

**OTOMOBİL VE HAFİF TİCARİ ARAÇ PAZARI PERAKENDE SATIŞLAR,
MODEL DÖKÜMÜ, HAZİRAN 2014**

MARKA		MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet	
ALFA ROMEO	TOPLAM			60	26	32	44	147	150	459	
	OTOMOBİL			60	26	32	44	147	150	459	
		Giulietta	C2	59	22	29	39	146	150	445	
		MITO	A2	1	4	3	4	0	0	12	
		4C	F1	0	0	0	1	1	0	2	
		SPIDER	F6	0	0	0	0	0	0	0	
		147	C2	0	0	0	0	0	0	0	
		156	D1	0	0	0	0	0	0	0	
		159	D1	0	0	0	0	0	0	0	
		156	D3	0	0	0	0	0	0	0	
		159	D3	0	0	0	0	0	0	0	
		GT	D6	0	0	0	0	0	0	0	
		166	E1	0	0	0	0	0	0	0	
		BRERA	E6	0	0	0	0	0	0	0	
		SPIDER	E6	0	0	0	0	0	0	0	
		HAFİF TİCARİ			0	0	0	0	0	0	0
	AUDI	TOPLAM			455	750	1175	1391	1598	1255	6624
OTOMOBİL				455	750	1175	1391	1598	1255	6624	
		A3	C1	151	301	262	488	433	339	1974	
		A4 (B8)	D1	67	113	275	226	359	303	1343	
		A3	C2	102	108	181	256	302	168	1117	
		Q3	C7	31	62	140	115	115	73	536	
		A6	E1	32	46	102	112	133	111	536	
		A5	D6	18	21	71	53	67	65	295	
		A1	B2	11	28	26	21	59	71	216	
		A4	D1	11	34	48	28	50	38	209	
		Q5	E7	15	16	36	34	53	52	206	
		A8	F1	3	7	7	26	4	9	56	
		A7 Sportback	E6	2	3	2	4	4	8	23	
		A6	E1	1	0	10	10	1	0	22	
		Q7	F7	5	2	7	3	2	2	21	
		A3 Cabriolet	C6	0	0	0	1	3	8	12	
		RS6	E3	0	1	4	1	1	3	10	
	S3	C2	0	2	0	2	2	3	9		
	A4 (B8)	D3	3	0	1	1	4	0	9		
	A4 allroad	D3	0	2	0	3	2	0	7		
	A6	E3	1	0	0	4	1	0	6		
	A4	D3	0	2	2	0	0	0	4		
	ALLROAD QUATTRO	E7	0	0	0	0	1	2	3		
	R8	F6	0	0	1	2	0	0	3		
	RS7	E6	0	2	0	1	0	0	3		
	ALLROAD QUATTRO	E2	1	0	0	0	0	0	1		
	S8	F1	0	0	0	0	1	0	1		
	S5 Sportback	D6	1	0	0	0	0	0	1		
	RS5	D6	0	0	0	0	1	0	1		
	S5 Cabriolet	D6	0	0	0	0	0	0	0		
	S5	D6	0	0	0	0	0	0	0		
	A5 Cabriolet	D6	0	0	0	0	0	0	0		
	S6	D3	0	0	0	0	0	0	0		
	RS4	D3	0	0	0	0	0	0	0		
	S7	E2	0	0	0	0	0	0	0		
	TT	E6	0	0	0	0	0	0	0		
	TTR	E6	0	0	0	0	0	0	0		
	S6	E1	0	0	0	0	0	0	0		
	HAFİF TİCARİ			0	0	0	0	0	0	0	
BENTLEY	TOPLAM			0	2	1	0	2	1	6	
	OTOMOBİL			0	2	1	0	2	1	6	
		CONTINENTAL	F6	0	0	1	0	1	1	3	
		FLYING SPUR	F1	0	1	0	0	1	0	2	
		MULSANNE	E1	0	1	0	0	0	0	1	
	CONTINENTAL GT SPEED	F6	0	0	0	0	0	0	0		
	HAFİF TİCARİ			0	0	0	0	0	0	0	
BMW	TOPLAM			334	617	1875	1852	1938	2076	8692	
	OTOMOBİL			334	617	1875	1852	1938	2076	8692	
		3 SERİSİ	D1	64	185	583	648	688	985	3153	
		5 SERİSİ	E1	198	312	623	636	865	514	3148	
		1 SERİSİ	C2	44	67	378	265	166	128	1048	
		X1	D7	5	6	138	69	11	94	323	
		4 SERİSİ	D6	1	8	40	88	49	131	317	
		X5	F7	2	23	57	66	79	46	273	
		X3	E7	2	4	26	16	47	152	247	
		3 SERİSİ	D2	8	7	16	42	18	12	103	
		5 SERİSİ	E2	7	3	4	3	3	3	23	
		6 SERİSİ	F6	0	1	6	3	3	5	18	
		2 SERİSİ	C2	0	0	0	10	2	2	14	
		7 SERİSİ	F1	2	1	3	3	1	2	12	
