

**OTOMOBİL Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar**  
**(Şubat '2015)**  
**(RETAIL PC & LCV BRAND SALES February'2015)**

MARKA/MAKE		MODEL	SEGMENT	Ocak/ January	Şubat/ February	TOPLAM/ TOTAL
				adet/unit	adet/unit	adet/unit
<b>ALFA ROMEO</b>	<b>TOPLAM / TOTAL</b>			<b>34</b>	<b>59</b>	<b>93</b>
	<b>OTOMOBİL / PC</b>			<b>34</b>	<b>59</b>	<b>93</b>
		Giulietta	C2	34	55	89
		MITO	A2	0	4	4
		147	C2	0	0	0
		156	D1	0	0	0
		159	D1	0	0	0
		156	D3	0	0	0
		159	D3	0	0	0
		GT	D6	0	0	0
		166	E1	0	0	0
		BRERA	E6	0	0	0
		SPIDER	E6	0	0	0
		4C	F1	0	0	0
		SPIDER	F6	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>AUDI</b>	<b>TOPLAM / TOTAL</b>			<b>610</b>	<b>1.103</b>	<b>1.713</b>
	<b>OTOMOBİL / PC</b>			<b>610</b>	<b>1.103</b>	<b>1.713</b>
		A3	C1	285	391	676
		A3	C2	124	203	327
		A4 (B8)	D1	90	193	283
		A6	E1	57	163	220
		A5	D6	3	56	59
		A4	D1	23	27	50
		Q3	C7	5	24	29
		Q5	E7	4	23	27
		A1	B2	7	6	13
		A8	F1	6	2	8
		A7 Sportback	E6	3	4	7
		A6	E3	0	6	6
		A3 Cabriolet	C6	2	0	2
		A4 allroad	D3	0	2	2
		S3	C2	0	1	1
		A4 (B8)	D3	0	1	1
		TTC	E6	0	1	1
		Q7	F7	1	0	1
		S8	F1	0	0	0
		RS7	E6	0	0	0
		A6	E1	0	0	0
		ALLROAD QUATTRO	E2	0	0	0
		RS6	E3	0	0	0
		A4	D3	0	0	0
		RS4	D3	0	0	0
		ALLROAD QUATTRO	E7	0	0	0
		S5	D6	0	0	0
		A5 Cabriolet	D6	0	0	0
		S5 Sportback	D6	0	0	0
		RS5	D6	0	0	0
		S5 Cabriolet	D6	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>BENTLEY</b>	<b>TOPLAM / TOTAL</b>			<b>0</b>	<b>4</b>	<b>4</b>
	<b>OTOMOBİL / PC</b>			<b>0</b>	<b>4</b>	<b>4</b>
		FLYING SPUR V8	F1	0	3	3
		CONTINENTAL GT V8	F6	0	1	1
		CONTINENTAL GT SPEED	F6	0	0	0
		CONTINENTAL	F6	0	0	0
		MULSANNE	E1	0	0	0
		FLYING SPUR	F1	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>BMW</b>	<b>TOPLAM / TOTAL</b>			<b>1.219</b>	<b>1.536</b>	<b>2.755</b>
	<b>OTOMOBİL / PC</b>			<b>1.219</b>	<b>1.536</b>	<b>2.755</b>
		5 SERİSİ	E1	558	466	1.024
		3 SERİSİ	D1	278	416	694
		1 SERİSİ	C2	59	269	328
		2 SERİSİ	C4	65	108	173
		4 SERİSİ	D6	92	77	169
		X3	E7	78	52	130
		X1	D7	10	63	73
		X5	F7	29	15	44
		i8	F6	4	18	22
		3 SERİSİ	D2	8	9	17
		Z4	E6	9	7	16

