.892	344.485	67,0
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	498.247	986.829	184.718	313.529	62,9
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	420.757	641.550	162.259	258.498	61,4
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	219.299	491.947	101.160	118.139	53,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	351.306	796.150	156.055	195.251	55,6
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	461.776	772.850	201.154	260.622	56,4
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	431.029	827.163	194.428	236.601	54,9
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	700.319	1.284.046	266.783	433.536	61,9
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	698.469	1.285.789	218.757	479.712	68,7
2025	70.460	93.849	121.483	109.201	111.556	122.435	110.919						739.903	739.903	212.945	526.958	71,2

Otomobil Pazarının Analizi(x1000)(OCAK - TEMMUZ)

P.Cars Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025

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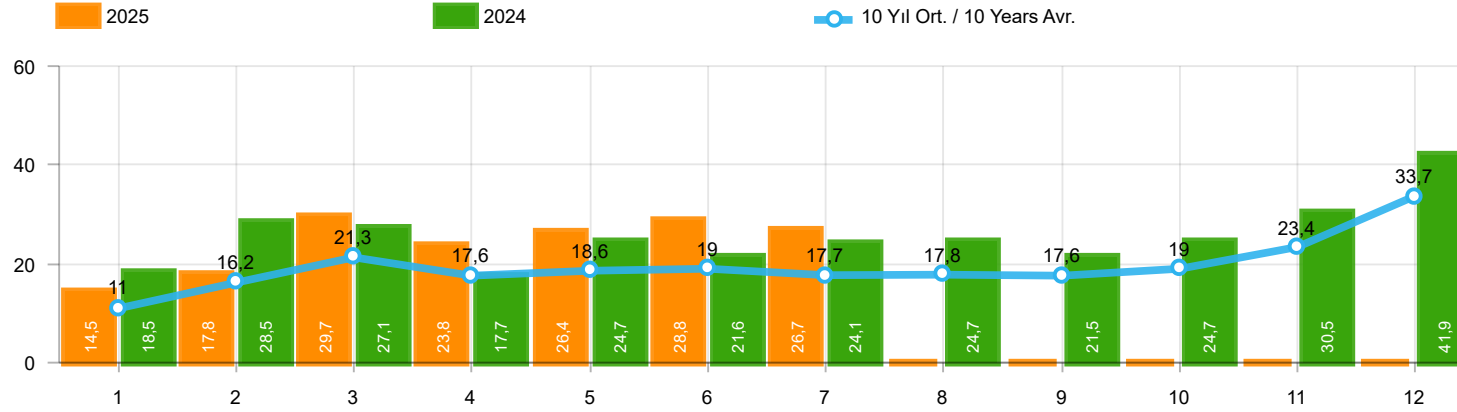


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	29.886	55.944	87,2
2	43.247	76.021	75,8
3	61.241	91.828	49,9
4	52.796	85.411	61,8
5	57.450	85.123	48,2
6	64.483	93.676	45,3
7	53.717	84.195	56,7
TOPLAM / TOTAL	362.820	572.198	57,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	392.064	725.596	100.601	291.463	74,3
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	384.048	756.938	97.512	286.536	74,6
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	368.308	722.759	114.704	253.604	68,9
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	317.894	486.321	107.178	210.716	66,3
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	171.776	387.256	75.132	96.644	56,3
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	273.022	610.109	107.268	165.754	60,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	346.636	561.853	138.043	208.593	60,2
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	319.313	592.660	126.179	193.134	60,5
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	518.788	967.341	168.434	350.354	67,5
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	536.351	980.341	158.737	377.614	70,4
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195						572.198	572.198	169.410	402.788	70,4

Ticari Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)
CV Market Analysis(x1000)(January - July)

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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	11.005	14.516	31,9
2	16.236	17.828	9,8
3	21.336	29.655	39,0
4	17.554	23.790	35,5
5	18.563	26.433	42,4
6	19.005	28.759	51,3
7	17.704	26.724	50,9
TOPLAM / TOTAL	121.404	167.705	38,1

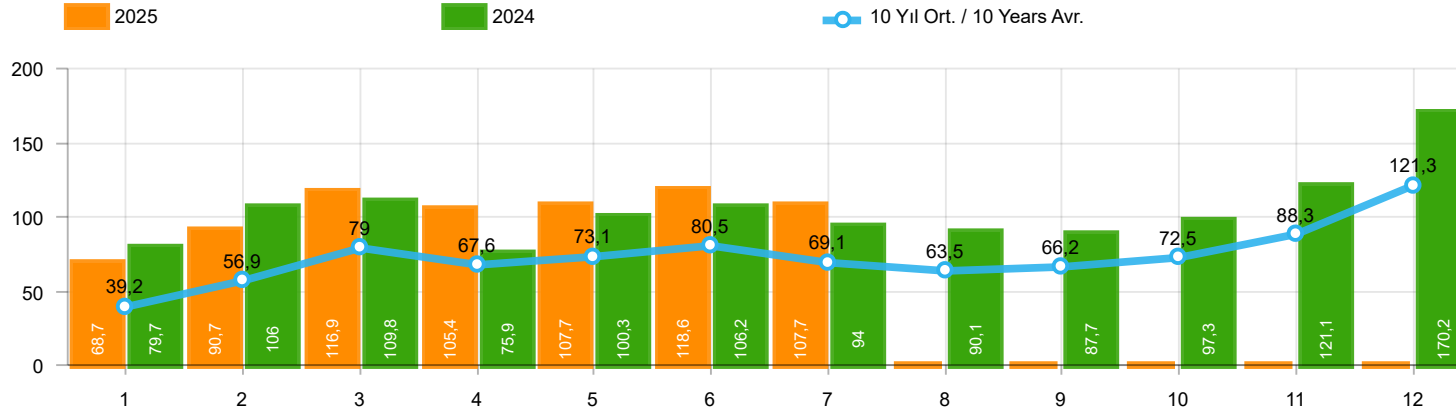
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	154.593	293.467	91.990	62.603	40,5
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	130.329	257.340	72.380	57.949	44,5
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	129.939	264.070	70.014	59.925	46,1
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	102.863	155.229	55.081	47.782	46,5
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	47.523	104.691	26.028	21.495	45,2
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	78.284	186.041	48.787	29.497	37,7
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	115.140	210.997	63.111	52.029	45,2
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	111.716	234.503	68.249	43.467	38,9
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	181.531	316.705	98.349	83.182	45,8
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	162.118	305.448	60.020	102.098	63,0
2025	14.516	17.828	29.655	23.790	26.433	28.759	26.724						167.705	167.705	43.535	124.170	74,0