		Z4	E6	0	0	1	2	6	1	10	
		X6	F7	1	0	0	0	0	1	2	
		3 SERİSİ	D6	0	0	0	1	0	0	1	
		1 SERİSİ	C6	0	0	0	0	0	0	0	
		3 SERİSİ	D3	0	0	0	0	0	0	0	
		5 SERİSİ	E3	0	0	0	0	0	0	0	
	HAFİF TİCARİ			0	0	0	0	0	0	0	
CHERY	TOPLAM			17	16	34	34	53	35	189	
	OTOMOBİL			17	16	34	34	53	35	189	
		TIGGO	C7	14	14	28	17	29	20	122	
	CHANCE	C2	0	0	0	9	11	8	28		

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MARKA	MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet
	KIMO	B2	0	0	0	0	13	7	20
	NICHE	C1	3	2	6	8	0	0	19
	ALIA	C1	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
	TAXIM		0	0	0	0	0	0	0
CHEVROLET	TOPLAM		206	161	134	29	8	14	552
	OTOMOBİL		206	161	134	29	8	14	552
	CRUZE	C2	65	57	65	25	3	11	226
	CAPTIVA	D7	62	53	25	0	0	0	140
	AVEO	B1	40	30	30	2	2	0	104
	TRAX	B7	31	16	9	0	0	0	56
	AVEO	B2	7	5	1	0	0	1	14
	CRUZE	C1	1	0	0	2	3	2	8
	CAMARO	F6	0	0	4	0	0	0	4
	LACETTI	C3	0	0	0	0	0	0	0
	EPICA	D1	0	0	0	0	0	0	0
	LACETTI	C2	0	0	0	0	0	0	0
	SPARK	A2	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
CITROEN	TOPLAM		948	851	1225	1653	1660	1682	8019
	OTOMOBİL		657	715	790	1062	1040	888	5152
	C-ELYSEE	B1	418	177	283	548	531	608	2565
	C4	C2	101	227	346	285	179	83	1221
	C3	B2	35	199	13	47	71	65	430
	C4 PİCASSO	C4	56	52	47	60	90	61	366
	C5	D1	29	12	42	45	69	62	259
	DS4	C2	9	35	26	18	21	5	114
	DS5	D2	5	8	3	6	62	2	86
	C3 PICASSO	B4	1	3	22	11	15	0	52
	DS3	B2	2	2	5	26	2	2	39
	C1	A2	1	0	2	16	0	0	19
	C5	D3	0	0	1	0	0	0	1
	C4	C6	0	0	0	0	0	0	0
	HAFİF TİCARİ		291	136	435	591	620	794	2867
	BERLİNGO		218	31	165	292	309	468	1483
	NEMO		57	33	117	205	172	128	712
	JUMPER		16	72	153	94	139	198	672
	JUMPY		0	0	0	0	0	0	0
DACIA	TOPLAM		1668	1629	2169	1926	2310	2683	12385
	OTOMOBİL		1158	1229	1854	1586	1883	2274	9984
	DUSTER	C7	532	538	758	656	779	830	4093
	SANDERO	B2	309	421	689	480	480	511	2890
	LOGGY	C4	302	218	306	321	337	445	1929
	Logan MCV	B3	15	52	101	129	287	488	1072
	MCV 5 kişilik	B5	0	0	0	0	0	0	0
	MCV 7 kişilik	B5	0	0	0	0	0	0	0
	MCV 7 kişilik	B3	0	0	0	0	0	0	0
	LOGAN	B1	0	0	0	0	0	0	0
	HAFİF TİCARİ		510	400	315	340	427	409	2401
	DOKKER		510	400	315	340	427	409	2401
	LOGAN VAN		0	0	0	0	0	0	0
	LOGAN PICKUP		0	0	0	0	0	0	0
FERRARI	TOPLAM		0	3	2	0	2	0	7
	OTOMOBİL		0	3	2	0	2	0	7
	458 Italia	F6	0	3	0	0	1	0	4
	FF	F6	0	0	1	0	1	0	2
	F12	F6	0	0	1	0	0	0	1
	458 Spider	F6	0	0	0	0	0	0	0
	California	F1	0	0	0	0	0	0	0
	612 SCAGLIETTI	F6	0	0	0	0	0	0	0
	F430	F6	0	0	0	0	0	0	0
	599 GTB	F6	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
FIAT	TOPLAM		4053	4095	4895	5842	6855	6652	32392
	OTOMOBİL		1703	1516	1940	3190	3716	3597	15662
