

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Mart '2015)
(RETAIL PC & LCV BRAND SALES March'2015)**

MARKA/MAKE		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	TOPLAM/ TOTAL
				adet/unit	adet/unit	adet/unit	adet/unit
ALFA ROMEO	TOPLAM			34	59	56	149
	OTOMOBİL			34	59	56	149
		Giulietta	C2	34	55	55	144
		MITO	A2	0	4	1	5
		4C	F1	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
AUDI	TOPLAM			610	1.103	1.685	3.398
	OTOMOBİL			610	1.103	1.685	3.398
		A3	C1	285	391	614	1.290
		A3	C2	124	203	372	699
		A4 (B8)	D1	90	193	225	508
		A6	E1	57	163	128	348
		A5	D6	3	56	100	159
		A4	D1	23	27	68	118
		Q3	C7	5	24	49	78
		Q5	E7	4	23	42	69
		A3 Cabriolet	C6	2	0	29	31
		A7 Sportback	E6	3	4	18	25
		A1	B2	7	6	1	14
		S3	C2	0	1	11	12
		A4 allroad	D3	0	2	10	12
		A8	F1	6	2	4	12
		A6	E3	0	6	1	7
		TTC	E6	0	1	6	7
		A4 (B8)	D3	0	1	1	2
		A4	D3	0	0	2	2
		A6	E1	0	0	1	1
		S8	F1	0	0	1	1
		R8	F6	0	0	1	1
		Q7	F7	1	0	0	1
		RS6	E3	0	0	1	1
		RS7	E6	0	0	0	0
		ALLROAD QUATTRO	E2	0	0	0	0
		RS4	D3	0	0	0	0
		ALLROAD QUATTRO	E7	0	0	0	0
		S5	D6	0	0	0	0
		A5 Cabriolet	D6	0	0	0	0
		S5 Sportback	D6	0	0	0	0
		RS5	D6	0	0	0	0
		S5 Cabriolet	D6	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
BENTLEY	TOPLAM			0	4	1	5
	OTOMOBİL			0	4	1	5
		FLYING SPUR V8	F1	0	3	0	3
		CONTINENTAL	F6	0	0	1	1
		CONTINENTAL GT V8	F6	0	1	0	1
		CONTINENTAL GT SPEED	F6	0	0	0	0
		MULSANNE	E1	0	0	0	0
		FLYING SPUR	F1	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
BMW	TOPLAM			1.219	1.536	2.369	5.124
	OTOMOBİL			1.219	1.536	2.369	5.124
		5 SERİSİ	E1	558	466	603	1.627
		3 SERİSİ	D1	278	416	875	1.569
		1 SERİSİ	C2	59	269	363	691
		4 SERİSİ	D6	92	77	123	292
		2 SERİSİ	C4	65	108	78	251
		X3	E7	78	52	83	213
		X1	D7	10	63	62	135
		X5	F7	29	15	86	130
		X4	E7	1	13	26	40
		i8	F6	4	18	13	35
		3 SERİSİ	D2	8	9	17	34
		7 SERİSİ	F1	9	6	15	30
		Z4	E6	9	7	7	23
		X6	F7	7	8	7	22
		i3	D1	2	7	4	13
		2 SERİSİ	C2	6	0	4	10
		5 SERİSİ	E2	2	2	2	6