Hafif Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)

LV Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025

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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	39.183	68.654	75,2
2	56.942	90.730	59,3
3	79.008	116.900	48,0
4	67.615	105.352	55,8
5	73.064	107.730	47,4
6	80.493	118.611	47,4
7	69.078	107.718	55,9
TOPLAM / TOTAL	465.382	715.695	53,8

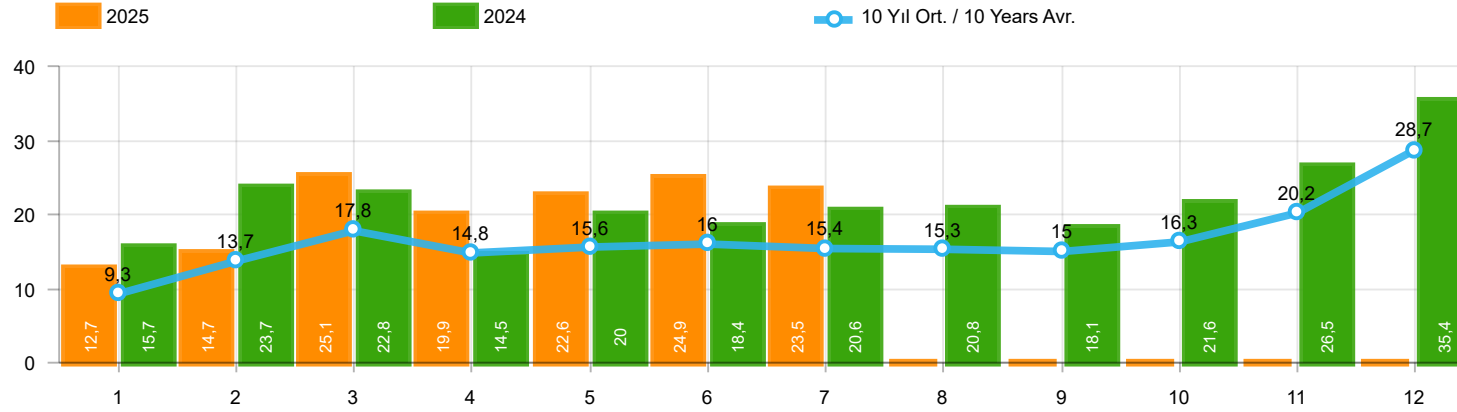
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	516.386	968.017	169.943	346.443	67,1
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	497.350	983.720	157.337	340.013	68,4
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	483.455	956.194	173.698	309.757	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	406.082	620.937	152.578	253.504	62,4
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	213.071	479.060	96.931	116.140	54,5
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	341.469	772.788	149.220	192.249	56,3
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	442.550	737.350	189.184	253.366	57,3
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	410.110	783.283	180.326	229.784	56,0
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	671.328	1.232.635	247.328	424.000	63,2
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	672.018	1.238.509	200.792	471.226	70,1
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718						715.695	715.695	197.783	517.912	72,4

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)

LCV Market Analysis(x1000)(January - July)

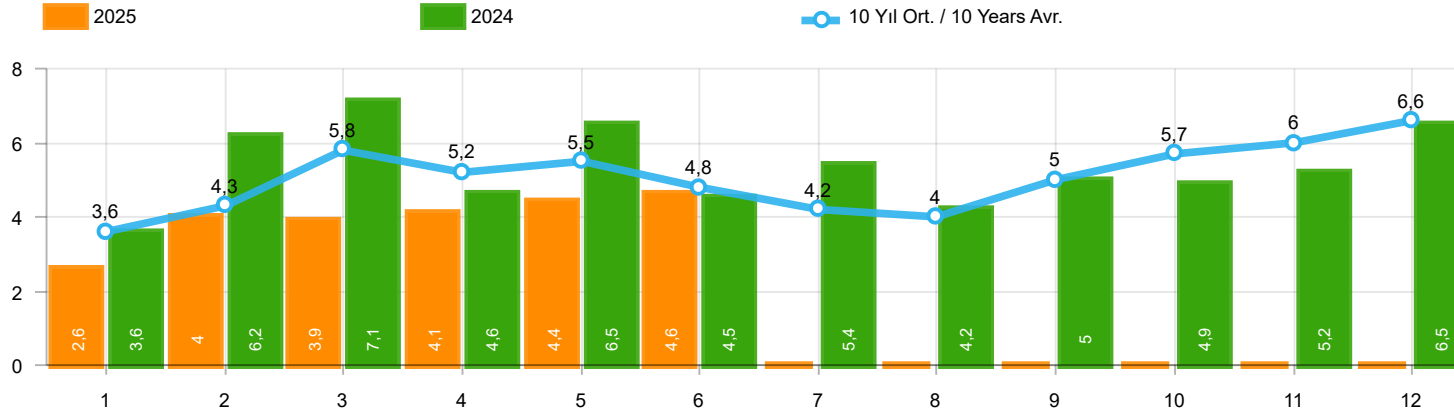
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	9.297	12.710	36,7
2	13.695	14.709	7,4
3	17.767	25.072	41,1
4	14.819	19.941	34,6
5	15.614	22.607	44,8
6	16.009	24.935	55,8
7	15.361	23.523	53,1
TOPLAM / TOTAL	102.562	143.497	39,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	124.322	242.421	69.342	54.980	44,2
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	113.302	226.782	59.825	53.477	47,2
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	115.147	233.435	58.994	56.153	48,8
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	88.188	134.616	45.400	42.788	48,5
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	41.295	91.804	21.799	19.496	47,2
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	68.447	162.679	41.952	26.495	38,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	95.914	175.497	51.141	44.773	46,7
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	90.797	190.623	54.147	36.650	40,4
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	152.540	265.294	78.894	73.646	48,3
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	135.667	258.168	42.055	93.612	69,0
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523						143.497	143.497	28.373	115.124	80,2