	LINEA	C1	990	1141	1528	2514	2923	2805	11901
	500L	B4	284	163	139	233	394	422	1635
	GRANDE PUNTO	B2	259	98	122	188	265	241	1173
	DOBLO	B5	23	45	61	99	40	30	298
	FIORINO	B5	103	17	45	24	30	44	263
	FREEMONT	D7	22	26	15	93	36	21	213
	BRAVO	C2	5	9	13	19	7	11	64
	PANDA	A2	7	13	11	12	8	10	61
	FIAT 500	A2	10	4	6	8	13	9	50
	FIAT 500	A1	0	0	0	0	0	4	4
	STILO	C3	0	0	0	0	0	0	0
	500L	C6	0	0	0	0	0	0	0
	IDEA	B4	0	0	0	0	0	0	0
	STILO	C2	0	0	0	0	0	0	0
	ALBEA	B1	0	0	0	0	0	0	0
	PALIO	B2	0	0	0	0	0	0	0
	PUNTO	B2	0	0	0	0	0	0	0
	SEDICI	B7	0	0	0	0	0	0	0
	MAREA	C1	0	0	0	0	0	0	0
	HAFİF TİCARİ		2350	2579	2955	2652	3139	3055	16730
	FIORINO		932	1244	1611	885	1258	1283	7213
	DOBLO		987	825	885	1155	1316	1307	6475

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MARKA		MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet
		DUCATO		396	455	414	557	514	424	2760
		PRATICO		34	55	45	55	51	41	281
		SCUDO		1	0	0	0	0	0	1
		STRADA		0	0	0	0	0	0	0
		PALIO VAN		0	0	0	0	0	0	0
FORD	TOPLAM			3233	3029	3559	4920	5593	7370	27704
	OTOMOBİL			1389	1244	1621	2400	2869	3804	13327
		FOCUS	C1	649	595	716	1269	1503	1997	6729
		FIESTA MCA	B2	395	278	468	660	810	1269	3880
		FOCUS CMAX	C4	108	122	115	108	246	87	786
		FOCUS	C2	117	91	153	149	127	119	756
		YENİ KUGA	C7	53	63	50	80	77	59	382
		B-Max	B4	37	38	55	62	62	74	328
		MONDEO	D1	23	35	47	58	35	46	244
		COURIER	B5	0	0	0	0	3	146	149
		FOCUS	C3	5	20	13	10	5	4	57
		SMAX	D4	1	0	3	4	0	2	10
		GALAXY	E4	1	0	1	0	1	1	4
		FIESTA	B2	0	2	0	0	0	0	2
		KUGA	C7	0	0	0	0	0	0	0
		FOCUS	C6	0	0	0	0	0	0	0
		FUSION	B4	0	0	0	0	0	0	0
	HAFİF TİCARİ			1844	1785	1938	2520	2724	3566	14377
		TRANSİT		925	1088	960	1348	1088	1252	6661
		CONNECT		772	529	774	938	408	229	3650
		COURIER		0	0	0	20	881	1648	2549
		TRANSİT CUSTOM		112	109	160	176	204	381	1142
		TOURNEO CUSTOM		34	36	32	22	136	42	302
		RANGER II		1	23	12	16	7	14	73
		RANGER		0	0	0	0	0	0	0
		FIESTA VAN		0	0	0	0	0	0	0
GEELY	TOPLAM			12	5	9	8	3	10	47
	OTOMOBİL			12	5	9	8	3	10	47
		EMGRAND EC 7	C1	2	3	9	8	3	8	33
		EMGRAND EC 7	C2	10	2	0	0	0	2	14
		CK ECHO	B1	0	0	0	0	0	0	0
		MK FAMILIA	C1	0	0	0	0	0	0	0
		FC	C1	0	0	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0	0	0
HONDA	TOPLAM			545	761	1437	1131	862	863	5599
	OTOMOBİL			545	761	1437	1131	862	863	5599
		CIVIC	C1	403	504	1152	676	701	758	4194
		CR-V	D7	116	216	243	412	106	51	1144
		CIVIC	C2	25	36	34	35	44	54	228
		CR-Z HYBRID	C6	1	5	8	3	11	0	28
		ACCORD	D1	0	0	0	5	0	0	5
		JAZZ	B2	0	0	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0	0	0