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			adet/unit	adet/unit	adet/unit	adet/unit
	6 SERİSİ	F6	2	0	0	2
	5 SERİSİ	E3	0	0	1	1
	3 SERİSİ	D3	0	0	0	0
	3 SERİSİ	D6	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
CHERY	TOPLAM		26	38	46	110
	OTOMOBİL		26	38	46	110
	TIGGO	C7	16	22	26	64
	CHANCE	C2	6	9	11	26
	NICHE	C1	4	7	9	20
	KIMO	B2	0	0	0	0
	ALIA	C1	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
	TAXİM		0	0	0	0
CITROEN	TOPLAM		1.123	1.630	2.632	5.385
	OTOMOBİL		683	941	1.522	3.146
	C-ELYSEE	B1	351	580	943	1.874
	C4 CACTUS	B7	70	107	205	382
	C4	C2	100	58	116	274
	C4 PICASSO	C4	19	71	107	197
	C1	A2	92	43	41	176
	C3	B2	35	54	61	150
	C5	D1	13	14	15	42
	DS4	C2	3	4	18	25
	DS5	D2	0	9	5	14
	DS3	B2	0	1	11	12
	C3 PICASSO	B4	0	0	0	0
	C4	C6	0	0	0	0
	C5	D3	0	0	0	0
	HAFİF TİCARİ		440	689	1.110	2.239
	BERLİNGO		233	281	529	1.043
	NEMO		171	297	380	848
	JUMPER		36	111	201	348
	JUMPY		0	0	0	0
DACIA	TOPLAM		1.959	2.531	3.664	8.154
	OTOMOBİL		1.709	2.289	2.968	6.966
	DUSTER	C7	650	880	1.137	2.667
	SANDERO	B2	360	524	672	1.556
	Logan MCV	B3	343	450	617	1.410
	LODGY	C4	356	435	542	1.333
	LOGAN	B1	0	0	0	0
	MCV 5 kişilik	B5	0	0	0	0
	MCV 7 Kişilik	B5	0	0	0	0
	MCV 7 Kişilik	B3	0	0	0	0
	HAFİF TİCARİ		250	242	696	1.188
	DOKKER		250	242	696	1.188
	LOGAN VAN		0	0	0	0
	LOGAN PICKUP		0	0	0	0
FERRARI	TOPLAM		0	0	1	1
	OTOMOBİL		0	0	1	1
	LA FERRARI	F6	0	0	1	1
	California	F1	0	0	0	0
	California T	F1	0	0	0	0
	612 SCAGLIETTI	F6	0	0	0	0
	F430	F6	0	0	0	0
	599 GTB	F6	0	0	0	0
	458 Italia	F6	0	0	0	0
	FF	F6	0	0	0	0
	458 Spider	F6	0	0	0	0
	F12	F6	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
FIAT	TOPLAM		4.170	6.287	9.371	19.828
	OTOMOBİL		1.812	2.851	3.780	8.443
	LINEA	C1	1.511	2.412	3.129	7.052
	500L	B4	86	196	174	456
	GRANDE PUNTO	B2	124	132	119	375
	FIORINO	B5	13	24	109	146
	DOBLO	B5	40	38	61	139
	500X	B7	8	0	125	133

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				adet/unit	adet/unit	adet/unit	adet/unit
		FIAT 500	A2	11	16	28	55
		PANDA	A2	13	18	16	47
		FREEMONT	E7	5	13	13	31
		BRAVO	C2	1	1	5	7
		500L	C6	0	1	1	2
	HAFİF TİCARİ			2.358	3.436	5.591	11.385
		DOBLO		1.034	1.891	2.647	5.572
		FIORINO		961	1.005	2.093	4.059
		DUCATO		347	491	782	1.620
		PRATICO		16	49	69	134
FORD	TOPLAM			4.351	7.508	9.881	21.740
	OTOMOBİL			1.180	2.946	3.827	7.953
		FOCUS	C1	412	1.734	1.955	4.101
		FIESTA MCA	B2	425	658	887	1.970
		COURIER	B5	79	164	191	434
		YENİ KUGA	C7	91	117	141	349
		MONDEO	D1	13	58	231	302
		FOCUS	C2	68	61	172	301
		FOCUS CMAX	C4	60	95	89	244
		B-Max	B4	28	49	50	127
		FOCUS	C3	2	10	111	123
		GALAXY	E4	2	0	0	2
		SMAX	D4	0	0	0	0
	HAFİF TİCARİ			3.171	4.562	6.054	13.787
		COURIER		1.492	2.068	2.714	6.274
		TRANSIT		1.322	1.963	2.632	5.917
		TRANSIT CUSTOM		250	319	429	998
		CONNECT		24	145	164	333
		TOURNEO CUSTOM		61	45	110	216
		RANGER II		22	22	5	49
GEELY	TOPLAM			4	7	3	14
	OTOMOBİL			4	7	3	14
		EMGRAND EC 7	C1	4	7	3	14
		EMGRAND EC 7	C2	0	0	0	0
		CK ECHO	B1	0	0	0	0
		MK FAMILIA	C1	0	0	0	0
		FC	C1	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
HONDA	TOPLAM			646	770	1.076	2.492
	OTOMOBİL			646	770	1.076	2.492
		CIVIC	C1	548	529	803	1.880
		CR-V	D7	88	218	264	570
		CIVIC	C2	8	16	4	28
		ACCORD	D1	2	7	5	14
		JAZZ	B2	0	0	0	0
		CR-Z HYBRID	C6	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
HYUNDAI	TOPLAM			2.373	3.023	4.579	9.975
	OTOMOBİL			2.284	2.919	4.415	9.618
		i20 TROY	B2	1.359	1.744	2.100	5.203
		ACCENT BLUE	C1	391	582	993	1.966
		i30	C2	170	121	475	766
		i10	A2	141	164	431	736
		iX35	C7	163	226	324	713
		ELANTRA	C1	60	80	89	229
		SANTA FE	D7	0	1	3	4
		GENESIS	D6	0	1	0	1
		iX55	E7	0	0	0	0
		GENESIS	E1	0	0	0	0
		i40	D1	0	0	0	0
		i20	B2	0	0	0	0
		iX20	B4	0	0	0	0
	HAFİF TİCARİ			89	104	164	357
		H-100		89	104	164	357
		H1		0	0	0	0
INFINITI	TOPLAM			1	1	1	3
	OTOMOBİL			1	1	1	3
		FX	F7	1	1	1	3
		EX	F7	0	0	0	0