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	3.561	2.579	-27,6
2	4.279	3.967	-7,3
3	5.805	3.901	-32,8
4	5.165	4.105	-20,5
5	5.482	4.362	-20,4
6	4.836	4.645	-3,9
TOPLAM / TOTAL	29.127	23.559	-19,1

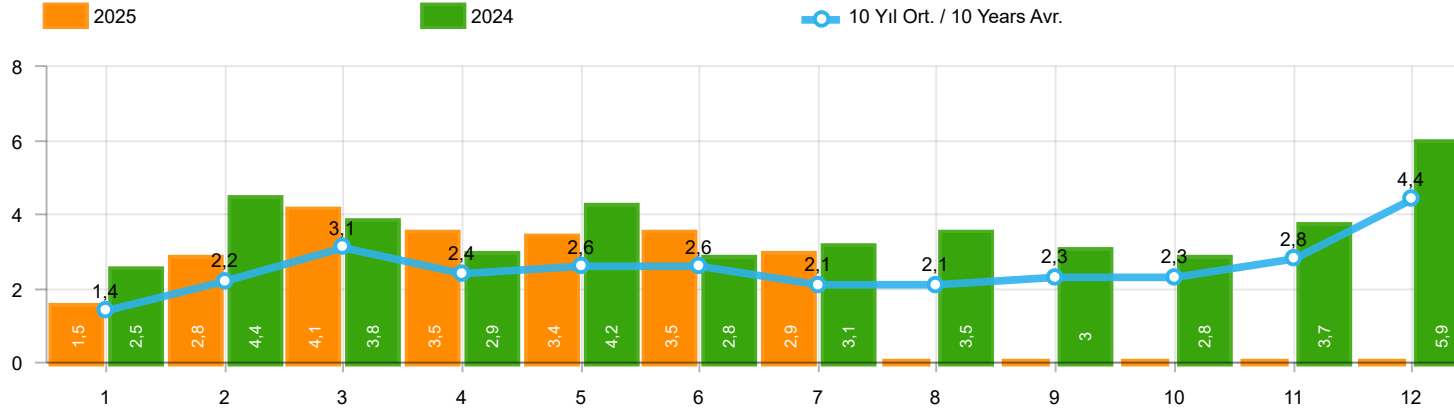
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	30.777	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	34.201	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	34.904	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	27.412	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	10.748	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	18.997	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	32.003	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	29.577	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	40.274	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	32.372	63.546
2025	2.579	3.967	3.901	4.105	4.362	4.645	-	-	-	-	-	-	23.559	23.559

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



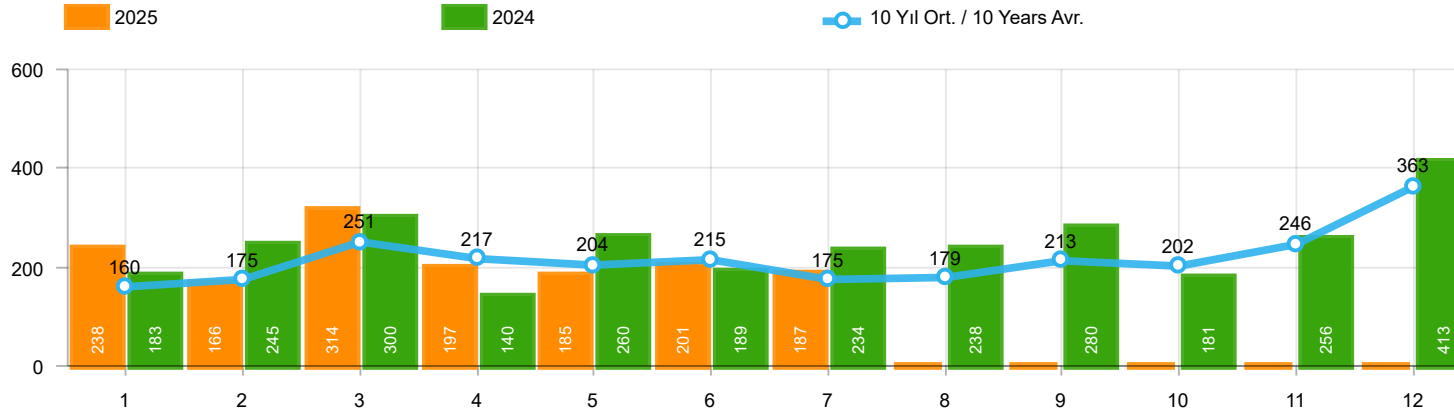
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.430	1.466	2,5
2	2.238	2.830	26,5
3	3.119	4.057	30,1
4	2.367	3.460	46,2
5	2.592	3.435	32,5
6	2.621	3.507	33,8
7	2.055	2.905	41,4
TOPLAM / TOTAL	16.423	21.660	31,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	25.764	43.381	18.207	7.557	29,3
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	13.967	25.051	9.526	4.441	31,8
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	12.140	25.397	8.380	3.760	31,0
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	12.163	16.507	7.180	4.983	41,0
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	5.162	10.747	3.163	1.999	38,7
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	8.375	21.004	5.373	3.002	35,8
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	17.760	32.740	10.504	7.256	40,9
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	18.830	39.823	12.013	6.817	36,2
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	26.350	46.694	16.814	9.536	36,2
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	23.714	42.572	15.228	8.486	35,8
2025	1.466	2.830	4.057	3.460	3.435	3.507	2.905						21.660	21.660	12.614	9.046	41,8