HYUNDAI	TOPLAM			1984	2158	3103	3603	3653	3708	18209
	OTOMOBİL			1867	2072	3030	3486	3527	3641	17623
		i20 TROY	B2	690	663	1448	1646	1420	1339	7206
		ACCENT BLUE	C1	354	488	697	901	1009	718	4167
		İX35	C7	316	323	365	294	388	498	2184
		İ30	C2	171	244	205	388	369	598	1975
		İ10	A2	295	285	220	165	246	316	1527
		ELANTRA	C1	34	50	88	83	87	165	507
		SANTA FE	D7	5	14	4	3	8	3	37
		i40	D1	1	2	3	5	0	1	12
		İX20	B4	0	1	0	1	0	3	5
		GENESIS	D6	0	2	0	0	0	0	2
		İ20	B2	1	0	0	0	0	0	1
		ACCENT ERA	B1	0	0	0	0	0	0	0
		GETZ	B2	0	0	0	0	0	0	0
		MATRIX	B4	0	0	0	0	0	0	0
		İ30	C3	0	0	0	0	0	0	0
		İX55	E7	0	0	0	0	0	0	0
		GENESIS	E1	0	0	0	0	0	0	0
	HAFİF TİCARİ			117	86	73	117	126	67	586
		H-100		117	80	73	117	126	67	580
		H1		0	6	0	0	0	0	6
INFINITI	TOPLAM			1	0	1	0	1	0	3
	OTOMOBİL			1	0	1	0	1	0	3
		FX	F7	1	0	1	0	1	0	3
		EX	F7	0	0	0	0	0	0	0
		G	D1	0	0	0	0	0	0	0
		Q50	D1	0	0	0	0	0	0	0
		G	D6	0	0	0	0	0	0	0
		M	E1	0	0	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0	0	0
ISUZU	TOPLAM			229	157	211	211	256	274	1338
	OTOMOBİL			0	0	0	0	0	0	0
	HAFİF TİCARİ			229	157	211	211	256	274	1338
		D Max		228	138	174	177	190	200	1107
		NKR Wide		0	16	21	17	45	31	130
		NKR Low		1	3	16	17	21	43	101
		NKR		0	0	0	0	0	0	0
IVECO	TOPLAM			77	127	212	181	168	189	954

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MARKA	MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet
	OTOMOBİL		0	0	0	0	0	0	0
	HAFİF TİCARİ		77	127	212	181	168	189	954
	DAILY		77	127	212	181	168	189	954
	2287		0	0	0	0	0	0	0
JAGUAR	TOPLAM		0	8	3	5	2	8	26
	OTOMOBİL		0	8	3	5	2	8	26
	XF	E1	0	5	1	0	2	5	13
	XJ SERİSİ	F1	0	3	2	5	0	3	13
	XK SERİSİ	F6	0	0	0	0	0	0	0
	F-TYPE	F6	0	0	0	0	0	0	0
	X-TYPE	D1	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
JEEP	TOPLAM		31	66	64	71	46	63	341
	OTOMOBİL		31	66	64	71	46	63	341
	COMPASS	D7	19	50	53	56	27	34	239
	GRAND CHEROKEE	E7	11	16	6	9	17	25	84
	WRANGLER	E7	1	0	5	6	2	4	18
	PATRIOT	D7	0	0	0	0	0	0	0
	CHEROKEE	D7	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
KARSAN	TOPLAM		51	66	41	96	123	120	497
	OTOMOBİL		0	0	0	0	0	0	0
	HAFİF TİCARİ		51	66	41	96	123	120	497
	Jest		47	61	41	93	121	120	483
	J10		4	5	0	0	0	0	9
	HYUNDAİ Truck		0	0	0	3	2	0	5
	J9		0	0	0	0	0	0	0
KIA	TOPLAM		530	506	756	835	889	1102	4618
	OTOMOBİL		483	462	694	733	775	944	4091
	SPORTAGE	C7	260	269	341	452	397	665	2384
	RIO	B2	57	38	150	76	239	156	716
	cee'd	C2	138	92	116	145	78	64	633
	cee'd	C3	10	33	59	17	34	32	185
	RIO	B1	6	20	11	23	15	20	95
	PICANTO	A2	7	9	10	10	8	4	48
	Soul	B7	5	1	7	8	2	3	26
	Optima	D1	0	0	0	2	1	0	3