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**(Şubat '2015)**  
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MARKA/MAKE		MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	TOPLAM/ TOTAL adet/unit
		7 SERİSİ	F1	9	6	15
		X6	F7	7	8	15
		X4	E7	1	13	14
		i3	D1	2	7	9
		2 SERİSİ	C2	6	0	6
		5 SERİSİ	E2	2	2	4
		6 SERİSİ	F6	2	0	2
		5 SERİSİ	E3	0	0	0
		3 SERİSİ	D3	0	0	0
		3 SERİSİ	D6	0	0	0
	H.TİCARİ / LCV			0	0	0
CHERY	TOPLAM / TOTAL			26	38	64
	OTOMOBİL / PC			26	38	64
		TIGGO	C7	16	22	38
		CHANCE	C2	6	9	15
		NICHE	C1	4	7	11
		KIMO	B2	0	0	0
		ALIA	C1	0	0	0
	H.TİCARİ / LCV			0	0	0
		TAXIM		0	0	0
CITROEN	TOPLAM / TOTAL			1.123	1.630	2.753
	OTOMOBİL / PC			683	941	1.624
		C-ELYSEE	B1	351	580	931
		C4 CACTUS	B7	70	107	177
		C4	C2	100	58	158
		C1	A2	92	43	135
		C4 PICASSO	C4	19	71	90
		C3	B2	35	54	89
		C5	D1	13	14	27
		DS5	D2	0	9	9
		DS4	C2	3	4	7
		DS3	B2	0	1	1
		C3 PICASSO	B4	0	0	0
		C4	C6	0	0	0
		C5	D3	0	0	0
	H.TİCARİ / LCV			440	689	1.129
		BERLİNGO		233	281	514
		NEMO		171	297	468
		JUMPER		36	111	147
		JUMPY		0	0	0
DACIA	TOPLAM / TOTAL			1.959	2.531	4.490
	OTOMOBİL / PC			1.709	2.289	3.998
		DUSTER	C7	650	880	1.530
		SANDERO	B2	360	524	884
		Logan MCV	B3	343	450	793
		LODGY	C4	356	435	791
		LOGAN	B1	0	0	0
		MCV 5 kişilik	B5	0	0	0
		MCV 7 Kişilik	B5	0	0	0
		MCV 7 Kişilik	B3	0	0	0
	H.TİCARİ / LCV			250	242	492
		DOKKER		250	242	492
		LOGAN VAN		0	0	0
		LOGAN PICKUP		0	0	0
FERRARI	TOPLAM / TOTAL			0	0	0
	OTOMOBİL / PC			0	0	0
		California	F1	0	0	0
		California T	F1	0	0	0
		612 SCAGLIETTI	F6	0	0	0
		F430	F6	0	0	0
		599 GTB	F6	0	0	0
		458 Italia	F6	0	0	0
		FF	F6	0	0	0
		458 Spider	F6	0	0	0
		F12	F6	0	0	0
	H.TİCARİ / LCV			0	0	0
FIAT	TOPLAM / TOTAL			4.170	6.287	10.457
	OTOMOBİL / PC			1.812	2.851	4.663
		LINEA	C1	1.511	2.412	3.923
		500L	B4	86	196	282
		GRANDE PUNTO	B2	124	132	256
		DOBLO	B5	40	38	78