Midibüs Pazarının Analizi(OCAK - TEMMUZ)
Midibus Market Analysis(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025

Automotive Industry Monthly Report 7 / 2025

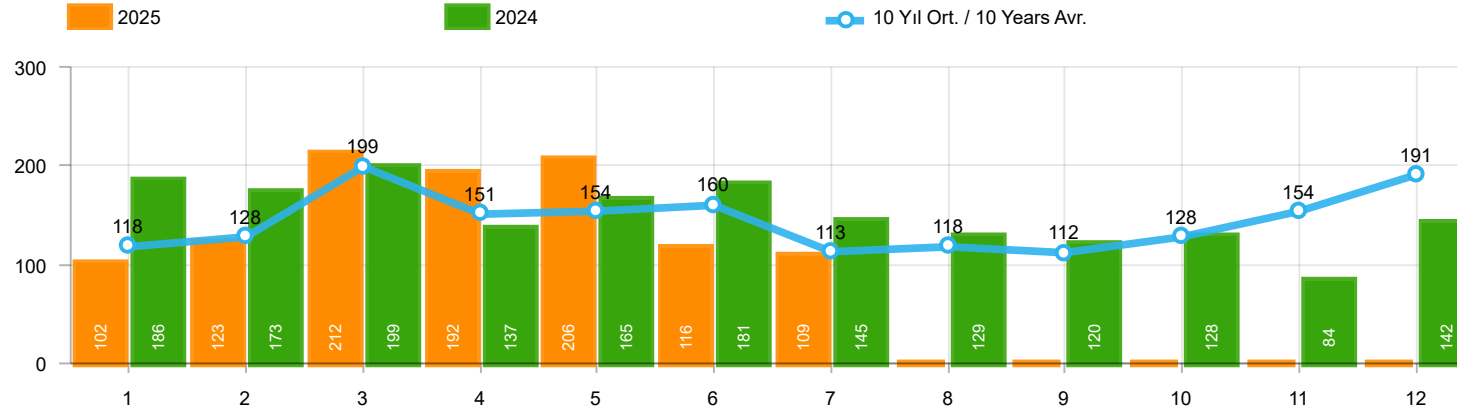


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	160	238	48,4
2	175	166	-5,2
3	251	314	25,1
4	217	197	-9,1
5	204	185	-9,1
6	215	201	-6,4
7	175	187	6,9
TOPLAM / TOTAL	1.397	1.488	6,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total
2015	280	322	451	561	372	405	389	253	316	394	325	621	2.780	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.616	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.559	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.684	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	627	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	830	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	663	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.170	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.486	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	1.551	2.919
2025	238	166	314	197	185	201	187						1.488	1.488

Otobüs Pazarının Analizi(OCAK - TEMMUZ)
Otobus Market Analysis(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025
Automotive Industry Monthly Report 7 / 2025



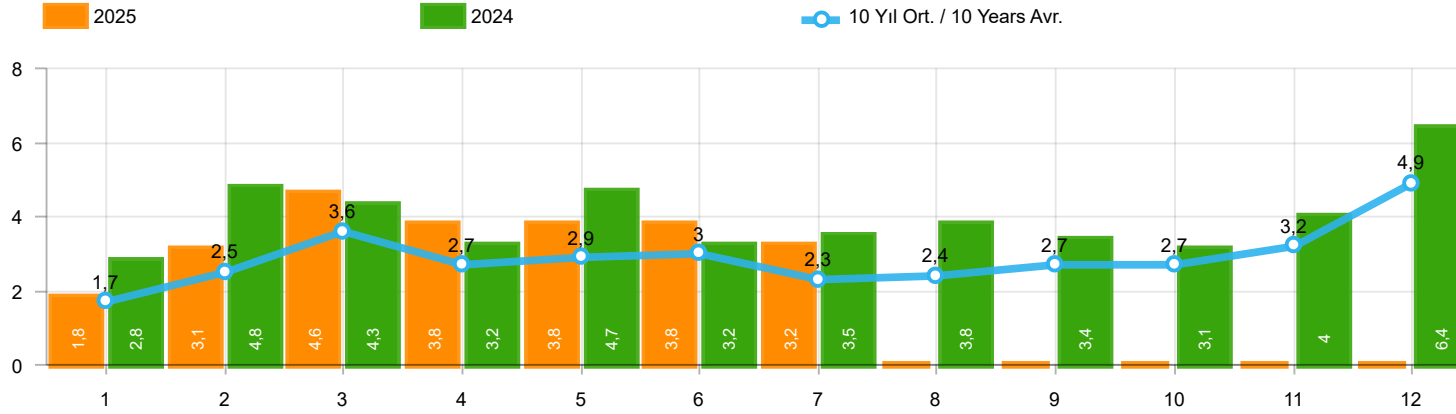
Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	118	102	-13,7
2	128	123	-3,6
3	199	212	6,4
4	151	192	27,2
5	154	206	34,2
6	160	116	-27,5
7	113	109	-3,7
TOPLAM / TOTAL	1.023	1.060	3,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.727	2.976	1.661	66	3,8
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.444	2.415	1.413	31	2,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	1.093	1.947	1.081	12	1,1
2018	78	65	215	136	125	164	45	42	74	107	113	188	828	1.352	817	11	1,3
2019	75	54	112	35	97	41	25	45	84	28	42	54	439	692	439	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	632	1.038	632	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	803	1.267	803	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	919	1.828	919	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	1.155	1.951	1.155	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	1.186	1.789	1.186	-	-
2025	102	123	212	192	206	116	109						1.060	1.060	1.060	-	-

Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)

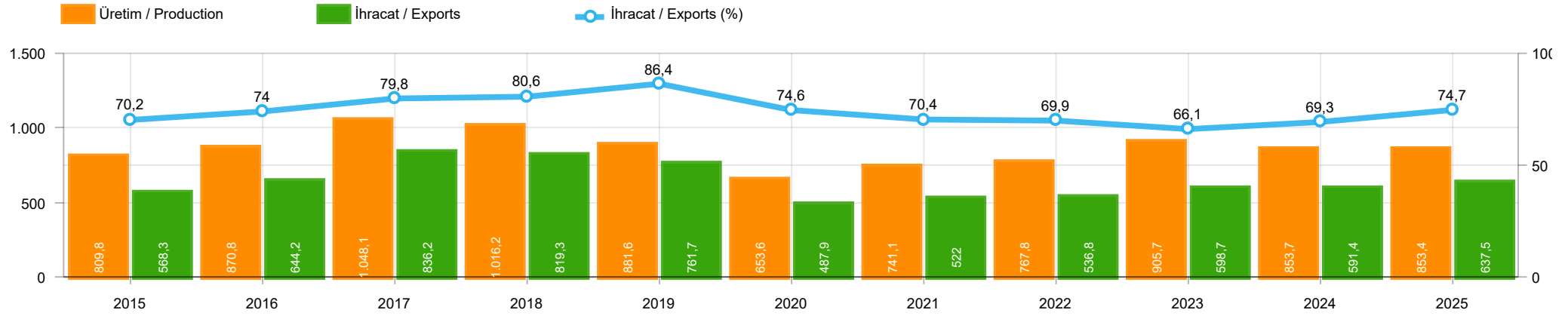
HCV Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025
Automotive Industry Monthly Report 7 / 2025



Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	1.708	1.806	5,7
2	2.541	3.119	22,8
3	3.569	4.583	28,4
4	2.735	3.849	40,7
5	2.950	3.826	29,7
6	2.996	3.824	27,6
7	2.343	3.201	36,6
TOPLAM / TOTAL	18.842	24.208	28,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	30.271	51.046	22.648	7.623	25,2
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	17.027	30.558	12.555	4.472	26,3
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	14.792	30.635	11.020	3.772	25,5
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	14.675	20.613	9.681	4.994	34,0
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	6.228	12.887	4.229	1.999	32,1
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	9.837	23.362	6.835	3.002	30,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	19.226	35.500	11.970	7.256	37,7
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	20.919	43.880	14.102	6.817	32,6
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	28.991	51.411	19.455	9.536	32,9
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	26.451	47.280	17.965	8.486	32,1
2025	1.806	3.119	4.583	3.849	3.826	3.824	3.201						24.208	24.208	15.162	9.046	37,4



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
İhracat/Export	568.275	644.221	836.175	819.270	761.663	487.868	521.967	536.754	598.671	591.356	637.482
Üretim/Production	809.832	870.818	1.048.131	1.016.213	881.552	653.594	741.094	767.843	905.666	853.744	853.376
İhracat/Exports (%)	70,2	74	79,8	80,6	86,4	74,6	70,4	69,9	66,1	69,3	74,7

Taşıt Araçları İhracatı (2023 - 2025)
Motor Vehicle Exports (2023 - 2025)

SEKTÖR / SECTOR	2023	2024	1/7-2024	1/7-2025	2025/2024 %
OTOMOBİL / Pass.Car	663.090	654.115	380.121	361.036	-5,0
OTOMOBİL TOPLAM / Pass. Car Total	663.090	654.115	380.121	361.036	-5,0
KAMYON / Truck	21.566	10.024	6.342	5.396	-14,9
KAMYONET / Pick Up	291.052	279.520	164.455	195.090	18,6
OTOBÜS / Bus	9.447	8.674	5.071	5.842	15,2
MİNİBÜS / Minibus	31.421	58.922	24.635	62.573	154,0
MİDİBÜS / Midibus	1.671	1.779	1.200	1.055	-12,1
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	355.157	358.919	201.703	269.956	33,8
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.018.247	1.013.034	581.824	630.992	8,5
TRAKTÖR / F.Tractor	16.752	12.976	9.532	6.490	-31,9
TRAKTÖR TOPLAM / F.Tractor Total	16.752	12.976	9.532	6.490	-31,9
GENEL TOPLAM / GRAND TOTAL	1.034.999	1.026.010	591.356	637.482	7,8

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2023	2024	1-7 / 2024	1-7 / 2025
A.I.O.S.	1.102	1.067	722	580
FORD OTOSAN	311.104	330.240	181.625	237.481
HATTAT TRAKTÖR	736	460	187	126
HYUNDAI MOTOR TÜRKİYE	205.200	204.000	123.081	119.506
KARSAN	428	487	172	232
M. BENZ TÜRK	18.062	9.134	5.738	5.655
MAN TÜRKİYE	2.933	2.413	1.637	2.008
OTOKAR	2.584	2.240	1.271	1.472
OYAK RENAULT	230.397	241.398	129.614	159.136
TEMSA	1.161	1.386	910	745
TOFAŞ	60.479	33.568	26.980	24.409
TOYOTA	184.797	187.101	110.074	79.768
TÜRK TRAKTÖR	16.016	12.516	9.345	6.364
GENEL TOPLAM / Grand Total	1.034.999	1.026.010	591.356	637.482