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				adet/unit	adet/unit	adet/unit	adet/unit
		G	D1	0	0	0	0
		Q50	D1	0	0	0	0
		G	D6	0	0	0	0
		M	E1	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
ISUZU	TOPLAM			297	246	293	836
	OTOMOBİL			0	0	0	0
	HAFİF TİCARİ			297	246	293	836
		D Max		201	145	136	482
		NKR Wide		54	72	66	192
		NKR Low		42	29	91	162
		NKR		0	0	0	0
IVECO	TOPLAM			117	139	282	538
	OTOMOBİL			0	0	0	0
	HAFİF TİCARİ			117	139	282	538
		DAILY		117	139	282	538
JAGUAR	TOPLAM			0	25	50	75
	OTOMOBİL			0	25	50	75
		XF	E1	0	13	26	39
		XJ SERİSİ	F1	0	12	23	35
		F-TYPE	F6	0	0	1	1
	HAFİF TİCARİ			0	0	0	0
JEEP	TOPLAM			239	281	308	828
	OTOMOBİL			239	281	308	828
		RENEGADE	B7	120	148	138	406
		CHEROKEE	E7	53	86	94	233
		COMPASS	D7	16	18	51	85
		GRAND CHEROKEE	F7	19	22	16	57
		WRANGLER	E7	31	7	9	47
	HAFİF TİCARİ			0	0	0	0
KARSAN	TOPLAM			120	107	179	406
	OTOMOBİL			0	0	0	0
	HAFİF TİCARİ			120	107	179	406
		Jest		120	107	179	406
		J9		0	0	0	0
		HYUNDAİ Truck		0	0	0	0
		J10		0	0	0	0
KIA	TOPLAM			477	897	1.319	2.693
	OTOMOBİL			330	676	1.183	2.189
		SPORTAGE	C7	250	455	835	1.540
		RIO	B2	50	163	172	385
		cee'd	C2	17	49	140	206
		cee'd	C3	4	6	18	28
		RIO	B1	4	2	6	12
		Soul	B7	0	0	8	8
		PICANTO	A2	1	1	4	6
		SORENTO	D7	3	0	0	3
		Optima	D1	1	0	0	1
		CERATO	C6	0	0	0	0
	HAFİF TİCARİ			147	221	136	504
		BONGO		147	221	136	504
LADA	TOPLAM			0	0	0	0
	OTOMOBİL			0	0	0	0
	HAFİF TİCARİ			0	0	0	0
LAMBORGHINI	TOPLAM			1	1	2	4
	OTOMOBİL			1	1	2	4
		Huracan	F6	1	1	2	4
		AVENTADOR	F6	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
LANCIA	TOPLAM			0	2	0	2
	OTOMOBİL			0	2	0	2
		VOYAGER	B7	0	2	0	2
	HAFİF TİCARİ			0	0	0	0
LAND ROVER	TOPLAM			31	87	240	358
	OTOMOBİL			31	87	240	358
		RANGE ROVER SPORT	F7	13	41	75	129
		RANGE ROVER	F7	4	34	83	121
		RANGE ROVER EVOQUE	E7	8	9	54	71
		DISCOVERY	E7	6	3	18	27