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MARKA/MAKE	MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	TOPLAM/ TOTAL adet/unit
	FIORINO	B5	13	24	37
	PANDA	A2	13	18	31
	FIAT 500	A2	11	16	27
	FREEMONT	E7	5	13	18
	500X	B7	8	0	8
	BRAVO	C2	1	1	2
	500L	C6	0	1	1
	STILO	C3	0	0	0
	STILO	C2	0	0	0
	MAREA	C1	0	0	0
	IDEA	B4	0	0	0
	ALBEA	B1	0	0	0
	PALIO	B2	0	0	0
	PUNTO	B2	0	0	0
	SEDICI	B7	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>2.358</b>	<b>3.436</b>	<b>5.794</b>
	DOBLO		1.034	1.891	2.925
	FIORINO		961	1.005	1.966
	DUCATO		347	491	838
	PRATICO		16	49	65
	SCUDO		0	0	0
	STRADA		0	0	0
	PALIO VAN		0	0	0
<b>FORD</b>	<b>TOPLAM / TOTAL</b>		<b>4.351</b>	<b>7.508</b>	<b>11.859</b>
	<b>OTOMOBİL / PC</b>		<b>1.180</b>	<b>2.946</b>	<b>4.126</b>
	FOCUS	C1	412	1.734	2.146
	FIESTA MCA	B2	425	658	1.083
	COURIER	B5	79	164	243
	YENI KUGA	C7	91	117	208
	FOCUS CMAX	C4	60	95	155
	FOCUS	C2	68	61	129
	B-Max	B4	28	49	77
	MONDEO	D1	13	58	71
	FOCUS	C3	2	10	12
	GALAXY	E4	2	0	2
	SMAX	D4	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>3.171</b>	<b>4.562</b>	<b>7.733</b>
	COURIER		1.492	2.068	3.560
	TRANSIT		1.322	1.963	3.285
	TRANSIT CUSTOM		250	319	569
	CONNECT		24	145	169
	TOURNEO CUSTOM		61	45	106
	RANGER II		22	22	44
<b>GEELY</b>	<b>TOPLAM / TOTAL</b>		<b>4</b>	<b>7</b>	<b>11</b>
	<b>OTOMOBİL / PC</b>		<b>4</b>	<b>7</b>	<b>11</b>
	EMGRAND EC 7	C1	4	7	11
	EMGRAND EC 7	C2	0	0	0
	CK ECHO	B1	0	0	0
	MK FAMILIA	C1	0	0	0
	FC	C1	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>HONDA</b>	<b>TOPLAM / TOTAL</b>		<b>646</b>	<b>770</b>	<b>1.416</b>
	<b>OTOMOBİL / PC</b>		<b>646</b>	<b>770</b>	<b>1.416</b>
	CIVIC	C1	548	529	1.077
	CR-V	D7	88	218	306
	CIVIC	C2	8	16	24
	ACCORD	D1	2	7	9
	JAZZ	B2	0	0	0
	CR-Z HYBRID	C6	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>HYUNDAI</b>	<b>TOPLAM / TOTAL</b>		<b>2.373</b>	<b>3.023</b>	<b>5.396</b>
	<b>OTOMOBİL / PC</b>		<b>2.284</b>	<b>2.919</b>	<b>5.203</b>
	i20 TROY	B2	1.359	1.744	3.103
	ACCENT BLUE	C1	391	582	973
	İX35	C7	163	226	389
	İ10	A2	141	164	305
	İ30	C2	170	121	291
	ELANTRA	C1	60	80	140
	SANTA FE	D7	0	1	1
	GENESIS	D6	0	1	1
	İX55	E7	0	0	0
	GENESIS	E1	0	0	0

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**(Şubat '2015)**  
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MARKA/MAKE	MODEL	SEGMENT	Ocak/ January	Şubat/ February	TOPLAM/ TOTAL
			adet/unit	adet/unit	adet/unit
	i40	D1	0	0	0
	i20	B2	0	0	0
	iX20	B4	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>89</b>	<b>104</b>	<b>193</b>
	H-100		89	104	193
	H1		0	0	0
<b>INFINITI</b>	<b>TOPLAM / TOTAL</b>		<b>1</b>	<b>1</b>	<b>2</b>
	<b>OTOMOBİL / PC</b>		<b>1</b>	<b>1</b>	<b>2</b>
	FX	F7	1	1	2
	EX	F7	0	0	0
	G	D1	0	0	0
	Q50	D1	0	0	0
	G	D6	0	0	0
	M	E1	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>ISUZU</b>	<b>TOPLAM / TOTAL</b>		<b>297</b>	<b>246</b>	<b>543</b>
	<b>OTOMOBİL / PC</b>		<b>0</b>	<b>0</b>	<b>0</b>
	<b>H.TİCARİ / LCV</b>		<b>297</b>	<b>246</b>	<b>543</b>
	D Max		201	145	346
	NKR Wide		54	72	126
	NKR Low		42	29	71
	NKR		0	0	0
<b>IVECO</b>	<b>TOPLAM / TOTAL</b>		<b>117</b>	<b>139</b>	<b>256</b>
	<b>OTOMOBİL / PC</b>		<b>0</b>	<b>0</b>	<b>0</b>
	<b>H.TİCARİ / LCV</b>		<b>117</b>	<b>139</b>	<b>256</b>
	DAILY		117	139	256
<b>JAGUAR</b>	<b>TOPLAM / TOTAL</b>		<b>0</b>	<b>25</b>	<b>25</b>
	<b>OTOMOBİL / PC</b>		<b>0</b>	<b>25</b>	<b>25</b>
	XF	E1	0	13	13
	XJ SERİSİ	F1	0	12	12
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>JEEP</b>	<b>TOPLAM / TOTAL</b>		<b>239</b>	<b>281</b>	<b>520</b>
	<b>OTOMOBİL / PC</b>		<b>239</b>	<b>281</b>	<b>520</b>
	RENEGADE	B7	120	148	268
	CHEROKEE	E7	53	86	139
	GRAND CHEROKEE	F7	19	22	41
	WRANGLER	E7	31	7	38
	COMPASS	D7	16	18	34
	PATRIOT	D7	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>KARSAN</b>	<b>TOPLAM / TOTAL</b>		<b>120</b>	<b>107</b>	<b>227</b>
	<b>OTOMOBİL / PC</b>		<b>0</b>	<b>0</b>	<b>0</b>
	<b>H.TİCARİ / LCV</b>		<b>120</b>	<b>107</b>	<b>227</b>
	Jest		120	107	227
	J9		0	0	0
	HYUNDAİ Truck		0	0	0
	J10		0	0	0
<b>KIA</b>	<b>TOPLAM / TOTAL</b>		<b>477</b>	<b>897</b>	<b>1.374</b>
	<b>OTOMOBİL / PC</b>		<b>330</b>	<b>676</b>	<b>1.006</b>
	SPORTAGE	C7	250	455	705
	RIO	B2	50	163	213
	cee'd	C2	17	49	66
	cee'd	C3	4	6	10
	RIO	B1	4	2	6
	SORENTO	D7	3	0	3
	PICANTO	A2	1	1	2
	Optima	D1	1	0	1
	Soul	B7	0	0	0
	CERATO	C6	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>147</b>	<b>221</b>	<b>368</b>
	BONGO		147	221	368
<b>LADA</b>	<b>TOPLAM / TOTAL</b>		<b>0</b>	<b>0</b>	<b>0</b>
	<b>OTOMOBİL / PC</b>		<b>0</b>	<b>0</b>	<b>0</b>
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>LAMBORGHINI</b>	<b>TOPLAM / TOTAL</b>		<b>1</b>	<b>1</b>	<b>2</b>
	<b>OTOMOBİL / PC</b>		<b>1</b>	<b>1</b>	<b>2</b>
	Huracan	F6	1	1	2
	AVENTADOR	F6	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>LANCIA</b>	<b>TOPLAM / TOTAL</b>		<b>0</b>	<b>2</b>	<b>2</b>
	<b>OTOMOBİL / PC</b>		<b>0</b>	<b>2</b>	<b>2</b>
	VOYAGER	B7	0	2	2