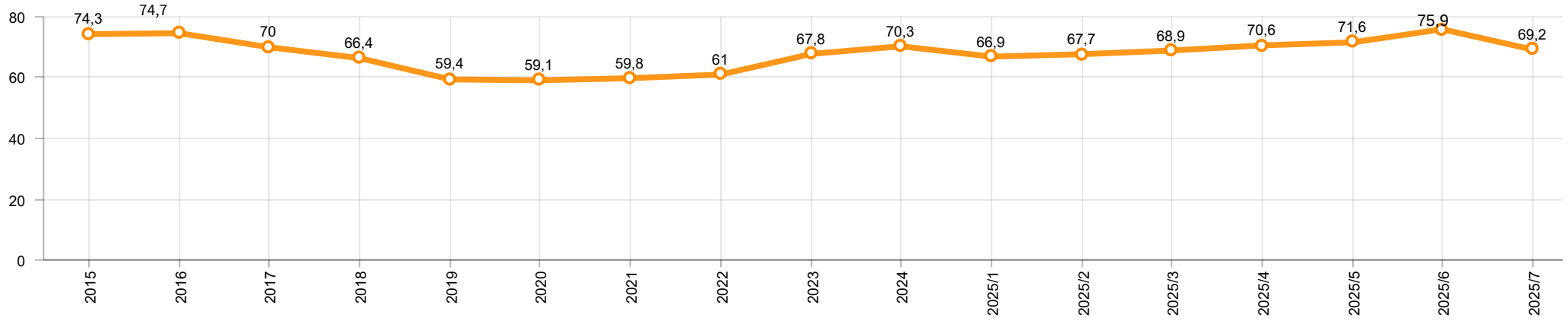
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2023	2024	OCAK - TEMMUZ / January - July 2024	OCAK - TEMMUZ / January - July 2025	2025 / 2024 %
Toplam Yan Sanayi / Total Component Industry	14.078.295.394,55	14.839.169.793,6	8.439.580.421,62	9.056.599.158,89	7,3
İç ve Dış Lastik / Tyres	1.724.808.180,08	1.695.712.002,38	933.777.436,86	1.078.146.300,57	15,5
Emniyet Camı / Safety Glasses	263.055.895,3	280.208.750,29	159.155.561,45	171.571.985,89	7,8
Motor / Engine	253.590.728,57	382.946.759,3	177.793.994,3	268.522.590	51,0
Akümülatör / Batteries	482.228.706,9	574.440.860,83	313.380.978,58	275.143.004,57	-12,2
Diğer Aksam ve Parça / Spare Parts&Components	11.354.611.883,7	11.905.861.420,8	6.855.472.450,43	7.263.215.277,86	5,9
Toplam Ana Sanayi / Total Vehicle Industry	21.608.331.077,73	21.911.627.756,63	12.204.117.057,84	14.396.638.896,96	18,0
Otobüs / Bus	1.786.354.748,27	1.928.277.914,79	1.110.119.864,45	1.415.110.517,08	27,5
Midibüs-Minibüs / Midibus-Minibus	342.622.940,87	458.784.135,36	248.319.509,68	252.464.644,41	1,7
Otomobil / P.Cars	10.934.266.126,78	11.284.675.238,86	6.174.497.347,92	6.898.231.488,37	11,7
Kamyon-Kamyonet / Truck-Pick Up&Van	5.646.557.915,75	6.387.961.337,89	3.519.988.582,76	4.887.060.792,22	38,8
Römork ve Yarı Römork / Trailer-Semi Trailer	777.402.947,62	670.091.733,43	396.308.235,8	312.576.351,51	-21,1
Çekici / Tractor	1.527.261.816,27	653.234.993,5	411.731.335,19	367.666.513,88	-10,7
Tarım Traktörü / Farm Tractor	593.864.582,17	528.602.402,8	343.152.182,04	263.528.589,49	-23,2
Toplam / Total	35.686.626.472,28	36.750.797.550,23	20.643.697.479,46	23.453.238.055,85	13,6

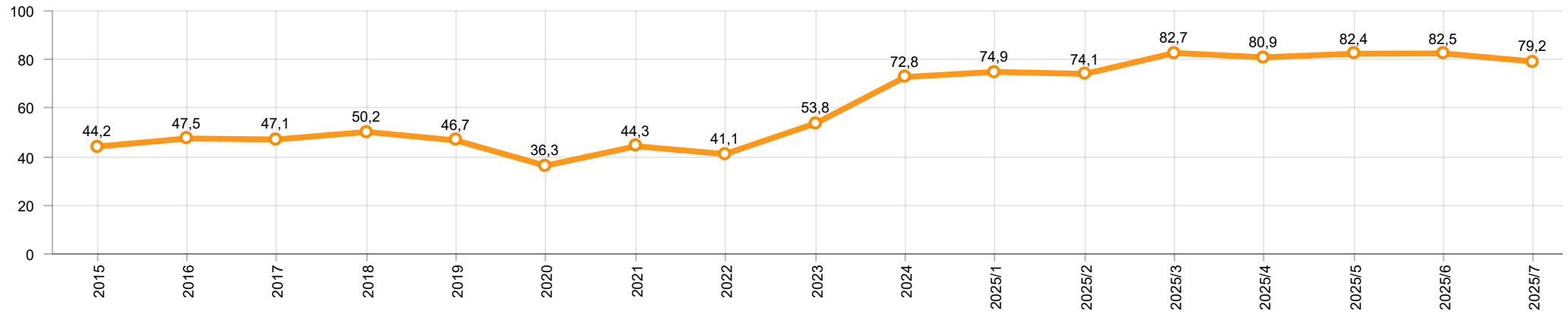
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	47.316	45.811	56.716	44.687	58.761	49.468	58.277						361.036
KAMYON - H. Truck	431	503	673	616	811	1.064	1.184						5.282
K.KAMYON - L. Truck	-	10	11	14	29	18	32						114
KAMYONET - Pick Up	22.491	25.334	28.506	25.176	34.503	28.421	30.659						195.090
OTOBÜS - Bus	703	787	850	771	830	883	1.018						5.842
MİNİBÜS - Minibus	7.178	7.418	9.585	7.257	11.744	10.029	9.362						62.573
MİDİBÜS - Midibus	72	98	190	147	192	218	138						1.055
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.875	34.150	39.815	33.981	48.109	40.633	42.393						269.956
TAŞIT ARAÇLARI TOPLAMI - MV Total	78.191	79.961	96.531	78.668	106.870	90.101	100.670						630.992
TRAKTÖR - F.Tractor	739	913	877	893	876	971	1.221						6.490
GENEL TOPLAM - Grand Total	78.930	80.874	97.408	79.561	107.746	91.072	101.891						637.482