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			adet/unit	adet/unit	adet/unit	adet/unit
	Discovery Sport	E7	0	0	10	10
	FREELANDER	D7	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
MASERATI	TOPLAM		2	2	3	7
	OTOMOBİL		2	2	3	7
	Ghibli	E1	2	1	3	6
	GRANTURISMO	F6	0	1	0	1
	GRANCABRIO	F6	0	0	0	0
	QUATTROPORTE	F1	0	0	0	0
	QUATTROPORTE	E7	0	0	0	0
	Ghibli	E7	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
MAZDA	TOPLAM		27	80	49	156
	OTOMOBİL		27	80	49	156
	3	C1	11	66	17	94
	CX-5	C7	4	12	17	33
	3	C2	12	2	6	20
	6	D1	0	0	7	7
	MX-5	B6	0	0	2	2
	HAFİF TİCARİ		0	0	0	0
MERCEDES-BENZ	TOPLAM		808	1.808	3.209	5.825
	OTOMOBİL		417	1.384	2.200	4.001
	C Serisi	D1	82	543	420	1.045
	E Serisi	E1	169	215	599	983
	CLA Serisi	C2	25	379	369	773
	A Serisi	C2	42	79	481	602
	B Serisi	C4	49	66	114	229
	GLA Serisi	D7	27	51	67	145
	GLK Serisi	E7	4	13	59	76
	CLS Serisi	F6	6	13	33	52
	S Serisi	F1	6	12	32	50
	C Serisi	D6	4	8	13	25
	M Serisi	F7	2	1	4	7
	SLK Serisi	E6	1	0	4	5
	G Serisi	F7	0	1	2	3
	GL Serisi	F7	0	2	1	3
	C Serisi	D3	0	0	2	2
	SL Serisi	F6	0	1	0	1
	E Cabriolet Serisi	E1	0	0	0	0
	SLS Serisi	F6	0	0	0	0
	R Serisi	F7	0	0	0	0
	HAFİF TİCARİ		391	424	1.009	1.824
	SPRINTER		245	310	671	1.226
	VITO		143	112	334	589
	VIANO		3	0	4	7
	CITAN		0	2	0	2
MINI	TOPLAM		21	47	139	207
	OTOMOBİL		21	47	139	207
	COOPER	B2	19	28	78	125
	Countryman	D7	2	19	61	82
	John Cooper Works	B2	0	0	0	0
	COOPER	D7	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
MITSUBISHI	TOPLAM		465	398	627	1.490
	OTOMOBİL		64	64	92	220
	ATTRAGE	B1	16	20	59	95
	SPACE STAR	B2	16	21	20	57
	ASX	C7	21	12	5	38
	LANCER	C1	5	5	6	16
	OUTLANDER	D7	5	5	1	11
	PAJERO	E7	1	0	1	2
	Space Star	B2	0	1	0	1
	LANCER	C2	0	0	0	0
	EVO	D6	0	0	0	0
	COLT	B2	0	0	0	0
	HAFİF TİCARİ		401	334	535	1.270
	L200		390	324	518	1.232
	CANTER		11	10	17	38
	L300		0	0	0	0