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		DELTA	C2	0	0	0
		THESIS	E1	0	0	0
		THEMA	E3	0	0	0
		YPSILON	B2	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>LAND ROVER</b>	<b>TOPLAM / TOTAL</b>			<b>31</b>	<b>87</b>	<b>118</b>
	<b>OTOMOBİL / PC</b>			<b>31</b>	<b>87</b>	<b>118</b>
		RANGE ROVER SPORT	F7	13	41	54
		RANGE ROVER	F7	4	34	38
		RANGE ROVER EVOQUE	E7	8	9	17
		DISCOVERY	E7	6	3	9
		FREELANDER	D7	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>MASERATI</b>	<b>TOPLAM / TOTAL</b>			<b>2</b>	<b>2</b>	<b>4</b>
	<b>OTOMOBİL / PC</b>			<b>2</b>	<b>2</b>	<b>4</b>
		GHIBLI	E1	2	1	3
		GRANTURISMO	F6	0	1	1
		GRANCABRIO	F6	0	0	0
		QUATTROPORTE	F1	0	0	0
		QUATTROPORTE	E7	0	0	0
		GHIBLI	E7	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>MAZDA</b>	<b>TOPLAM / TOTAL</b>			<b>27</b>	<b>80</b>	<b>107</b>
	<b>OTOMOBİL / PC</b>			<b>27</b>	<b>80</b>	<b>107</b>
		3	C1	11	66	77
		CX-5	C7	4	12	16
		3	C2	12	2	14
		6	D1	0	0	0
		MX-5	B6	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>MERCEDES-BENZ</b>	<b>TOPLAM / TOTAL</b>			<b>808</b>	<b>1.808</b>	<b>2.616</b>
	<b>OTOMOBİL / PC</b>			<b>417</b>	<b>1.384</b>	<b>1.801</b>
		C SERİSİ	D1	82	543	625
		CLA SERİSİ	C2	25	379	404
		E SERİSİ	E1	169	215	384
		A SERİSİ	C2	42	79	121
		B SERİSİ	C4	49	66	115
		GLA SERİSİ	D7	27	51	78
		CLS SERİSİ	F6	6	13	19
		S SERİSİ	F1	6	12	18
		GLK SERİSİ	E7	4	13	17
		C SERİSİ	D6	4	8	12
		M SERİSİ	F7	2	1	3
		GL SERİSİ	F7	0	2	2
		SL SERİSİ	F6	0	1	1
		SLK SERİSİ	E6	1	0	1
		G SERİSİ	F7	0	1	1
		SLS Serisi	F6	0	0	0
		E Cabriolet Serisi	E1	0	0	0
		C SERİSİ	D3	0	0	0
		R SERİSİ	F7	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>391</b>	<b>424</b>	<b>815</b>
		SPRINTER		245	310	555
		VITO		143	112	255
		VIANO		3	0	3
		CITAN		0	2	2
<b>MINI</b>	<b>TOPLAM / TOTAL</b>			<b>21</b>	<b>47</b>	<b>68</b>
	<b>OTOMOBİL / PC</b>			<b>21</b>	<b>47</b>	<b>68</b>
		COOPER	B2	19	28	47
		Countryman	D7	2	19	21
		John Cooper Works	B2	0	0	0
		COOPER	D7	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>MINISUBISHI</b>	<b>TOPLAM / TOTAL</b>			<b>465</b>	<b>398</b>	<b>863</b>
	<b>OTOMOBİL / PC</b>			<b>64</b>	<b>64</b>	<b>128</b>
		SPACE STAR	B2	16	21	37
		ATTRAGE	B1	16	20	36
		ASX	C7	21	12	33
		OUTLANDER	D7	5	5	10
		LANCER	C1	5	5	10
		PAJERO	E7	1	0	1
		Space Star	B2	0	1	1