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	17.900	16.600	17.000	14.550	18.800	15.326	19.330	-	-	-	-	-	119.506
OYAK RENAULT	16.185	20.007	28.636	20.659	26.885	20.695	26.069	-	-	-	-	-	159.136
TOFAŞ	97	303	620	498	246	560	302	-	-	-	-	-	2.626
TOYOTA	13.134	8.901	10.460	8.980	12.830	12.887	12.576	-	-	-	-	-	79.768
TOPLAM - Total	47.316	45.811	56.716	44.687	58.761	49.468	58.277	-	-	-	-	-	361.036

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	22.453	22.742	24.775	22.090	29.264	25.083	26.756	-	-	-	-	-	173.163
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	1	24	18	30	45	26	-	-	-	-	-	144
TOFAŞ	38	2.591	3.707	3.068	5.209	3.293	3.877	-	-	-	-	-	21.783
TOPLAM - Total	22.491	25.334	28.506	25.176	34.503	28.421	30.659	-	-	-	-	-	195.090

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	7.178	7.418	9.547	7.256	11.743	9.978	9.362	-	-	-	-	-	62.482
KARSAN	-	-	38	1	1	51	-	-	-	-	-	-	91
TOPLAM - Total	7.178	7.418	9.585	7.257	11.744	10.029	9.362	-	-	-	-	-	62.573

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	419	200	159	218	343	206	291	-	-	-	-	-	1.836
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	12	303	514	398	468	858	893	-	-	-	-	-	3.446
OTOKAR	-	10	-	14	22	15	32	-	-	-	-	-	93
TEMSA	-	-	11	-	7	3	-	-	-	-	-	-	21
TOPLAM - Total	431	513	684	630	840	1.082	1.216	-	-	-	-	-	5.396

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	23	36	117	33	73	112	54	-	-	-	-	-	448
KARSAN	-	-	7	11	27	22	16	-	-	-	-	-	83
OTOKAR	28	40	49	87	46	45	58	-	-	-	-	-	353
TEMSA	21	22	17	16	46	39	10	-	-	-	-	-	171
TOPLAM - Total	72	98	190	147	192	218	138	-	-	-	-	-	1.055

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	9	4	19	22	23	44	11	-	-	-	-	-	132
KARSAN	-	-	-	-	1	31	26	-	-	-	-	-	58
M. BENZ TÜRK	256	300	306	307	334	349	357	-	-	-	-	-	2.209
MAN TÜRKİYE	242	271	330	254	254	313	344	-	-	-	-	-	2.008
OTOKAR	114	98	114	134	131	112	179	-	-	-	-	-	882
TEMSA	82	114	81	54	87	34	101	-	-	-	-	-	553
TOPLAM - Total	703	787	850	771	830	883	1.018	-	-	-	-	-	5.842

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	18	41	24	3	12	8	20	-	-	-	-	-	126
TÜRK TRAKTÖR	721	872	853	890	864	963	1.201	-	-	-	-	-	6.364
TOPLAM - Total	739	913	877	893	876	971	1.221	-	-	-	-	-	6.490