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				adet/unit	adet/unit	adet/unit	adet/unit
NISSAN	TOPLAM			950	1.372	1.859	4.181
	OTOMOBİL			949	1.372	1.859	4.180
		QASHQAI	C7	587	995	1.306	2.888
		JUKE MC	B7	160	136	218	514
		MICRA	B2	58	155	196	409
		X-TRAIL	D7	135	56	125	316
		NOTE	B4	9	30	14	53
		JUKE	B7	0	0	0	0
		HAFİF TİCARİ		1	0	0	1
		NAVARA		1	0	0	1
OPEL	TOPLAM			952	2.239	3.964	7.155
	OTOMOBİL			952	2.239	3.964	7.155
		CORSA	B2	361	1.127	1.708	3.196
		ASTRA	C1	262	580	1.110	1.952
		ASTRA	C2	213	373	803	1.389
		INSIGNIA	D1	72	79	139	290
		MOKKA	B7	36	71	171	278
		ASTRA	C3	1	3	16	20
		MERIVA	B4	5	3	5	13
		ZAFIRA	C4	1	2	9	12
		ADAM	A2	1	0	2	3
		INSIGNIA	D2	0	1	0	1
		INSIGNIA	D3	0	0	1	1
		CASCADA	D6	0	0	0	0
		AMPERA	C2	0	0	0	0
		HAFİF TİCARİ		0	0	0	0
		COMBO		0	0	0	0
	CORSA		0	0	0	0	
OTOKAR	TOPLAM			0	0	0	0
	OTOMOBİL			0	0	0	0
	HAFİF TİCARİ			0	0	0	0
PEUGEOT	TOPLAM			1.218	1.772	2.983	5.973
	OTOMOBİL			846	1.110	2.039	3.995
		301	B1	391	676	1.129	2.196
		208	B2	105	156	340	601
		308 (T9)	C2	181	57	268	506
		2008	B7	67	126	182	375
		508	D1	80	74	99	253
		5008	C4	7	11	8	26
		3008	C7	13	6	6	25
		RCZ	C6	0	3	6	9
		PARTNER TEPEE BİNEK	B5	2	0	1	3
		508	D3	0	1	0	1
		308	C2	0	0	0	0
		107	A2	0	0	0	0
		HAFİF TİCARİ		372	662	944	1.978
		PARTNER TEPEE		203	309	553	1.065
	BIPPER		69	259	240	568	
	BOXER		100	94	151	345	
PORSCHE	TOPLAM			45	48	53	146
	OTOMOBİL			45	48	53	146
		CAYENNE	F7	30	32	30	92
		PANAMERA	F1	7	4	9	20
		MACAN	E7	5	6	8	19
		911 CARRERA	F6	1	5	3	9
		BOXSTER	E6	2	1	3	6
	HAFİF TİCARİ		0	0	0	0	
PROTON	TOPLAM			55	40	67	162
	OTOMOBİL			55	40	67	162
		GEN.2	C1	33	25	40	98
		GEN.2	C2	22	15	27	64
		WAJA	D1	0	0	0	0
		SAGA	B1	0	0	0	0
		SAVVY	B2	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	
	ARENA		0	0	0	0	
	SAVVY LCV		0	0	0	0	
RENAULT	TOPLAM			3.815	5.854	9.822	19.491
	OTOMOBİL			3.314	5.181	8.718	17.213

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Mart '2015)
(RETAIL PC & LCV BRAND SALES March'2015)