**OTOMOBİL Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar**  
**(Şubat '2015)**  
**(RETAIL PC & LCV BRAND SALES February'2015)**

MARKA/MAKE		MODEL	SEGMENT	Ocak/ January	Şubat/ February	TOPLAM/ TOTAL
				adet/unit	adet/unit	adet/unit
		COLT	B2	0	0	0
		LANCER	C2	0	0	0
		EVO	D6	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>401</b>	<b>334</b>	<b>735</b>
		L200		390	324	714
		CANTER		11	10	21
		L300		0	0	0
<b>NISSAN</b>	<b>TOPLAM / TOTAL</b>			<b>950</b>	<b>1.372</b>	<b>2.322</b>
	<b>OTOMOBİL / PC</b>			<b>949</b>	<b>1.372</b>	<b>2.321</b>
		QASHQAI	C7	587	995	1.582
		JUKE MC	B7	160	136	296
		MICRA	B2	58	155	213
		X-TRAIL	D7	135	56	191
		NOTE	B4	9	30	39
		JUKE	B7	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>1</b>	<b>0</b>	<b>1</b>
		NAVARA		1	0	1
<b>OPEL</b>	<b>TOPLAM / TOTAL</b>			<b>952</b>	<b>2.239</b>	<b>3.191</b>
	<b>OTOMOBİL / PC</b>			<b>952</b>	<b>2.239</b>	<b>3.191</b>
		CORSA	B2	361	1.127	1.488
		ASTRA	C1	262	580	842
		ASTRA	C2	213	373	586
		INSIGNIA	D1	72	79	151
		MOKKA	B7	36	71	107
		MERIVA	B4	5	3	8
		ASTRA	C3	1	3	4
		ZAFIRA	C4	1	2	3
		ADAM	A2	1	0	1
		INSIGNIA	D2	0	1	1
		INSIGNIA	D3	0	0	0
		CASCADA	D6	0	0	0
		AMPERA	C2	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
		COMBO		0	0	0
		CORSA		0	0	0
<b>OTOKAR</b>	<b>TOPLAM / TOTAL</b>			<b>0</b>	<b>0</b>	<b>0</b>
	<b>OTOMOBİL / PC</b>			<b>0</b>	<b>0</b>	<b>0</b>
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>PEUGEOT</b>	<b>TOPLAM / TOTAL</b>			<b>1.218</b>	<b>1.772</b>	<b>2.990</b>
	<b>OTOMOBİL / PC</b>			<b>846</b>	<b>1.110</b>	<b>1.956</b>
		301	B1	391	676	1.067
		208	B2	105	156	261
		308 (T9)	C2	181	57	238
		2008	B7	67	126	193
		508	D1	80	74	154
		3008	C7	13	6	19
		5008	C4	7	11	18
		RCZ	C6	0	3	3
		PARTNER TEPEE BİNEK	B5	2	0	2
		508	D3	0	1	1
		308	C2	0	0	0
		107	A2	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>372</b>	<b>662</b>	<b>1.034</b>
		PARTNER TEPEE		203	309	512
		BIPPER		69	259	328
		BOXER		100	94	194
<b>PORSCHE</b>	<b>TOPLAM / TOTAL</b>			<b>45</b>	<b>48</b>	<b>93</b>
	<b>OTOMOBİL / PC</b>			<b>45</b>	<b>48</b>	<b>93</b>
		CAYENNE	F7	30	32	62
		MACAN	E7	5	6	11
		PANAMERA	F1	7	4	11
		911 CARRERA	F6	1	5	6
		BOXSTER	E6	2	1	3
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>PROTON</b>	<b>TOPLAM / TOTAL</b>			<b>55</b>	<b>40</b>	<b>95</b>
	<b>OTOMOBİL / PC</b>			<b>55</b>	<b>40</b>	<b>95</b>
		GEN.2	C1	33	25	58
		GEN.2	C2	22	15	37
		WAJA	D1	0	0	0
		SAGA	B1	0	0	0
		SAVVY	B2	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>