2025 Yılı İthal Otomobil Satışları
2025 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025

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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.255	113	96	138	127	170	168	141	-	-	-	-	-	953
ALPINE	8	-	-	-	-	1	1	9	-	-	-	-	-	11
Aston Martin	15	4	3	2	2	3	4	4	-	-	-	-	-	22
Audi	19.700	970	1.745	1.811	2.241	2.404	2.248	1.813	-	-	-	-	-	13.232
Bentley	37	2	2	2	3	3	3	8	-	-	-	-	-	23
BMW	25.784	1.771	2.374	3.706	3.546	2.632	2.583	1.831	-	-	-	-	-	18.443
BYD	8.331	2.758	2.583	2.870	5.397	5.036	6.857	3.783	-	-	-	-	-	29.284
Chery	57.047	1.016	2.690	2.916	3.010	2.907	2.807	2.288	-	-	-	-	-	17.634
Citroen	43.219	2.126	1.752	3.542	2.731	3.941	4.509	3.932	-	-	-	-	-	22.533
CUPRA	9.663	423	436	1.178	1.211	1.198	942	1.110	-	-	-	-	-	6.498
Dacia	33.658	1.359	1.839	2.077	1.978	2.182	1.253	1.011	-	-	-	-	-	11.699
DFSK	504	21	8	26	38	25	23	15	-	-	-	-	-	156
DS	1.971	125	142	143	200	148	168	190	-	-	-	-	-	1.116
Ferrari	24	-	2	2	2	1	3	5	-	-	-	-	-	15
Fiat	1.073	13	10	36	113	102	76	34	-	-	-	-	-	384
Ford	29.617	1.619	2.153	2.571	2.760	2.103	1.648	2.442	-	-	-	-	-	15.296
Honda	23.632	1.195	1.384	1.010	834	890	1.407	1.372	-	-	-	-	-	8.092
HONGQI	15	1	1	-	1	1	1	1	-	-	-	-	-	6
Hyundai	17.429	1.264	1.410	1.854	1.994	1.971	2.026	1.945	-	-	-	-	-	12.464
JAECOO	3.586	421	503	701	652	601	802	753	-	-	-	-	-	4.433
Jaguar	60	2	5	10	-	-	-	-	-	-	-	-	-	17
Jeep	3.366	204	186	258	241	253	238	303	-	-	-	-	-	1.683
KG MOBILITY	9.426	622	804	630	1.008	649	839	607	-	-	-	-	-	5.159
Kia	17.967	1.564	2.091	2.882	2.152	2.200	2.025	2.342	-	-	-	-	-	15.256
Lamborghini	22	-	1	2	1	3	3	3	-	-	-	-	-	13
Land Rover	2.973	186	171	204	158	155	150	177	-	-	-	-	-	1.201
LEAPMOTOR	218	7	3	4	11	27	26	22	-	-	-	-	-	100
Lexus	816	29	43	81	65	39	40	108	-	-	-	-	-	405
Maserati	276	14	10	25	24	20	27	15	-	-	-	-	-	135
Mercedes-Benz	29.967	1.924	2.152	3.089	2.505	2.254	2.658	2.795	-	-	-	-	-	17.377
MG	17.162	143	175	273	315	217	234	128	-	-	-	-	-	1.485
Mini	4.755	292	1.005	1.147	1.158	1.524	836	542	-	-	-	-	-	6.504
Nissan	27.088	1.440	2.015	2.753	759	2.508	2.286	1.670	-	-	-	-	-	13.431
Opel	45.212	2.416	3.502	3.698	3.860	3.667	3.386	4.268	-	-	-	-	-	24.797
Peugeot	53.886	2.425	4.032	7.980	5.984	4.381	5.053	4.211	-	-	-	-	-	34.066
Porsche	1.203	74	91	125	94	116	99	95	-	-	-	-	-	694
Renault	26.437	1.846	2.183	1.817	1.604	997	1.769	1.364	-	-	-	-	-	11.580
Seat	12.470	300	563	751	829	816	876	426	-	-	-	-	-	4.561
Skoda	43.972	2.359	2.262	3.767	3.489	3.792	4.512	3.178	-	-	-	-	-	23.359
SKYWELL	388	22	12	8	21	37	34	28	-	-	-	-	-	162
Subaru	335	75	36	38	32	41	22	22	-	-	-	-	-	266
Suzuki	5.894	295	386	461	515	617	512	591	-	-	-	-	-	3.377
TESLA	11.534	-	3.310	100	130	1.545	7.235	4.706	-	-	-	-	-	17.026
Toyota	10.004	987	1.652	1.268	1.555	929	1.172	1.284	-	-	-	-	-	8.847
Volkswagen	74.533	4.293	4.946	6.193	5.813	6.671	8.418	5.709	-	-	-	-	-	42.043
Volvo	13.024	698	730	1.133	1.150	1.135	1.103	1.001	-	-	-	-	-	6.950
GENEL TOPLAM - Grand Total	689.666	37.418	51.499	63.282	60.313	60.912	71.082	58.282	-	-	-	-	-	402.788

2025 Yılı İthal Hafif Ticari Araç Satışları
2025 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2025

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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	18.009	1.027	1.361	3.062	1.706	1.607	1.998	1.722	-	-	-	-	-	12.483
DFSK	675	43	36	44	46	35	42	75	-	-	-	-	-	321
FARIZON	5	-	-	-	-	1	-	-	-	-	-	-	-	1
Fiat	24.516	1.601	1.484	1.911	2.551	4.000	3.409	2.913	-	-	-	-	-	17.869
Ford	33.844	1.814	2.085	2.653	2.549	3.275	3.676	3.611	-	-	-	-	-	19.663
FOTON	-	5	48	230	108	67	300	312	-	-	-	-	-	1.070
Hyundai	4.414	51	41	73	113	113	95	75	-	-	-	-	-	561
Isuzu	1.584	36	33	87	56	84	346	270	-	-	-	-	-	912
Iveco	3.850	110	301	558	290	310	290	348	-	-	-	-	-	2.207
KG MOBILITY	2.444	158	206	247	345	275	501	829	-	-	-	-	-	2.561
MAXUS	302	20	31	12	20	12	44	31	-	-	-	-	-	170
Mercedes-Benz	10.260	554	698	1.169	816	716	-	483	-	-	-	-	-	4.436
Nissan	-	-	-	-	85	33	43	33	-	-	-	-	-	194
Opel	17.244	1.078	1.094	3.541	1.954	2.264	2.194	1.585	-	-	-	-	-	13.710
Peugeot	19.656	921	1.047	3.143	1.589	2.618	2.189	1.953	-	-	-	-	-	13.460
Renault	15.677	613	564	1.162	795	681	642	968	-	-	-	-	-	5.425
Toyota	9.086	524	787	1.067	1.062	1.129	2.391	1.523	-	-	-	-	-	8.483
Volkswagen	22.266	969	1.078	1.780	2.047	1.417	1.819	1.890	-	-	-	-	-	11.000
GENEL TOPLAM - Grand Total	188.048	9.524	10.894	20.739	16.132	18.637	19.979	18.621	-	-	-	-	-	114.526