MARKA/MAKE		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	TOPLAM/ TOTAL
				adet/unit	adet/unit	adet/unit	adet/unit
		FLUENCE	C1	1.742	1.395	2.653	5.790
		CLIO	B2	650	1.389	2.047	4.086
		SYMBOL	B1	364	908	2.213	3.485
		MEGANE	C2	130	917	907	1.954
		CAPTUR	B7	225	274	453	952
		CLIO	B3	159	221	315	695
		LATITUDE	D1	11	52	59	122
		MEGANE	C3	21	10	52	83
		SCENIC	C4	9	13	17	39
		ZOE	B2	3	2	2	7
		KANGOO	B5	0	0	0	0
		CLIO SYMBOL	B1	0	0	0	0
		MODUS	B2	0	0	0	0
		GRAND SCENIC	C4	0	0	0	0
		MEGANE	C6	0	0	0	0
		LAGUNA	D2	0	0	0	0
		LAGUNA	D6	0	0	0	0
		KOLEOS	D7	0	0	0	0
		VELSATIS	E2	0	0	0	0
		ESPACE	E4	0	0	0	0
	HAFİF TİCARİ			501	673	1.104	2.278
		MASTER		212	425	588	1.225
		KANGOO		242	213	361	816
		TRAFIC		44	34	153	231
		TRAFIC MULTIX		3	1	2	6
SEAT	TOPLAM			164	1.103	1.496	2.763
	OTOMOBİL			164	1.103	1.496	2.763
		LEON	C2	92	610	759	1.461
		IBIZA	B2	51	318	517	886
		TOLEDO	C1	10	50	88	148
		IBIZA	B3	1	71	58	130
		ALTEA XL	C4	4	46	40	90
		LEON ST	C3	6	8	25	39
		ALHAMBRA	E4	0	0	9	9
	HAFİF TİCARİ			0	0	0	0
SKODA	TOPLAM			515	1.568	2.120	4.203
	OTOMOBİL			515	1.568	2.120	4.203
		OCTAVIA	C1	108	671	1.112	1.891
		SUPERB	D1	225	404	327	956
		YETİ	C7	70	205	239	514
		RAPID SPACEBACK	C2	62	180	227	469
		RAPİD	B1	38	107	180	325
		FABIA	B2	0	0	26	26
		OCTAVIA	C3	7	0	1	8
		SUPERB	D3	0	1	5	6
		ROOMSTER	B4	5	0	0	5
		OCTAVIA RS	C6	0	0	2	2
		Citigo	A2	0	0	1	1
		FABIA	B3	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
		PRAKTİK		0	0	0	0
SMART	TOPLAM			4	3	10	17
	OTOMOBİL			4	3	10	17
		FORTWO	A2	4	3	10	17
	HAFİF TİCARİ			0	0	0	0
SSANGYONG	TOPLAM			75	55	100	230
	OTOMOBİL			44	21	31	96
		REXTON W	E7	31	15	19	65
		RODIUS	E4	13	6	12	31
		ACTYON	C7	0	0	0	0
		KORANDO	C7	0	0	0	0
		KYRON	D7	0	0	0	0
		REXTON	E7	0	0	0	0
	HAFİF TİCARİ			31	34	69	134
		KORANDO SPORTS		31	34	69	134
		ACTYON SPORTS		0	0	0	0
SUBARU	TOPLAM			65	40	261	366
	OTOMOBİL			65	40	261	366
		Subaru XV	C7	48	24	91	163

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Mart '2015)
(RETAIL PC & LCV BRAND SALES March'2015)**

MARKA/MAKE		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	TOPLAM/ TOTAL
				adet/unit	adet/unit	adet/unit	adet/unit
		FORESTER	D7	0	2	103	105
		YENI SUBARU FORESTER	D7	13	12	22	47
		OUTBACK	E7	0	2	43	45
		BRZ	C6	4	0	2	6
		LEGACY	D1	0	0	0	0
		LEGACY	D3	0	0	0	0
		WRX STI	D6	0	0	0	0
		LEGACY	E7	0	0	0	0
		TRIBECA	E7	0	0	0	0
		IMPREZA	C1	0	0	0	0
		IMPREZA	C2	0	0	0	0
		IMPREZA	C6	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
SUZUKI	TOPLAM			27	17	20	64
	OTOMOBİL			27	17	20	64
		SX4 S-CROSS	C7	24	13	20	57
		SWIFT	B2	3	4	0	7
		SX4	B2	0	0	0	0
		SPLASH	B2	0	0	0	0
		JIMNY	B7	0	0	0	0
		GRAND VITARA	C7	0	0	0	0
		ALTO	A2	0	0	0	0
	HAFİF TİCARİ			0	0	0	0
TATA	TOPLAM			43	45	44	132
	OTOMOBİL			21	24	21	66
		VİSTA	B2	21	24	21	66
		INDIGO MARINA	B3	0	0	0	0
		INDIGO	B1	0	0	0	0
		MANZA	B1	0	0	0	0
		INDICA	B2	0	0	0	0
	HAFİF TİCARİ			22	21	23	66
		XENON		22	21	23	66
		XT KAMYONET		0	0	0	0
		TELCO		0	0	0	0
		T-35		0	0	0	0
TOYOTA	TOPLAM			1.444	2.751	4.888	9.083
	OTOMOBİL			1.371	2.706	4.633	8.710
		COROLLA	C1	1.017	2.132	3.489	6.638
		AURIS	C2	147	273	556	976
		YARIS	B2	161	230	422	813
		VERSO	C4	15	20	52	87
		RAV4	D7	9	20	50	79
		COROLLA VERSO	C4	12	19	22	53
		AVENSIS	D1	6	10	37	53
		LAND CRUISER	F7	4	1	5	10
		PRIUS	C2	0	1	0	1
		HIACE	B5	0	0	0	0
		URBAN	B7	0	0	0	0
		GT-86	C6	0	0	0	0
		CAMRY	E1	0	0	0	0
		PREVIA	E4	0	0	0	0
		LEXUS	F1	0	0	0	0
	HAFİF TİCARİ			73	45	255	373
		HILUX		73	45	255	373
		HIACE		0	0	0	0
VOLKSWAGEN	TOPLAM			5.827	9.517	12.893	28.237
	OTOMOBİL			4.491	6.942	9.711	21.144
		PASSAT	D1	1.837	1.867	1.890	5.594
		GOLF	C2	868	1.772	2.072	4.712
		POLO	B2	343	1.766	2.520	4.629
		JETTA	C1	1.192	890	2.232	4.314
		TIGUAN	D7	67	319	543	929
		PASSAT CC	D6	81	220	323	624
		SCIROCCO	C6	45	56	62	163
		The Beetle	C2	44	34	53	131
		TOUAREG	E7	8	15	11	34
		PASSAT	D3	6	3	5	14
		TOURAN	C4	0	0	0	0
		GOLF	C6	0	0	0	0