**OTOMOBİL Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar**  
**(Şubat '2015)**  
**(RETAIL PC & LCV BRAND SALES February'2015)**

MARKA/MAKE		MODEL	SEGMENT	Ocak/ January	Şubat/ February	TOPLAM/ TOTAL
				adet/unit	adet/unit	adet/unit
		ARENA		0	0	0
		SAVVY LCV		0	0	0
<b>RENAULT</b>	<b>TOPLAM / TOTAL</b>			<b>3.815</b>	<b>5.854</b>	<b>9.669</b>
	<b>OTOMOBİL / PC</b>			<b>3.314</b>	<b>5.181</b>	<b>8.495</b>
		FLUENCE	C1	1.742	1.395	3.137
		CLIO	B2	650	1.389	2.039
		SYMBOL	B1	364	908	1.272
		MEGANE	C2	130	917	1.047
		CAPTUR	B7	225	274	499
		CLIO	B3	159	221	380
		LATITUDE	D1	11	52	63
		MEGANE	C3	21	10	31
		SCENIC	C4	9	13	22
		ZOE	B2	3	2	5
		KANGOO	B5	0	0	0
		CLIO SYMBOL	B1	0	0	0
		MODUS	B2	0	0	0
		GRAND SCENIC	C4	0	0	0
		MEGANE	C6	0	0	0
		LAGUNA	D2	0	0	0
		LAGUNA	D6	0	0	0
		KOLEOS	D7	0	0	0
		VELSATIS	E2	0	0	0
		ESPACE	E4	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>501</b>	<b>673</b>	<b>1.174</b>
		MASTER		212	425	637
		KANGOO		242	213	455
		TRAFIC		44	34	78
		TRAFIC MULTIX		3	1	4
<b>SEAT</b>	<b>TOPLAM / TOTAL</b>			<b>164</b>	<b>1.103</b>	<b>1.267</b>
	<b>OTOMOBİL / PC</b>			<b>164</b>	<b>1.103</b>	<b>1.267</b>
		LEON	C2	92	610	702
		IBIZA	B2	51	318	369
		IBIZA	B3	1	71	72
		TOLEDO	C1	10	50	60
		ALTEA XL	C4	4	46	50
		LEON ST	C3	6	8	14
		ALHAMBRA	E4	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>SKODA</b>	<b>TOPLAM / TOTAL</b>			<b>515</b>	<b>1.568</b>	<b>2.083</b>
	<b>OTOMOBİL / PC</b>			<b>515</b>	<b>1.568</b>	<b>2.083</b>
		OCTAVIA	C1	108	671	779
		SUPERB	D1	225	404	629
		YETİ	C7	70	205	275
		RAPID SPACEBACK	C2	62	180	242
		RAPİD	B1	38	107	145
		OCTAVIA	C3	7	0	7
		ROOMSTER	B4	5	0	5
		SUPERB	D3	0	1	1
		Citigo	A2	0	0	0
		FABIA	B2	0	0	0
		FABIA	B3	0	0	0
		OCTAVIA RS	C6	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
		PRAKTİK		0	0	0
<b>SMART</b>	<b>TOPLAM / TOTAL</b>			<b>4</b>	<b>3</b>	<b>7</b>
	<b>OTOMOBİL / PC</b>			<b>4</b>	<b>3</b>	<b>7</b>
		FORTWO	A2	4	3	7
	<b>H.TİCARİ / LCV</b>			<b>0</b>	<b>0</b>	<b>0</b>
<b>SSANGYONG</b>	<b>TOPLAM / TOTAL</b>			<b>75</b>	<b>55</b>	<b>130</b>
	<b>OTOMOBİL / PC</b>			<b>44</b>	<b>21</b>	<b>65</b>
		REXTON W	E7	31	15	46
		RODIUS	E4	13	6	19
		ACTYON	C7	0	0	0
		KORANDO	C7	0	0	0
		KYRON	D7	0	0	0
		REXTON	E7	0	0	0
	<b>H.TİCARİ / LCV</b>			<b>31</b>	<b>34</b>	<b>65</b>
		KORANDO SPORTS		31	34	65
		ACTYON SPORTS		0	0	0
<b>SUBARU</b>	<b>TOPLAM / TOTAL</b>			<b>65</b>	<b>40</b>	<b>105</b>
	<b>OTOMOBİL / PC</b>			<b>65</b>	<b>40</b>	<b>105</b>