	CERATO	C6	0	0	0	0	1	0	1
	SORENTO	D7	0	0	0	0	0	0	0
	OPİRUS	E1	0	0	0	0	0	0	0
	CERATO	C1	0	0	0	0	0	0	0
	CEE'D	C2	0	0	0	0	0	0	0
	CEE'D	C3	0	0	0	0	0	0	0
	VENGA	B4	0	0	0	0	0	0	0
	HAFİF TİCARİ		47	44	62	102	114	158	527
	BONGO		47	44	62	102	114	158	527
	K2900		0	0	0	0	0	0	0
LADA	TOPLAM		0	0	0	0	0	0	0
	OTOMOBİL		0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
LAMBORGHINI	TOPLAM		0	1	0	0	0	0	1
	OTOMOBİL		0	1	0	0	0	0	1
	AVENTADOR	F6	0	1	0	0	0	0	1
	GALLARDO	F6	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
LANCIA	TOPLAM		8	31	44	69	17	18	187
	OTOMOBİL		8	31	44	69	17	18	187
	DELTA	C2	2	14	17	57	12	15	117
	YPSILON	B2	4	13	25	8	5	1	56
	VOYAGER	B7	2	4	2	4	0	2	14
	THESES	E1	0	0	0	0	0	0	0
	THEMA	E3	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
LAND ROVER	TOPLAM		26	52	142	95	144	94	553
	OTOMOBİL		26	52	142	95	144	94	553
	RANGE ROVER SPORT	F7	8	25	43	32	48	54	210
	RANGE ROVER EVOQUE	E7	7	9	69	25	26	19	155
	RANGE ROVER	F7	8	11	22	31	61	15	148
	DISCOVERY	E7	3	4	5	7	9	6	34
	FREELANDER	D7	0	3	3	0	0	0	6
	HAFİF TİCARİ		0	0	0	0	0	0	0
MASERATI	TOPLAM		6	8	9	4	5	4	36
	OTOMOBİL		6	8	9	4	5	4	36
	GHIBLI	E1	5	4	5	1	4	3	22
	QUATTROPORTE	F1	1	1	1	2	0	0	5
	QUATTROPORTE	E7	0	1	3	0	0	1	5
	GRANTURISMO	F6	0	2	0	1	1	0	4
	GRANCABRIO	F6	0	0	0	0	0	0	0
	GHIBLI	E7	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
MAZDA	TOPLAM		30	45	69	133	60	171	508
	OTOMOBİL		30	40	69	133	57	170	499
	3	C1	0	0	6	67	25	80	178
	CX-5	C7	8	19	11	28	5	15	86
	3	C2	0	0	1	28	14	35	78
	MAZDA5	C4	1	6	20	5	7	17	56
	2	B2	20	9	22	0	0	0	51

**OTOMOBİL VE HAFİF TİCARİ ARAÇ PAZARI PERAKENDE SATIŞLAR,
MODEL DÖKÜMÜ, HAZİRAN 2014**

MARKA		MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet	
PEUGEOT	TOPLAM			727	993	1551	1756	1949	2583	9559	
	OTOMOBİL			622	871	1258	1208	1324	1999	7282	
		301	B1	196	204	493	668	848	1276	3685	
		208	B2	125	210	305	225	132	320	1317	
		2008	B7	137	124	177	97	103	107	745	
		508	D1	53	126	85	68	112	124	568	
		308 (T9)	C2	29	145	123	67	42	83	489	
		3008	C7	13	20	34	44	52	41	204	
		308	C2	62	21	15	5	2	3	108	
		5008	C4	5	10	16	18	22	19	90	
		508	D3	0	1	4	4	2	22	33	
		107	A2	1	4	2	7	6	0	20	
		RCZ	C6	1	5	4	3	2	3	18	
		PARTNER TEPEE BİNEK	B5	0	1	0	2	1	1	5	
		HAFİF TİCARİ			105	122	293	548	625	584	2277
		PARTNER TEPEE		64	68	183	341	347	413	1416	
		BOXER		14	37	66	104	192	25	438	
		BIPPER		27	17	44	103	86	146	423	
PORSCHE	TOPLAM			45	31	27	41	41	41	226	
	OTOMOBİL			45	31	27	41	41	41	226	
		CAYENNE	F7	26	19	10	22	23	28	128	
		PANAMERA	F1	11	7	10	8	7	7	50	