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Mart '2015)
(RETAIL PC & LCV BRAND SALES March'2015)**

MARKA/MAKE	MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	Mart/ March adet/unit	TOPLAM/ TOTAL adet/unit
	NEW BEETLE	B2	0	0	0	0
	NEW BEETLE	B6	0	0	0	0
	HAFİF TİCARİ		1.336	2.575	3.182	7.093
	CADDY		483	955	1.144	2.582
	TRANSPORTER		363	919	1.149	2.431
	CRAFTER		314	537	678	1.529
	AMAROK		176	164	211	551
VOLVO	TOPLAM		295	290	657	1.242
	OTOMOBİL		295	290	657	1.242
	S60	D1	175	140	404	719
	V40	C2	80	60	97	237
	XC60	E7	18	57	57	132
	V40 Cross Country	C2	14	16	62	92
	S80	E1	8	15	36	59
	V60	D3	0	2	1	3
	XC70	E7	0	0	0	0
	V70	E3	0	0	0	0
	XC90	F7	0	0	0	0
	HAFİF TİCARİ		0	0	0	0
TOPLAM Pazar/Total Market			34.615	55.331	83.302	173.248
	OTOMOBİL/PC		24.498	40.817	61.676	126.991
	HAFİF TİCARİ/LCV		10.117	14.514	21.626	46.257

SEGMENT DETAYLARI Mart 2015 (Perakende) (Segmentation Details-RS-March 2015)

	TOPLAM/TOTAL	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	534	0	534	0	0	0	0	0
B (Entry)	19.547	4.530	11.920	990	243	362	2	1.500
C (Compact)	32.374	18.342	8.433	223	1.078	0	102	4.196
D (Medium)	6.765	4.805	22	27	0	0	559	1.352
E (Luxury)	2.007	1.396	2	3	21	0	38	547
F (Upper Luxury)	449	84	0	0	0	0	55	310
	61.676	12.491	6.952	550	745	134	260	3.366

SEGMENT DETAYLARI Ocak-Mart 2015 (Perakende) (Segmentation Details-RS January-March 2015)

	TOPLAM/TOTAL	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	1.046	0	1.046	0	0	0	0	0
B (Entry)	39.224	7.987	24.574	2.235	654	722	2	3.050
C (Compact)	66.273	37.493	16.576	301	2.561	0	213	9.129
D (Medium)	15.310	11.606	49	43	0	0	1.101	2.511
E (Luxury)	4.300	3.063	6	9	42	0	66	1.114
F (Upper Luxury)	838	151	0	0	0	0	109	578
	126.991	12.491	6.952	550	745	134	260	3.366

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Derneği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD 'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakati alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşılamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.