**OTOMOBİL Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar**  
**(Şubat '2015)**  
**(RETAIL PC & LCV BRAND SALES February'2015)**

MARKA/MAKE	MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	TOPLAM/ TOTAL adet/unit
	Subaru XV	C7	48	24	72
	YENI SUBARU FORESTER	D7	13	12	25
	BRZ	C6	4	0	4
	FORESTER	D7	0	2	2
	OUTBACK	E7	0	2	2
	TRIBECA	E7	0	0	0
	LEGACY	E7	0	0	0
	IMPREZA	C1	0	0	0
	IMPREZA	C2	0	0	0
	IMPREZA	C6	0	0	0
	LEGACY	D1	0	0	0
	LEGACY	D3	0	0	0
	WRX STI	D6	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>SUZUKI</b>	<b>TOPLAM / TOTAL</b>		<b>27</b>	<b>17</b>	<b>44</b>
	<b>OTOMOBİL / PC</b>		<b>27</b>	<b>17</b>	<b>44</b>
	SX4 S-CROSS	C7	24	13	37
	SWIFT	B2	3	4	7
	SX4	B2	0	0	0
	SPLASH	B2	0	0	0
	JIMNY	B7	0	0	0
	GRAND VITARA	C7	0	0	0
	ALTO	A2	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>TATA</b>	<b>TOPLAM / TOTAL</b>		<b>43</b>	<b>45</b>	<b>88</b>
	<b>OTOMOBİL / PC</b>		<b>21</b>	<b>24</b>	<b>45</b>
	VİSTA	B2	21	24	45
	INDIGO MARINA	B3	0	0	0
	INDIGO	B1	0	0	0
	MANZA	B1	0	0	0
	INDICA	B2	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>22</b>	<b>21</b>	<b>43</b>
	XENON		22	21	43
	XT KAMYONET		0	0	0
	TELCO		0	0	0
	T-35		0	0	0
<b>TOYOTA</b>	<b>TOPLAM / TOTAL</b>		<b>1.444</b>	<b>2.751</b>	<b>4.195</b>
	<b>OTOMOBİL / PC</b>		<b>1.371</b>	<b>2.706</b>	<b>4.077</b>
	COROLLA	C1	1.017	2.132	3.149
	AURIS	C2	147	273	420
	YARIS	B2	161	230	391
	VERSO	C4	15	20	35
	COROLLA VERSO	C4	12	19	31
	RAV4	D7	9	20	29
	AVENSIS	D1	6	10	16
	LAND CRUISER	F7	4	1	5
	PRIUS	C2	0	1	1
	HIACE	B5	0	0	0
	URBAN	B7	0	0	0
	GT-86	C6	0	0	0
	CAMRY	E1	0	0	0
	PREVIA	E4	0	0	0
	LEXUS	F1	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>73</b>	<b>45</b>	<b>118</b>
	HILUX		73	45	118
	HIACE		0	0	0
<b>VOLKSWAGEN</b>	<b>TOPLAM / TOTAL</b>		<b>5.827</b>	<b>9.517</b>	<b>15.344</b>
	<b>OTOMOBİL / PC</b>		<b>4.491</b>	<b>6.942</b>	<b>11.433</b>
	PASSAT	D1	1.837	1.867	3.704
	GOLF	C2	868	1.772	2.640
	POLO	B2	343	1.766	2.109
	JETTA	C1	1.192	890	2.082
	TIGUAN	D7	67	319	386
	PASSAT CC	D6	81	220	301
	SCIROCCO	C6	45	56	101
	The Beetle	C2	44	34	78
	TOUAREG	E7	8	15	23
	PASSAT	D3	6	3	9
	TOURAN	C4	0	0	0
	GOLF	C6	0	0	0
	NEW BEETLE	B2	0	0	0
	NEW BEETLE	B6	0	0	0