		MACAN	E7	0	0	3	6	7	3	19	
		911 CARRERA	F6	4	3	3	4	2	2	18	
		BOXSTER	E6	4	2	1	1	2	1	11	
		HAFİF TİCARİ		0	0	0	0	0	0	0	
	PROTON	TOPLAM			110	22	24	74	80	50	360
		OTOMOBİL			110	22	24	74	80	50	360
		GEN.2	C1	65	14	14	40	43	30	206	
		GEN.2	C2	45	8	10	34	37	20	154	
		WAJA	D1	0	0	0	0	0	0	0	
		SAGA	B1	0	0	0	0	0	0	0	
		SAVVY	B2	0	0	0	0	0	0	0	
		HAFİF TİCARİ		0	0	0	0	0	0	0	
		ARENA		0	0	0	0	0	0	0	
		SAVVY LCV		0	0	0	0	0	0	0	
RENAULT	TOPLAM			5097	5199	5805	7118	7226	7320	37765	
	OTOMOBİL			4532	4768	5249	6634	6613	6654	34450	
		FLUENCE	C1	1801	1325	1704	2706	1918	2598	12052	
		SYMBOL	B1	1403	1265	1728	1404	1678	1266	8744	
		CLIO	B2	754	1337	968	1252	1575	1861	7747	
		MEGANE	C2	107	194	202	542	648	256	1949	
		CLIO	B3	155	299	277	357	380	324	1792	
		CAPTUR	B7	190	234	209	176	232	174	1215	
		LATITUDE	D1	81	82	89	110	93	95	550	
		SCENIC	C4	21	10	44	20	41	33	169	
		MEGANE	C3	11	10	9	36	40	37	143	
		MEGANE	C6	1	1	14	30	8	4	58	
		GRAND SCENIC	C4	8	11	5	1	0	0	25	
		ZOE	B1	0	0	0	0	0	5	5	
		KOLEOS	D7	0	0	0	0	0	1	1	
		VELSATIS	E2	0	0	0	0	0	0	0	
		ESPACE	E4	0	0	0	0	0	0	0	
		LAGUNA	D2	0	0	0	0	0	0	0	
		LAGUNA	D6	0	0	0	0	0	0	0	
		MODUS	B2	0	0	0	0	0	0	0	
		CLIO SYMBOL	B1	0	0	0	0	0	0	0	
		KANGOO	B5	0	0	0	0	0	0	0	
		HAFİF TİCARİ		565	431	556	484	613	666	3315	
			MASTER		334	291	322	256	342	390	1935
			KANGOO		122	81	173	154	198	207	935
			TRAFIC		87	47	47	56	53	20	310
			TRAFIC MULTIX		22	12	14	18	20	49	135
SEAT	TOPLAM			536	352	524	762	811	959	3944	
	OTOMOBİL			536	352	524	762	811	959	3944	
		LEON	C2	339	237	242	280	359	561	2018	
		IBIZA	B2	153	77	149	333	362	302	1376	
		TOLEDO	C1	0	15	90	120	13	36	274	
		IBIZA	B3	25	12	25	13	45	23	143	
		ALTEA XL	C4	17	9	17	14	28	35	120	
		ALHAMBRA	E4	2	1	1	2	4	2	12	
		LEON ST	C3	0	1	0	0	0	0	1	
		HAFİF TİCARİ		0	0	0	0	0	0	0	
SKODA	TOPLAM			458	632	747	907	1578	1200	5522	
	OTOMOBİL			458	632	747	907	1578	1200	5522	
		OCTAVIA	C1	109	238	340	394	886	476	2443	
		SUPERB	D1	266	211	168	159	189	183	1176	
		YETİ	C7	37	134	157	179	138	183	828	
		RAPİD	B1	24	20	57	47	230	177	555	
		RAPİD SPACEBACK	C2	0	9	10	86	102	112	319	
		FABIA	B2	7	6	9	12	26	54	114	
		Citiqo	A2	12	6	3	6	0	7	34	
		ROOMSTER	B4	3	1	1	18	1	4	28	
		OCTAVIA	C3	0	5	0	0	5	3	13	
		SUPERB	D3	0	2	1	4	1	1	9	
		OCTAVIA RS	C6	0	0	1	2	0	0	3	
	FABIA	B3	0	0	0	0	0	0	0		

**OTOMOBİL VE HAFİF TİCARİ ARAÇ PAZARI PERAKENDE SATIŞLAR,
MODEL DÖKÜMÜ, HAZİRAN 2014**

MARKA	MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet
	HAFİF TİCARİ		0	0	0	0	0	0	0
	PRAKTİK		0	0	0	0	0	0	0
SMART	TOPLAM		4	5	8	8	5	8	38
	OTOMOBİL		4	5	8	8	5	8	38
	FORTWO	A2	4	5	8	8	5	8	38
	HAFİF TİCARİ		0	0	0	0	0	0	0
SSANGYONG	TOPLAM		107	71	49	85	61	100	473
	OTOMOBİL		44	16	38	52	30	57	237
	REXTON W	E7	35	6	29	38	22	43	173
	RODIUS	E4	2	3	8	12	6	13	44
	KORANDO	C7	7	7	1	2	2	1	20
	KYRON	D7	0	0	0	0	0	0	0
	REXTON	E7	0	0	0	0	0	0	0
	ACTYON	C7	0	0	0	0	0	0	0
	HAFİF TİCARİ		63	55	11	33	31	43	236
	KORANDO SPORTS		63	55	11	33	31	43	236
	ACTYON SPORTS		0	0	0	0	0	0	0
SUBARU	TOPLAM		120	70	116	91	108	124	629
	OTOMOBİL		120	70	116	91	108	124	629
	Subaru XV	C7	29	7	57	47	75	60	275
	YENİ SUBARU FORESTER	D7	55	30	47	35	28	38	233
	OUTBACK	E7	34	31	11	8	4	26	114
	BRZ	C6	2	2	1	1	1	0	7
	LEGACY	D1	0	0	0	0	0	0	0
	LEGACY	D3	0	0	0	0	0	0	0
	WRX STI	D6	0	0	0	0	0	0	0
	FORESTER	D7	0	0	0	0	0	0	0
	IMPREZA	C1	0	0	0	0	0	0	0
	IMPREZA	C2	0	0	0	0	0	0	0
	IMPREZA	C6	0	0	0	0	0	0	0
	TRIBECA	E7	0	0	0	0	0	0	0
	LEGACY	E7	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
SUZUKI	TOPLAM		76	68	98	99	179	115	635
	OTOMOBİL		76	68	98	99	179	115	635
	SX4 S-CROSS	C7	39	35	65	61	151	95	446
	SWIFT	B2	26	26	22	30	19	16	139
	SPLASH	B2	7	3	3	7	7	3	30
	GRAND VITARA	C7	1	3	5	0	1	1	11
	SX4	B2	3	0	2	1	1	0	7
	JIMNY	B7	0	0	1	0	0	0	1
	ALTO	A2	0	1	0	0	0	0	1
	HAFİF TİCARİ		0	0	0	0	0	0	0
TATA	TOPLAM		21	34	16	29	27	33	160
	OTOMOBİL		1	0	0	0	0	17	18
	VİSTA	B2	0	0	0	0	0	17	17
	MANZA	B1	1	0	0	0	0	0	1
	INDICA	B2	0	0	0	0	0	0	0
	INDIGO MARINA	B3	0	0	0	0	0	0	0
	INDIGO	B1	0	0	0	0	0	0	0
	HAFİF TİCARİ		20	34	16	29	27	16	142
	XENON		20	34	16	29	27	16	142
	XT KAMYONET		0	0	0	0	0	0	0
	TELCO		0	0	0	0	0	0	0
	T-35		0	0	0	0	0	0	0
TOYOTA	TOPLAM		1348	1307	1796	2348	2515	2655	11969
	OTOMOBİL		1209	1202	1447	2232	2449	2572	11111
	COROLLA	C1	831	828	896	1510	1724	1911	7700
	AURIS	C2	224	232	304	399	305	264	1728
	YARIS	B2	119	91	124	190	280	256	1060
	AVENSIS	D1	16	20	34	77	43	34	224
	VERSO	C4	0	2	22	18	48	56	146
	COROLLA VERSO	C4	12	9	18	22	30	29	120
	RAV4	D7	7	15	30	13	16	21	102
	LAND CRUISER	F7	0	4	19	2	2	1	28
	GT-86	C6	0	1	0	1	1	0	3
	CAMRY	E1	0	0	0	0	0	0	0
	PREVIA	E4	0	0	0	0	0	0	0
	LEXUS	F1	0	0	0	0	0	0	0
	HIACE	B5	0	0	0	0	0	0	0
	URBAN	B7	0	0	0	0	0	0	0
	PRIUS	C2	0	0	0	0	0	0	0
	HAFİF TİCARİ		139	105	349	116	66	83	858
	HILUX		139	105	349	116	66	83	858
	HIACE		0	0	0	0	0	0	0
VOLKSWAGEN	TOPLAM		5394	6224	7612	8804	9149	8030	45213
	OTOMOBİL		4242	5080	6247	7025	7193	6026	35813
	POLO	B2	719	1616	1490	2093	1859	1195	8972
	JETTA	C1	1022	564	1313	1630	1435	1756	7720
	PASSAT	D1	936	1221	1552	1341	1471	1131	7652
	GOLF	C2	957	1127	1171	1094	915	961	6225
	TIGUAN	D7	280	269	392	442	813	504	2700