**OTOMOBİL Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar**  
(Şubat '2015)  
(RETAIL PC & LCV BRAND SALES February'2015)

MARKA/MAKE	MODEL	SEGMENT	Ocak/ January	Şubat/ February	TOPLAM/ TOTAL
			adet/unit	adet/unit	adet/unit
	<b>H.TİCARİ / LCV</b>		<b>1.336</b>	<b>2.575</b>	<b>3.911</b>
	CADDY		483	955	1.438
	TRANSPORTER		363	919	1.282
	CRAFTER		314	537	851
	AMAROK		176	164	340
<b>VOLVO</b>	<b>TOPLAM / TOTAL</b>		<b>295</b>	<b>290</b>	<b>585</b>
	<b>OTOMOBİL / PC</b>		<b>295</b>	<b>290</b>	<b>585</b>
	S60	D1	175	140	315
	V40	C2	80	60	140
	XC60	E7	18	57	75
	V40 Cross Country	C2	14	16	30
	S80	E1	8	15	23
	V60	D3	0	2	2
	XC70	E7	0	0	0
	V70	E3	0	0	0
	XC90	F7	0	0	0
	<b>H.TİCARİ / LCV</b>		<b>0</b>	<b>0</b>	<b>0</b>
<b>TOPLAM Pazar/Total Market</b>			<b>34.615</b>	<b>55.331</b>	<b>89.946</b>
	<b>OTOMOBİL/PC</b>		<b>24.498</b>	<b>40.817</b>	<b>65.315</b>
	<b>HAFİF TİCARİ/LCV</b>		<b>10.117</b>	<b>14.514</b>	<b>24.631</b>

**SEGMENT DETAYLARI Şubat 2015 (Perakende) (Segmentation Details-RS-February 2015)**

	TOPLAM/TOTAL	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
<b>A (Mini)</b>	249	0	249	0	0	0	0	0
<b>B (Entry)</b>	12.906	2.293	8.503	742	278	226	0	864
<b>C (Compact)</b>	21.145	11.556	5.615	37	886	0	60	2.991
<b>D (Medium)</b>	5.066	3.891	19	10	0	0	362	784
<b>E (Luxury)</b>	1.214	873	2	6	6	0	13	314
<b>F (Upper Luxury)</b>	237	39	0	0	0	0	40	158
	<b>40.817</b>	<b>12.491</b>	<b>6.952</b>	<b>550</b>	<b>745</b>	<b>134</b>	<b>260</b>	<b>3.366</b>

**SEGMENT DETAYLARI Ocak-Şubat 2015 (Perakende) (Segmentation Details-RS January-February 2015)**

	TOPLAM/TOTAL	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
<b>A (Mini)</b>	512	0	512	0	0	0	0	0
<b>B (Entry)</b>	19.677	3.457	12.654	1.245	411	360	0	1.550
<b>C (Compact)</b>	33.899	19.151	8.143	78	1.483	0	111	4.933
<b>D (Medium)</b>	8.545	6.801	27	16	0	0	542	1.159
<b>E (Luxury)</b>	2.293	1.667	4	6	21	0	28	567
<b>F (Upper Luxury)</b>	389	67	0	0	0	0	54	268
	<b>65.315</b>	<b>12.491</b>	<b>6.952</b>	<b>550</b>	<b>745</b>	<b>134</b>	<b>260</b>	<b>3.366</b>

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Derneği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakati alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.