	PASSAT CC	D6	171	159	164	231	386	332	1443
	The Beetle	C2	48	36	57	62	128	41	372
	SCIROCCO	C6	48	40	42	55	113	37	335
	PASSAT	D3	55	46	52	61	45	53	312
	TOUAREG	E7	6	2	14	16	28	16	82

**OTOMOBİL VE HAFİF TİCARİ ARAÇ PAZARI PERAKENDE SATIŞLAR,
MODEL DÖKÜMÜ, HAZİRAN 2014**

MARKA	MODEL	SEGMENT	Ocak adet	Şubat adet	Mart adet	Nisan adet	Mayıs adet	Haziran adet	Toplam adet
	NEW BEETLE	B2	0	0	0	0	0	0	0
	NEW BEETLE	B6	0	0	0	0	0	0	0
	TOURAN	C4	0	0	0	0	0	0	0
	GOLF	C6	0	0	0	0	0	0	0
	HAFİF TİCARİ		1152	1144	1365	1779	1956	2004	9400
	CADDY		505	448	582	790	884	894	4103
	TRANSPORTER		279	384	433	586	566	644	2892
	CRAFTER		251	194	223	220	314	293	1495
	AMAROK		117	118	127	183	192	173	910
VOLVO	TOPLAM		252	256	412	509	525	501	2455
	OTOMOBİL		252	256	412	509	525	501	2455
	S60	D1	155	160	294	374	377	225	1585
	V40	C2	27	19	37	58	60	127	328
	XC60	E7	28	18	25	24	43	39	177
	V40 Cross Country	C2	12	22	22	24	33	62	175
	S80	E1	27	24	30	26	8	47	162
	V60	D3	3	13	3	3	4	0	26
	XC70	E7	0	0	1	0	0	1	2
	V70	E3	0	0	0	0	0	0	0
	XC90	F7	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0
TOPLAM PAZAR			32.670	35.021	47.581	53.305	58.121	60.163	286.861
	Otomobil		24.368	27.167	37.812	42.769	46.379	47.278	225.773
	Hafif Ticari		8.302	7.854	9.769	10.536	11.742	12.885	61.088

SEGMENT DETAYLARI Haziran-2014 (Perakende)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	365	4	361	0	0	0	0	0
B (Entry)	14.415	3.354	8.934	835	542	221	13	516
C (Compact)	24.860	14.573	5.875	77	929	0	52	3.354
D (Medium)	5.644	4.048	15	78	2	0	536	965
E (Luxury)	1.745	1.262	3	3	16	0	18	443
F (Upper Luxury)	249	49	0	0	0	0	34	166
	47.278	23.290	15.188	993	1.489	221	653	5.444

SEGMENT DETAYLARI Ocak- Haziran 2014 Kümülatif (Perakende)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	1.849	4	1.845	0	0	0	0	0
B (Entry)	69.885	15.757	43.859	3.007	2.560	715	21	3.966
C (Compact)	116.579	63.905	30.818	407	4.512	0	465	16.472
D (Medium)	27.945	19.422	200	422	10	0	2.141	5.750
E (Luxury)	8.152	6.399	24	16	60	0	65	1.588
F (Upper Luxury)	1.363	265	0	0	0	0	165	933
	225.773	105.752	76.746	3.852	7.142	715	2.857	28.709

ODD (Otomotiv Distribütörleri Derneği) verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir. ODD verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılamaz. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur. ODD Raporlarının telif hakkı ODD'ye aittir. ODD kaynak gösterilmeksizin raporun bir bölümü veya tamamı çoğaltılamaz, paylaşamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.